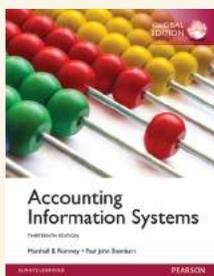


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ACCOUNTING



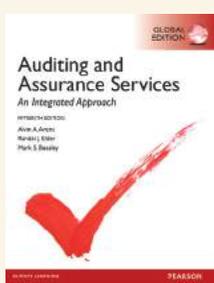
Accounting Information Systems, Global Edition (13th Edition)

Marshall B Romney, Paul J Steinbart
9781292060521
736 pages
Paperback

Summary: For undergraduate and graduate courses in AIS.

The market-leading text with the most comprehensive, flexible coverage of AIS available.

This market-leading text delivers the most comprehensive and flexible coverage of the major approaches to teaching AIS, while allowing instructors the flexibility to reorder chapters and focus the material to suit their individual course needs. This new edition has been updated to cover all of the most recent developments in AIS and to show how AIS has changed the roles of an accountant.



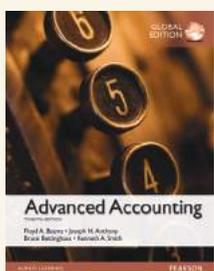
Auditing and Assurance Services: An Integrated Approach, Global Edition (15th Edition)

Alvin A Arens, Randal J Elder,
Mark S Beasley
9780273790006
864 pages
Paperback

Summary: For the core auditing course for accounting majors.

An integrated and current approach to auditing.

Auditing and Assurance Services: An Integrated Approach presents an integrated concepts approach that shows students the auditing process from start to finish. This text prepares students for real-world audit decision-making by using illustrative examples of key audit decisions, with an emphasis on audit planning, risk assessment processes, and collecting and evaluating evidence in response to risks.



Beams: Advanced Accounting, Global Edition (12th Edition)

Floyd A. Beams, Joseph H. Anthony,
Bruce Bettinghaus, Kenneth Smith
9781292059341
832 pages
Paperback

Summary: For undergraduate and graduate courses in advanced accounting.

Advanced Accounting, Twelfth Edition is an in-depth guide to accounting that reflects the most up-to-date business developments. This comprehensive textbook addresses practical financial reporting problems while reflecting recent business developments and changes in accounting standards. This edition aligns with the Financial Accounting Standards Board Accounting Standards Codification.



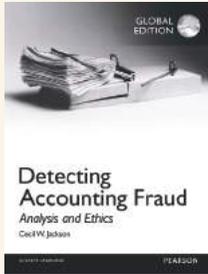
Cost Accounting: A Managerial Emphasis, Global Edition (15th Edition)

Madhav Rajan, Srikant M. Datar,
Charles T. Horngren
9781292018225
960 pages
Paperback

Summary: For undergraduate and MBA Cost or Management Accounting courses.

The text that defined the cost accounting market.

Horngren's *Cost Accounting* defined the cost accounting market and continues to innovate today by consistently integrating the most current practice and theory into the text. This acclaimed, market-leading text emphasizes the basic theme of "different costs for different purposes," and reaches beyond cost accounting procedures to consider concepts, analyses, and management. This edition incorporates the latest research and most up-to-date thinking into all relevant chapters and includes more MyAccountingLab® coverage!

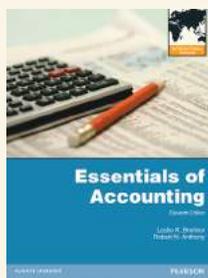


Detecting Accounting Fraud: Analysis and Ethics, Global Edition (1st Edition)

Cecil W. Jackson
9781292059402
408 pages
Paperback

Summary: For courses in Accounting Fraud, Forensic Accounting, Financial Statement Fraud, Financial Statement Analysis, Ethics for Accountants, and Auditing. A case-study approach that enables students to identify key signs of fraud in financial statements.

Over the last two decades, financial statement fraud has become an increasingly serious issue, resulting in the collapse of ostensibly solid companies and a subsequent lack of confidence in financial markets. *Detecting Accounting Fraud: Analysis and Ethics* provides students a thorough overview of the most frequently used methods of overstating earnings and assets or understating debt in financial statements. It also covers in detail the main signals indicating possible fictitious reporting in financial statements to help students learn what to look for. And because breakdowns in ethics underlie accounting fraud, the text presents three major theories of ethics, plus applicable ethical decision-making models as well as opportunities for students to apply ethical models to real-world situations.



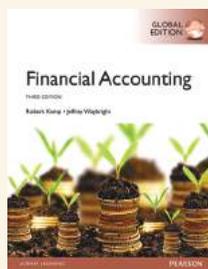
Essentials of Accounting: International Edition (11th Edition)

Leslie K. Breitner
9780273771463
384 pages
Paperback

Summary: For courses in Introductory Accounting.

Essentials of Accounting is a workbook that provides a self-teaching and self-paced introduction to financial accounting for active users of business data. This text presents the ideas and terminology essential to understanding balance sheets, income statements, and statements of cash flows in a unique format that enables students to learn with ease.

Essentials of Accounting is best used when paired with *Core Concepts of Accounting*, which captures the full text (but not the programmed approach) of *Essentials of Accounting*, while including important accounting concepts and terms.

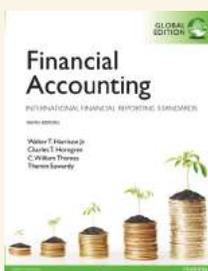


Financial Accounting, Global Edition (3rd Edition)

Robert Kemp, Jeffrey Waybright
9781292019543
760 pages
Paperback

Summary: Understanding financial accounting as the language of business.

Once students see that accounting is the language of business, they are on their way to academic and professional success. *Financial Accounting, Third Edition* translates the essentials of accounting to students so they understand why and when financially sound decisions are made in business today.



