

# Graphic Design

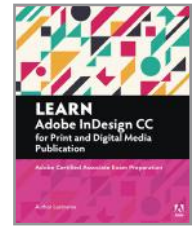
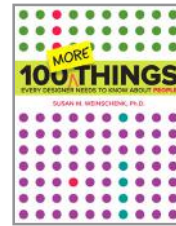
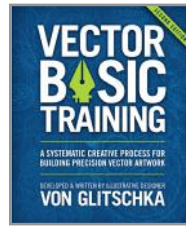
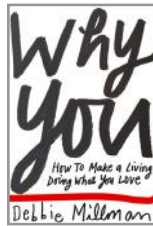
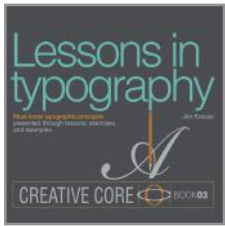
Adobe Press

New Riders



**Course names include:** Intro to Graphic Design, Graphic Design Basics, Fundamentals of Design, Desktop Publishing, Digital Design Tools, Illustrator, Vector Graphics, Digital Illustration, Logo Design, Photoshop, 2D Design, Typography, Digital Darkroom, Photo Manipulation, Image Manipulation, Digital Layout, InDesign, Portfolio Review, Business of Graphic Design, Creative Thinking, Production for Print

**Departments include:** Design, Graphic Design, Media Arts, Media Arts and Communication, Media Design



## PHOTOSHOP

TITLE	ISBN	AUTHOR	PRICE	PUB DATE
Adobe Master Class: Advanced Compositing in Photoshop: Bringing the Impossible to Reality with Bret Malley	9780321986306	Malley	49.99	Published
Adobe Photoshop CC Classroom in a Book (2015 release)	9780134308135	Faulkner / Chavez	59.99	Published
Learn Adobe Photoshop CC for Visual Communication: Adobe Certified Associate Exam Preparation	9780134397771	Schwartz	49.99	Feb 2016
MyGraphicsLab Adobe Photoshop CC Course for Visual Communication	9780134273976	Peachpit	67.49	Published
Photoshop CC: Visual QuickStart Guide (2015 release)	9780134308890	Weinmann / Lourekas	39.99	Published
Photoshop Down & Dirty Tricks for Designers, Volume 1	9780321820495	Barker	49.99	Published
Photoshop Down & Dirty Tricks for Designers, Volume 2	9780133795646	Barker	49.99	Published
Photoshop Masking & Compositing, 2/e	9780321701008	Eismann / Duggan / Porto	59.99	Published
The Photoshop for Designers Book	9780134386577	Barker	29.99	Mar 2016

## ILLUSTRATOR/OTHER VECTOR-BASED APPS

TITLE	ISBN	AUTHOR	PRICE	PUB DATE
Adobe Illustrator CC Classroom in a Book (2015 release)	9780134308111	Wood	59.99	Published
Illustrator CC: Visual QuickStart Guide (2014 release)	9780133987034	Weinmann / Lourekas	39.99	Published
Learn Adobe Illustrator CC for Graphic Design and Illustration: Adobe Certified Associate Exam Preparation	9780134397788	Wilson / Schwartz / Lourekas	49.99	Feb 2016
MyGraphicsLab Adobe Illustrator CC Course for Graphic Design & Illustration	9780134273969	Peachpit	67.49	Published
The Adobe Illustrator WOW! Book for CS6 and CC	9780133928501	Steuer	59.99	Published
Vector Basic Training: A Systematic Creative Process for Building Precision Vector Artwork, 2/e	9780134176734	Glitschka	49.99	Published

www.pearsonhighered.com/educator

## INDESIGN

TITLE	ISBN	AUTHOR	PRICE	PUB DATE
Adobe InDesign CC Classroom in a Book (2015 release)	9780134310008	Anton / Cruise	59.99	Published
InDesign CC: Visual QuickStart Guide (2014 release)	9780133953565	Cohen	44.99	Published
InDesign Type: Professional Typography with Adobe InDesign, 3/e	9780321966957	French	54.99	Published
Learn Adobe InDesign CC for Print and Digital Media Publication: Adobe Certified Associate Exam Preparation	9780134397801	Gordon / Schwartz / Jansen	49.99	Feb 2016
MyGraphicsLab Adobe InDesign CC Course for Print & Digital Media Publication	9780134273501	Peachpit	67.49	Published