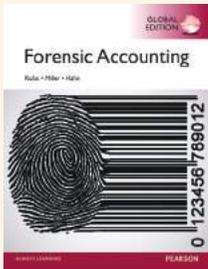
Financial Accounting: International Financial Reporting Standards, Global Edition (9th Edition)

Walter T. Harrison Jr., Charles T. Horngren, Bill Thomas, Themis Seward
9780273777809
888 pages
Paperback

Summary: For introductory courses in Financial Accounting taught from a more traditional “preparer” approach.

Financial Accounting helps students “nail” the accounting cycle up front in order to increase success and retention later on. The concepts and mechanics students learn in the critical ‘accounting cycle’ chapters are used consistently and repetitively — and with clear-cut details and explanations — throughout the remainder of the text, minimizing confusion.

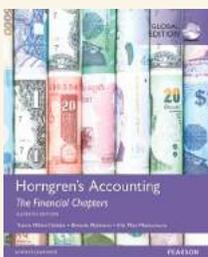
Financial Accounting 9th Global Edition has been fully adapted to include International Financial Reporting Standards and examples of IFRS-compliant companies.



Forensic Accounting, Global Edition (1st Edition)
 Bill Hahn, Robert Rufus, Laura Miller
 9781292059372
 432 pages
 Paperback

Summary: For courses in Forensic Accounting. An inside view into the practice of forensic accounting.

The new *Forensic Accounting* is the first text of its kind to provide a comprehensive view of what forensic accountants *actually* do and *how* they do it. With experience as both practitioners and educators, authors Robert Rufus, Laura Miller, and Bill Hahn offer a unique perspective that bridges the gap between theory and practice. They present concepts in the context of a scientific approach, emphasizing critical thinking, reasoning, and problem solving — skills that are useful in a wide variety of academic and professional environments. And because its content is consistent with the AICPA curriculum for the Certified in Financial Forensics (CFF) credential, this text gives your students a head start on the path toward career advancement.



Horngren's Accounting: The Financial Chapters, Global Edition (11th Edition)
 Brenda L. Mattison, Ella Mae Matsumura, Tracie L. Miller-Nobles
 9781292119335
 1040 pages
 Paperback

Summary: For courses in Financial and Managerial Accounting.

Expanding on Proven Success with Horngren's Accounting.

Horngren's Accounting presents the core content of the accounting course in a fresh format designed to help today's learners succeed. The Eleventh Edition expands on the proven success of the significant revision to the Horngren franchise and uses what the authors have learned from focus groups, market feedback, and colleagues to create livelier classrooms, provide meaningful learning tools, and give professors resources to help students inside and outside the class. Every chapter is reviewed to ensure that students understand what they are reading and that there is consistency from chapter to chapter. The author team worked every single accounting problem and employed a team of accounting professors from across the nation to review for accuracy.

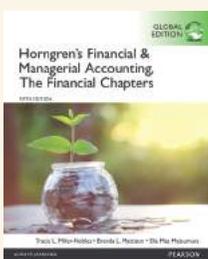


Horngren's Accounting: The Managerial Chapters, Global Edition (11th Edition)
 Tracie L. Miller-Nobles, Brenda L. Mattison, Ella Mae Matsumura
 9781292105871
 768 pages
 Paperback

Summary: For courses in Financial and Managerial Accounting.

Expanding on Proven Success with Horngren's Accounting.

Horngren's Accounting presents the core content of the accounting course in a fresh format designed to help today's learners succeed. The Eleventh Edition expands on the proven success of the significant revision to the Horngren franchise and uses what the authors have learned from focus groups, market feedback, and colleagues to create livelier classrooms, provide meaningful learning tools, and give professors resources to help students inside and outside the class. Every chapter is reviewed to ensure that students understand what they are reading and that there is consistency from chapter to chapter. The author team worked every single accounting problem and employed a team of accounting professors from across the nation to review for accuracy.

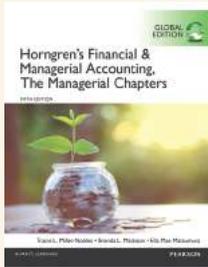


Horngren's Financial & Managerial Accounting, The Financial Chapters, Global Edition (5th Edition)
 Tracie L. Miller-Nobles, Brenda L. Mattison, Ella Mae Matsumura
 9781292117102
 992 pages
 Paperback

Summary: For courses in Financial and Managerial Accounting.

Expanding on Proven Success with Horngren's Financial and Managerial Accounting.

Horngren's Financial and Managerial Accounting presents the core content of the accounting course in a fresh format designed to help today's learners succeed. The Fifth Edition expands on the proven success of the significant revision to the Horngren franchise and uses what the authors have learned from focus groups, market feedback, and colleagues to create livelier classrooms, provide meaningful learning tools, and give professors resources to help students inside and outside the class. Every chapter is reviewed to ensure that students understand what they are reading and that there is consistency from chapter to chapter. The author team worked every single accounting problem and employed a team of accounting professors from across the nation to review for accuracy.



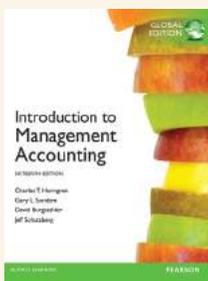
Horngren's Financial & Managerial Accounting, The Managerial Chapters, Global Edition (5th Edition)

Tracie L. Miller-Nobles, Brenda L. Mattison, Ella Mae Matsumura
9781292117096
896 pages
Paperback

Summary: For courses in Financial and Managerial Accounting.

Expanding on Proven Success with Horngren's Financial and Managerial Accounting.

Horngren's Financial and Managerial Accounting presents the core content of the accounting course in a fresh format designed to help today's learners succeed. The Fifth Edition expands on the proven success of the significant revision to the Horngren franchise and uses what the authors have learned from focus groups, market feedback, and colleagues to create livelier classrooms, provide meaningful learning tools, and give professors resources to help students inside and outside the class. Every chapter is reviewed to ensure that students understand what they are reading and that there is consistency from chapter to chapter. The author team worked every single accounting problem and employed a team of accounting professors from across the nation to review for accuracy.



Introduction to Management Accounting, Global Edition (16th edition)

Charles T. Horngren, Gary L. Sundem, William O. Stratton, Dave Burgstahler, Jeff O. Schatzberg
9780273790013
864 pages
Paperback

Summary: For MBA-level Managerial Accounting courses.

An essential tool for understanding how to make effective economic decisions.

In today's troubled economy, it's important to show students how managerial decisions can affect business costs. *Introduction to Management Accounting* helps to enhance students' ability to make effective economic decisions by encouraging them to understand the inner-workings of the concepts, rather than solely focusing on technique memorization. Overall, this text describes both theory and common practices in a way that will help students produce information that's useful in day-to-day decision-making.



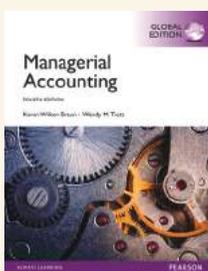
Management Accounting: Information for Decision-Making and Strategy Execution, International Edition (6th Edition)

Anthony A. Atkinson, Robert S. Kaplan, Ella Mae Matsumura, S. Mark Young
9780273769989
552 pages
Paperback

Summary: For upper level undergraduate and MBA Management Accounting courses.

An approach to management accounting from the perspective of a business manager.

Atkinson presents state-of-the-art thinking on all of the major topics in management accounting including activity-based management, the Balanced Scorecard, target costing, and management control system design.

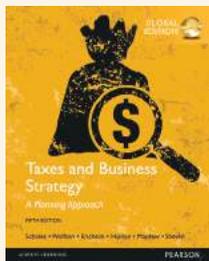


Managerial Accounting, Global Edition (4th Edition)

Karen W. Braun, Wendy M Tietz
9781292059426
960 pages
Paperback

Summary: For courses in Introduction to Management Accounting.

This text helps students make the connection between managerial accounting concepts and the businesses they deal with every day through strong coverage and effective practice. By presenting actual accounting decisions made in companies like Target and J. Crew, the text's precise coverage of the core concepts engages students in the learning process.



**Taxes & Business Strategy:
A Planning Approach, Global
Edition (5th Edition)**

Merle M. Erickson, Mark A.
Wolfson, Michelle L. Hanlon, Edward
L. Maydew, Terrence J. Shevlin
9781292065571
528 pages
Paperback

Summary: For MBA students and graduates embarking on careers in investment banking, corporate finance, strategy consulting, money management, or venture capital.

Through integration with traditional MBA topics, *Taxes and Business Strategy*, Fifth Edition provides a framework for understanding how taxes affect decision-making, asset prices, equilibrium returns, and the financial and operational structure of firms.



**Understanding Financial
Statements, Global Edition
(11th edition)**

Lyn M. Fraser, Aileen Ormiston
9781292101552
304 pages
Paperback

Summary: A supplementary text for a variety of Business courses, including Financial Statement Analysis, Investments, Personal Finance, and Financial Planning and Analysis.

An Analytical Approach to Understanding and Interpreting Business Financial Statements

Understanding Financial Statements improves the student's ability to translate a financial statement into a meaningful map for business decisions. The material covered in each chapter helps students approach financial statements with enhanced confidence and understanding of a firm's historical, current, and prospective financial condition and performance. The Eleventh Edition includes new case studies based on existing companies and enhanced learning tools to help students quickly grasp and apply the materials. Fraser and Ormiston presents material in an engaging fashion that helps readers make sense of complex financial information, leading to intelligent (and profitable!) decision-making.

BUSINESS COMMUNICATION



Business Communication Essentials, Global Edition (7th edition)

Courtland L. Bovee, John V. Thill
9781292093260
524 pages
Paperback

Summary: For courses in Business Communication.

Building Modern Communication Skills to launch your career.

Business Communication Essentials equips students with fundamental skills for a career in the modern, mobile workplace. With comprehensive coverage of writing, listening, and presentation strategies in a contemporary context, this text balances basic business English, communication approaches, and the latest technology in one accessible volume.

Over the last two decades, business communication has been in constant flux, with email, web content, social media, and now mobile changing the rules of the game. In the Seventh Edition, Bovee and Thill provide abundant exercises, tools, and online resources to prepare students for the new reality of mobile communications and other emerging trends, ensuring a bright start in the business world.



Business Communication Today, Global Edition (13th edition)

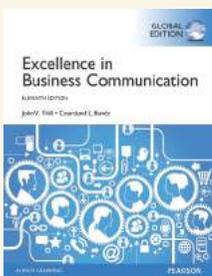
Courtland L. Bovee, John V. Thill
9781292099866
672 pages
Paperback

Summary: For courses in Business Communication.

The Ever-Changing Mold of Modern Business Communication

Business Communication Today continually demonstrates the inherent connection between recent technological developments and modern business practices.

With a strong focus on mobile connectivity, the Thirteenth Edition is a highly integrated text that blends new topics such as social media in business seamlessly with more traditional entrepreneurial concepts. The flexible text is suitable for all students seeking to master necessary skills for succeeding in the workplace. With a clear, fluid chapter organization that addresses, develops, and reviews major concepts, *Business Communication Today* instills crucial business skills students will need to thrive in an office environment.



Excellence in Business Communication, Global Edition (11th Edition)

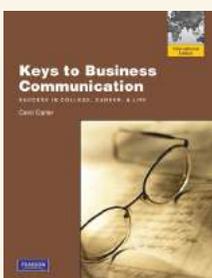
John V. Thill, Courtland L. Bovee
9781292060705
672 pages
Paperback

Summary: For undergraduate Business Communication courses.