## DESIGN PRINCIPLES AND TECHNIQUES

TITLE	ISBN	AUTHOR	PRICE	PUB DATE
Before & After: How to Design Cool Stuff	9780321580122	McWade	44.99	Published
Data at Work: Best practices for creating effective charts and information graphics in Microsoft Excel	9780134268637	Camões	44.99	Feb 2016
Design by Nature: Using Universal Forms and Principles in Design	9780321747761	Macnab	44.99	Published
Design Fundamentals: Notes on Visual Elements and Principles of Composition	9780133930139	Gonella / Navetta	29.99	Published
The Guided Sketchbook That Teaches You How To DRAW!	9780321940506	Landa	24.99	Published
Logo Design Love: A guide to creating iconic brand identities, 2/e	9780321985200	Airey	39.99	Published
The Functional Art: An introduction to information graphics and visualization	9780321834737	Cairo	49.99	Published
The Non-Designer's Design and Type Books, Deluxe Edition	9780321534057	Williams	55.00	Published
The Non-Designer's Design Book, 4/e	9780133966152	Williams	34.99	Published
The Truthful Art: Data, Charts, and Maps for Communication	9780321934079	Cairo	49.99	Mar 2016
Thou Shall Not Use Comic Sans: 365 Graphic Design Sins and Virtues: A Designer's Almanac of Dos and Don'ts	9780321812810	Seddon / Adams / Foster / Dawson	24.99	Published
Visual Design: Ninety-five things you need to know. Told in Helvetica and Dingbats.	9780321968159	Krause	39.99	Published

## TYPOGRAPHY

TITLE	ISBN	AUTHOR	PRICE	PUB DATE
Design Fundamentals: Notes on Type	9780133962420	Gonella / Navetta / Friedman	34.99	Published
Lessons in Typography: Must-know typographic principles presented through lessons, exercises, and examples	9780133993554	Krause	39.99	Published
Stop Stealing Sheep & Find Out How Type Works, 3/e	9780321934284	Spiekermann	39.99	Published
Complete Manual of Typography, The: A Guide to Setting Perfect Type, 2/e	9780321773265	Felici	54.99	Published

## COLOR THEORY

TITLE	ISBN	AUTHOR	PRICE	PUB DATE
Color for Designers: Ninety-five things you need to know when choosing and using colors for layouts and illustrations	9780321968142	Krause	39.99	Published
Design Fundamentals: Notes on Color Theory	9780321969071	Gonella / Friedman	29.99	Published

## INSPIRATION

TITLE	ISBN	AUTHOR	PRICE	
100 MORE Things Every Designer Needs to Know About People	9780134196039	Weinschenk	29.99	Published
100 Things Every Designer Needs to Know About People	9780321767530	Weinschenk	34.99	Published
Design For How People Learn, 2/e	9780134211282	Dirksen	44.99	Published
Graphic Icons: Visionaries Who Shaped Modern Graphic Design	9780321887207	Clifford	39.99	Published

## PREPRESS

TITLE	ISBN	AUTHOR	PRICE	
From Design Into Print: Preparing Graphics and Text for Professional Printing	9780321492203	Cohen	49.99	Published
Real World Print Production with Adobe Creative Cloud	9780321970329	McCue	54.99	Published

## PRESENTATION DESIGN

TITLE	ISBN	AUTHOR	PRICE	
Presentation Zen Design: Simple Design Principles and Techniques to Enhance Your Presentations, 2/e	9780321934154	Reynolds	34.99	Published
Presentation Zen: Simple Ideas on Presentation Design and Delivery, 2/e	9780321811981	Reynolds	34.99	Published
The Naked Presenter: Delivering Powerful Presentations With or Without Slides	9780321704450	Reynolds	24.99	Published
The Non-Designer's Presentation Book	9780321656216	Williams	34.99	Published

## BRAND MARKETING

TITLE	ISBN	AUTHOR	PRICE	
The 46 Rules of Genius: An Innovator's Guide to Creativity	9780133900064	Neumeier	24.99	Published
The Brand Flip: Why customers now run companies and how to profit from it	9780134172811	Neumeier	24.99	Published
The Brand Gap: Revised Edition, 2/e	9780321348104	Neumeier	29.99	Published
The CMO's Periodic Table: A Renegade's Guide to Marketing	9780134293783	Neisser	29.99	Published
The Designful Company: How to build a culture of nonstop innovation	9780321580061	Neumeier	34.99	Published

## BUSINESS OF GRAPHIC DESIGN

TITLE	ISBN	AUTHOR	PRICE	
Burn Your Portfolio: Stuff they don't teach you in design school, but should	9780321918680	Janda	39.99	Published
Stand Out: Design a personal brand. Build a killer portfolio. Find a great design job	9780134134086	Anderson	34.99	Published
Talent is Not Enough: Business Secrets for Designers, 3/e	9780321984111	Perkins	44.99	Published
The Sketchnote Handbook: the illustrated guide to visual note taking	9780321857897	Rohde	34.99	Published
Why You: How To Make A Living Doing What You Love	9780321960979	Millman	29.99	Mar 2016
Work for Money, Design for Love: Answers to the Most Frequently Asked Questions About Starting and Running a Successful Design Business	9780321844279	Airey	34.99	Published