Learn Business Communication Skills by Example

Students need to have excellent, effective, and practical business communication skills in order to succeed in today's business world. *Excellence in Business Communication* delivers an abundance of the most realistic model documents and tools, helping students learn business communication skills by example.

Technology, globalization, and other forces have dramatically changed the practice of business communication in recent years. The Eleventh Edition offers in-depth coverage of new and emerging media skills and concepts, as well as chapter-opening vignettes, figures, and communication cases that expose students to professional use of social media and other new technologies.



Keys to Business Communication: Success in College, Career, & Life International Edition (1st Edition)

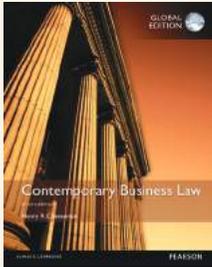
Carol J. Carter
9780132598972
608 pages

Summary: For Business Communication courses.

Nurturing business communication skills through a personal and practical approach.

Clear and effective communication skills are necessary in every facet of students' lives — personal, academic, and professional. To help create well-rounded, successful communicators, *Keys to Business Communication* provides the information students need so they can learn how to express themselves with confidence, clarity, and ease.

BUSINESS LAW



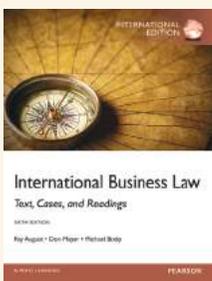
Contemporary Business Law, Global Edition (8th edition)

Henry R. Cheeseman
9781292059358
848 pages
Paperback

Summary: For one- or two-semester undergraduate courses in Business Law.

Take students beyond rote memorization and into true understanding of the concepts and their implications.

This motivating, up-to-date text presents business law, ethics, and the legal environment in a way that intrigues students, spurs them to ask questions, and takes them beyond rote memorization as they learn the issues and concepts. With its emphasis on covering online law and e-commerce as key parts of the legal environment — as well as today's social, ethical, and international issues that are important to the study of business law — it's the ideal text for your one- or two-semester undergraduate course in Business Law.



International Business Law: Text, Cases, and Readings, International Edition (6th edition)

Ray A. August, Don Mayer, Michael Bixby
9780273768616
736 pages
Paperback

Summary: For upper-level undergraduate and MBA students enrolled in an international business law course.

August emphasizes the diversity and similarity of how firms are currently regulated and governed around the world.



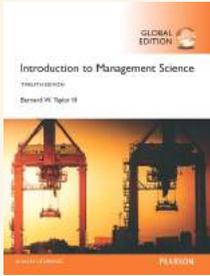
The Legal Environment of Business: A Critical Reasoning Approach, Global Edition (7th Edition)

Nancy K. Kubasek, Bartley A. Brennan, M. Neil Browne
9781292060156
844 pages
Paperback

Summary: For courses in business law and the legal environment of business.

This comprehensive textbook not only helps students develop a thorough understanding of the legal environment of business, but also enhances their ability to engage in critical thinking and ethical analysis, and ultimately survive in an increasingly competitive global environment. The following features of this text are designed to ensure that the authors' goal — to develop critically thinking students who understand the important concepts of business law and the legal environment of business — is attained.

DECISION SCIENCE



Introduction to Management Science, Global Edition (12th Edition)

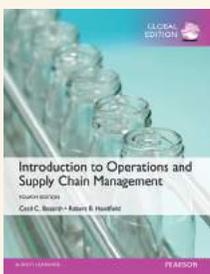
Bernard W. Taylor
9781292092911
864 pages
Paperback

Summary: For undergraduate courses in Management Science.

A logical, step-by-step approach to complex problem-solving.

Using simple, straightforward examples to present complex mathematical concepts, *Introduction to Management Science* gives students a strong foundation in how to logically approach decision-making problems. Sample problems are used liberally throughout the text to facilitate learning and demonstrate different quantitative techniques. *Management Science* presents modeling techniques that are used extensively in the business world and provides a useful framework for problem-solving that students can apply in the workplace.

The Twelfth Edition focuses on the latest technological advances used by businesses and organizations for solving problems and leverages the latest versions of Excel® 2013, Excel QM, TreePlan, Crystal Ball, Microsoft Project® 2010, and QM for Windows.



Introduction to Operations and Supply Chain Management, Global Edition (4th Edition)

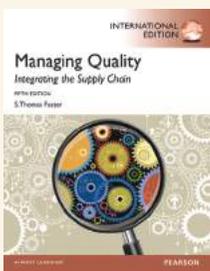
Cecil B. Bozarth, Robert B. Handfield
9781292093420
504 pages
Paperback

Summary: For courses in Operations and Supply Chain Management.

An Integrated Approach to Operations and Supply Chain Management.

Introduction to Operations and Supply Chain Management is an integrated, comprehensive introduction to both Operations and Supply chain management topics. The text remains engaging and brief while integrating all the major concepts of both subjects in one cohesive source.

The Fourth Edition contains updated chapter content and thorough coverage of analytical tools and techniques that apply to Operations and Supply Chain Management. *Introduction to Operations and Supply Chain Management* explores two essential, introductory business subjects in an interesting and relatable manner by providing students with real world examples and easy-to-understand material.



Managing Quality: Integrating the Supply Chain, International Edition (5th Edition)

S. Thomas Foster
9780273768258
480 pages
Paperback

Summary: For undergraduate and graduate Quality Management courses.

Understanding quality management through a unifying framework.

Managing Quality is a comprehensive introduction to the field of quality management that presents a supply chain theme as the unifying framework for quality improvement.



Operations Management: Sustainability and Supply Chain Management, Global Edition (11th Edition)

Jay Heizer, Barry Render
9780273787075
888 pages
Paperback

Summary: For undergraduate Operations Management courses.

A broad, practical introduction to operations, reinforced with an extensive collection of practice problems.

Operations Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of problems on the market. The problems found in this text also contain ample support — found in the book's solved-problems, worked examples, and MyOMLab, Pearson's new online homework and tutorial system — to help students complete and understand assignments even on their own.



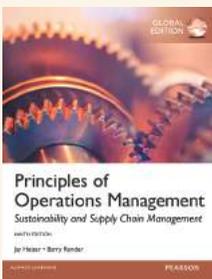
Operations Management: Processes and Supply Chains, Global Edition (11th Edition)

Lee J. Krajewski, Manoj K. Malhotra, Larry P. Ritzman
9781292093864
672 pages
Paperback

Summary: For undergraduate and graduate Operations Management courses.

A managerial approach to operations management

Operations Management provides students with a comprehensive framework for addressing operational process and supply chain issues, and uses a systemized approach while focusing on issues of current interest. The text has ample opportunities for students to experience the role of a manager with challenging problems, cases, simulations, experiential exercises, and tightly integrated online resources.



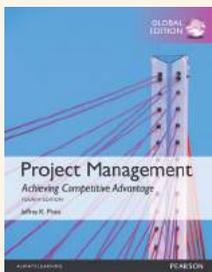
Principles Of Operations Management: Sustainability and Supply Chain Management, Global Edition (9th Edition)

Jay Heizer, Barry Render
9780273787082
744 pages
Paperback

Summary: For undergraduate Operations Management courses.

A broad, practical introduction to operations, reinforced with an extensive collection of practice problems.

Principles of Operations Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of problems on the market. For a more comprehensive version with the business analytic modules at the end of the text, see Heizer/Render's *Operations Management*, 11e.



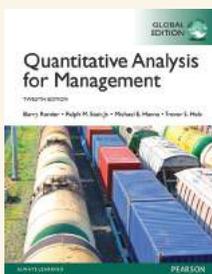
Project Management: Achieving Competitive Advantage, Global Edition (4th Edition)

Jeffrey K. Pinto
9781292094793
568 pages
Paperback

Summary: For courses in project management.

Project Management Fundamentals with Broad Applications

In its Fourth Edition, *Project Management: Achieving Competitive Advantage* takes a contemporary, decisive, and business-oriented approach to teaching and learning project management. Blending current theory, contemporary case studies, and hands-on practice and research, *Project Management* offers students a full range of perspectives of the project management process.



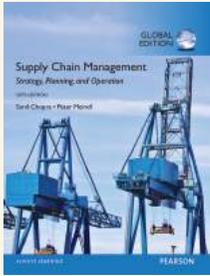
Quantitative Analysis for Management, Global Edition (12th Edition)

Barry Render, Ralph M. Stair, Michael E. Hanna, Paul M. Swartz
9781292059327
608 pages
Paperback

Summary: For courses in Management Science or Decision Modeling

A solid foundation in quantitative methods and management science.

This popular text gives students a genuine foundation in business analytics, quantitative methods, and management science — and how to apply the concepts and techniques in the real world — through a strong emphasis on model building, computer applications, and examples. The authors' approach presents mathematical models, with all of the necessary assumptions, in clear, plain English, and then applies the ensuing solution procedures to example problems along with step-by-step, how-to instructions. In instances where the mathematical computations are intricate, the details are presented in a manner that enables flexibility, allowing instructors to omit these sections without interrupting the flow of the material.



**Supply Chain Management:
Strategy, Planning, and
Operation, Global Edition
(6th edition)**

Sunil Chopra, Peter Meindl
9781292093567
528 pages
Paperback

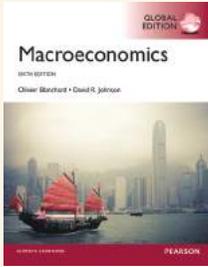
Summary: For MBA or senior level undergraduate supply chain management courses.

A Strategic Framework for Understanding Supply Chain Management

Borne from a course on supply chain management taught at Northwestern University's Kellogg School of Management, *Supply Chain Management* introduces high-level strategy and concepts while giving students the practical tools necessary to solve supply chain problems.

The Sixth Edition weaves in compelling case studies, providing students with clear insight into how *good* supply chain management offers a competitive advantage. On the flip side, students also learn the dangers of *poor* supply chain management, and how it can damage an organization's overall health and performance.

ECONOMICS



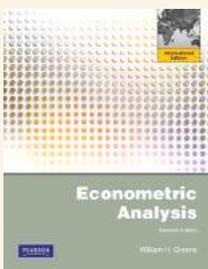
Macroeconomics, Global Edition (6th Edition)

Olivier Blanchard, David R. Johnson
9780273766339
616 pages
Paperback

Summary: For intermediate Economics courses.

Blanchard and Johnson present a unified and global view of macroeconomics, enabling students to see the connections between the short-run, medium-run, and long-run.

From the major economic crisis to the budget deficits of the United States, the detailed boxes in this text have been updated to convey the life of macroeconomics today and reinforce the lessons from the models, making them more concrete and easier to grasp.

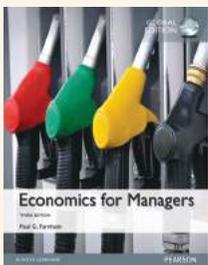


Econometric Analysis, International Edition (7th Edition)

William H. Greene
9780273753568
1240 pages
Paperback

Summary: For first-year graduate courses in Econometrics for Social Scientists.

This text serves as a bridge between an introduction to the field of econometrics and the professional literature for graduate students in the social sciences, focusing on applied econometrics and theoretical concepts.



Economics for Managers, Global Edition (3rd Edition)

Paul G. Farnham
9781292060095
552 pages
Paperback

Summary: For one semester MBA Managerial Economics courses.

Economics for Managers presents the fundamental ideas of microeconomics and macroeconomics, and integrates them from a managerial decision-making perspective in a framework that can be used in a single-semester course.

To be competitive in today's business environment, managers must understand how economic forces affect their business and the factors that must be considered when making business decisions. This is the only book that provides business students and MBAs with a thorough and applied understanding of both micro- and macroeconomic concepts in a way non-economics majors can understand.



Economics, Global Edition (1st Edition)

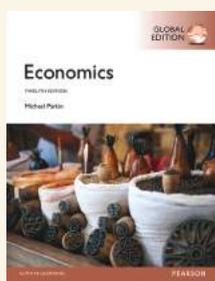
Daron Acemoglu, David Laibson, John List
9781292079202
792 pages
Paperback

Summary: For courses in Principles of Economics.

An evidence-based approach to economics.

Throughout *Economics*, authors Daron Acemoglu, David Laibson, and John List use real economic questions and data to help students learn about the world around them.

Taking a fresh approach, the authors use the themes of optimization, equilibrium and empiricism to illustrate the power of simple economic ideas, and their ability to explain, predict, and improve what happens in the world. Each chapter begins with an empirical question that is later answered using data in the Evidence-Based Economics feature. As a result of the text's practical emphasis, students will learn to apply economic principles to guide the decisions they make in their own lives.



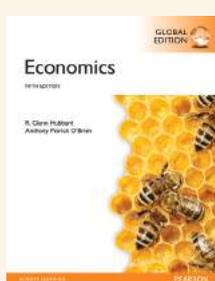
**Economics, Global Edition
(12th Edition)**

Michael Parkin
9781292094502
864 pages
Paperback

Summary: An intuitive and grounded approach to economics.

Get students to think like an Economist using the latest policy and data while incorporating global issues. *Economics*, Twelfth Edition builds on the foundation of the previous edition and retains a thorough and careful presentation of the principles of economics. *Economics* emphasizes real-world applications, the development of critical thinking skills, diagrams renowned for pedagogy and clarity, and path-breaking technology.

Each chapter opens with one of today's central issues and is then revisited in the chapter ending Economics in the News feature. This Parkin hallmark encourages student to think critically about a news article relating to the issue, demonstrating how thinking like an economist can bring a clearer perspective to and deeper understanding of today's events. Students will begin to think about issues the way real economists do and learn how to explore difficult policy problems to make more informed decisions in their own economic lives.



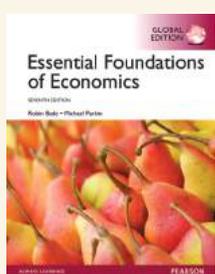
**Economics: Global Edition
(5th Edition)**

Glenn P. Hubbard, Anthony P.
O'Brien
9781292060118
1128 pages
Paperback

Summary: For two-semester Principles of Economics courses at universities.

Understand the relevance of economics through real-world business examples.

One of the challenges of teaching Principles of Economics is fostering interest in concepts that may not seem applicable to students' lives. *Economics*, Fifth Edition makes economics relevant by demonstrating how real businesses use economics to make decisions every day. Regardless of their future career path — opening an art studio, trading on Wall Street, or bartending at the local pub — students will benefit from understanding the economic forces behind their work.



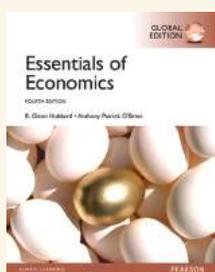
**Essential Foundations of
Economics, Global Edition
(7th Edition)**

Robin Bade, Michael Parkin
9781292060446
632 pages
Paperback

Summary: For one-semester Principles of Economics courses.

A practice-oriented learning system that breaks the traditional textbook mold.

To help students focus on the most important concepts — and effectively practise application of those concepts — *Essential Foundations of Economics* is structured around a Checklist/Checkpoint system. The result is a patient, confidence-building program that prepares students to use economics in their everyday lives, regardless of what their future career might be.



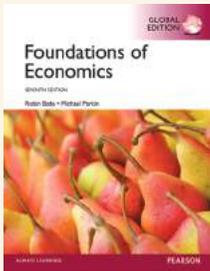
**Essentials of Economics,
Global Edition (4th Edition)**

R. Glenn Hubbard, Anthony P.
O'Brien
9781292059433
744 pages
Paperback

Summary: For one-semester Principles of Economics courses at two- and four-year colleges and universities.

Reveal the relevance of economics through real-world business examples.

One of the challenges of teaching Principles of Economics is fostering interest in concepts that may not seem applicable to students' lives. *Essentials of Economics*, Fourth Edition makes economics relevant by demonstrating how real businesses use economics to make decisions every day. Regardless of their future career path — opening an art studio, trading on Wall Street, or bartending at the local pub — students will benefit from understanding the economic forces behind their work.



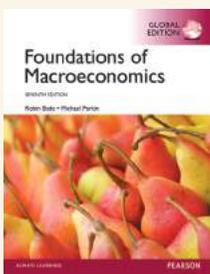
Foundations of Economics, Global Edition (7th Edition)

Robin Bade, Michael Parkin
9781292018362
980 pages
Paperback

Summary: For two-semester Principles of Economics courses at two- and four-year colleges and universities.

A practice-oriented learning system that breaks the traditional textbook mold.

To help students focus on the most important concepts — and effectively practise application of those concepts — *Foundations of Economics* is structured around a Checklist/Checkpoint system. The result is a patient, confidence-building program that prepares students to use economics in their everyday lives, regardless of what their future career might be.



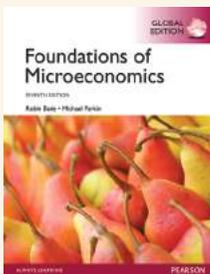
Foundations of Macroeconomics, Global Edition (7th Edition)

Robin Bade, Michael Parkin
9781292018379
572 pages
Paperback

Summary: For Principles of Macroeconomics courses.

A practice-oriented learning system that breaks the traditional textbook mold.

To help students focus on the most important concepts — and effectively practise application of those concepts — *Foundations of Macroeconomics* is structured around a Checklist/Checkpoint system. The result is a patient, confidence-building program that prepares students to use economics in their everyday lives, regardless of what their future career might be.



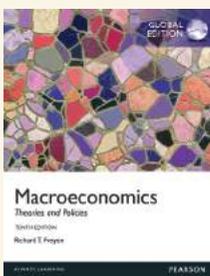
Foundations of Microeconomics, Global Edition (7th Edition)

Robin Bade, Michael Parkin
9781292018386
600 pages
Paperback

Summary: For Principles of Microeconomics courses at two- and four-year colleges and universities.

A practice-oriented learning system that breaks the traditional textbook mold.

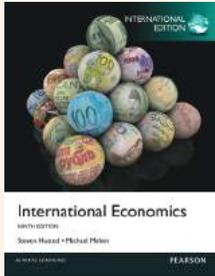
To help students focus on the most important concepts — and effectively practise application of those concepts — *Foundations of Microeconomics* is structured around a Checklist/Checkpoint system. The result is a patient, confidence-building program that prepares students to use economics in their everyday lives, regardless of what their future career might be.



Macroeconomics: Theories and Policies (10th Edition)

Richard T. Froyen
9780273765981
432 pages
Paperback

Summary: *Macroeconomics* traces the history, evolution, and challenges of Keynesian economics, presenting a comprehensive, detailed, and unbiased view of modern macroeconomic theory.



**International Economics,
International Edition
(9th Edition)**

Steven Husted, Michael Melvin
9780273768289
424 pages
Paperback

Summary: For students taking a course in International Economics.

Capture students' attention with the issues and real data of today's most recent policy controversies.

International Economics is an accessible, comprehensive and relevant guide for studying international economics. Using real data and issues that motivate theoretical discussions, this text captures students' attention and equips them with a practical understanding of major policy questions.



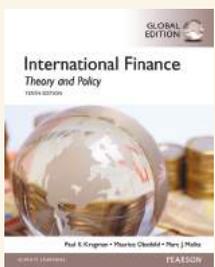
**International Economics:
Theory and Policy, Global
Edition (10th Edition)**

Paul Krugman, Maurice Obstfeld,
Marc Melitz
9781292019550
792 pages
Paperback

Summary: For courses in International Economics, International Finance, and International Trade.

A balanced approach to theory and policy applications.

International Economics: Theory and Policy provides engaging, balanced coverage of the key concepts and practical applications of the two main topic areas of the discipline. For both international trade and international finance, an intuitive introduction to theory is followed by detailed coverage of policy applications. With this new tenth edition, the author team of Nobel Prize-winning economist Paul Krugman, renowned researcher Maurice Obstfeld, and Marc Melitz of Harvard University continues to set the standard for International Economics courses.



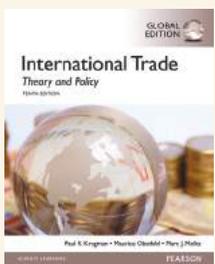
**International Finance: Theory
and Policy, Global Edition
(10th Edition)**

Paul Krugman, Maurice Obstfeld,
Marc Melitz
9781292065199
456 pages
Paperback

Summary: For courses in International Finance.

A balanced approach to theory and policy applications.

International Finance: Theory and Policy provides engaging, balanced coverage of the key concepts and practical applications of the discipline. An intuitive introduction to international finance theory is followed by detailed coverage of policy applications. With this new tenth edition, the author team of Nobel Prize-winning economist Paul Krugman, renowned researcher Maurice Obstfeld, and Marc Melitz of Harvard University continues to set the standard for International Finance courses.



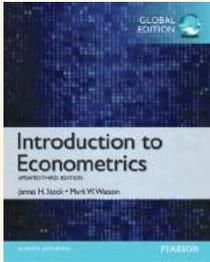
**International Trade: Theory
and Policy, Global Edition
(10th Edition)**

Paul Krugman, Maurice Obstfeld,
Marc Melitz
9781292060439
360 pages
Paperback

Summary: For courses in International Trade.

A balanced approach to theory and policy applications.

International Trade: Theory and Policy provides engaging, balanced coverage of the key concepts and practical applications of the discipline. An intuitive introduction to international trade theory is followed by detailed coverage of policy applications. With this new tenth edition, the author team of Nobel Prize-winning economist Paul Krugman, renowned researcher Maurice Obstfeld, and Marc Melitz of Harvard University continues to set the standard for International Trade courses.



Introduction to Econometrics, Update, Global Edition (3rd Edition)

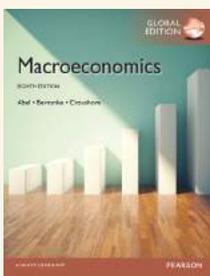
James H. Stock, Mark W. Watson
9781292071312
848 pages
Paperback

Summary: For courses in Introductory Econometrics.

Engaging applications bring the theory and practice of modern econometrics to life.

Ensure students grasp the relevance of econometrics with *Introduction to Econometrics* — the text that connects modern theory and practice with motivating, engaging applications.

The Third Edition Update maintains a focus on currency, while building on the philosophy that applications should drive the theory, not the other way around.

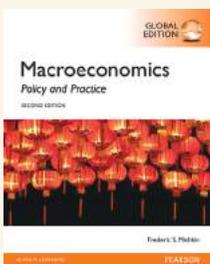


Macroeconomics, Global Edition (8th Edition)

Prof. Andrew Abel, Prof. Ben Bernanke, Dean Croushore
9780273792307
672 pages
Paperback

Summary: Abel, Bernanke, and Croushore present macroeconomic theory in a way that prepares students to analyze real macroeconomic data used by policy makers and researchers. With a balanced treatment of both classical and Keynesian economics, the comprehensive coverage makes it easy for instructors to align chapters to fit their own syllabi.

The main objective of the eighth edition is to keep the book fresh and up-to-date, especially in light of the recent crises in the United States and Europe and many new tools used by the Federal Reserve in response to the crisis. To reflect recent events and developments in the field, revisions have been made throughout the text, including additional new applications, boxes, and problems.



Macroeconomics: Policy and Practice, Global Edition (2nd Edition)

Frederic S. Mishkin
9781292019598
808 pages
Paperback

Summary: For courses in Intermediate Macroeconomics.

Help students understand macroeconomics in theory as well as practice.

Macroeconomics: Policy and Practice, Second Edition draws on the rich tapestry of recent economic events to help students understand the policy issues debated by the media and the public at large during these trying times. Building on his expertise in macroeconomic policy making at the Federal Reserve, author Frederic S. Mishkin provides detailed, step-by-step explanations of all models and highlights the techniques used by policy makers in practice. The Second Edition incorporates a wealth of new and updated content, as well as new tools and resources in MyEconLab that bring course material to life.



Macroeconomics, Global Edition (5th Edition)

R. Glenn Hubbard, Anthony P. O'Brien
9781292059440
744 pages
Paperback

Summary: For Principles of Macroeconomics courses at two- and four-year colleges and universities.

Understand the relevance of economics through real-world business examples.

One of the challenges of teaching Principles of Macroeconomics is fostering interest in concepts that may not seem applicable to students' lives. *Macroeconomics*, Fifth Edition makes economics relevant by demonstrating how real businesses use economics to make decisions every day. Regardless of their future career path — opening an art studio, trading on Wall Street, or bartending at the local pub — students will benefit from understanding the economic forces behind their work.



Macroeconomics, Global Edition (1st Edition)

Daron Acemoglu, David Laibson,
John List
9781292080635
432 pages
Paperback

Summary: For courses in Principles of Macroeconomics.

An evidence-based approach to economics.

Throughout *Macroeconomics*, authors Daron Acemoglu, David Laibson, and John List use real economic questions and data to help students learn about the world around them. Taking a fresh approach, the authors use the themes of optimization, equilibrium and empiricism to illustrate the power of simple economic ideas, and their ability to explain, predict, and improve what happens in the world. Each chapter begins with an empirical question that is later answered using data in the Evidence-Based Economics feature. As a result of the text's practical emphasis, students will learn to apply economic principles to guide the decisions they make in their own lives.



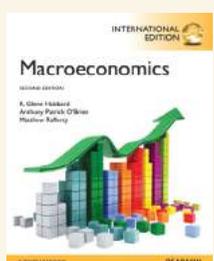
Macroeconomics, Global Edition (12th Edition)

Michael Parkin
9781292109701
464 pages
Paperback

Summary: For the two-semester principles of economics course.

An intuitive and grounded approach to economics.

Get students to think like an Economist using the latest policy and data while incorporating global issues. *Macroeconomics*, Twelfth Edition builds on the foundation of the previous edition and retains a thorough and careful presentation of the principles of economics. *Macroeconomics* emphasizes real-world applications, the development of critical thinking skills, diagrams renowned for pedagogy and clarity, and path-breaking technology.

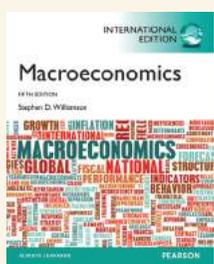


Macroeconomics, International Edition (2nd edition)

R. Glenn Hubbard, Anthony P.
O'Brien, Matthew Rafferty
9781292001302
672 pages
Paperback

Summary: Make the link between theory and real-world easier for students with the most up-to-date Intermediate Macroeconomics text on the market today!

Hubbard, O'Brien, and Rafferty realize that most students enrolled in today's intermediate macroeconomics courses are either undergraduate or masters students who are likely to become entrepreneurs, managers, bankers, stock brokers, accountants, lawyers, or government officials. Very few students will pursue a Ph.D. in economics. Given this student profile, Hubbard, O'Brien, and Rafferty's text presents *Intermediate Macroeconomics* in the context of contemporary events, policy, and business with an integrated explanation of today's financial crisis. Student and instructor feedback tells us that Hubbard, O'Brien, and Rafferty help make the link between theory and real-world clearer for students!



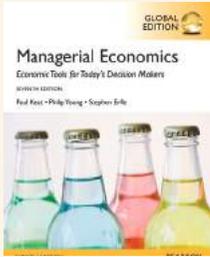
Macroeconomics, International Edition (5th Edition)

Stephen D. Williamson
9781292000459
720 pages
Paperback

Summary: For undergraduate Macroeconomics courses.

A modern approach to macroeconomics.

Williamson's *Macroeconomics* uses a thoroughly modern approach by showing students how to build macroeconomic models from microeconomic principles. This approach helps to make the text consistent with the way macroeconomic research is conducted today.



Managerial Economics: Economic Tools for Today's Decision Makers, Global Edition (7th Edition)

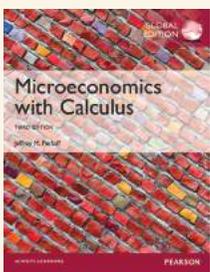
Paul G. Keat, Philip K.Y. Young, Stephen Erfle
9780273791935
624 pages
Paperback

Summary: For upper-level undergraduate and first-year MBA courses in managerial and applied economics.

This text will excite readers by providing a more linear progression, while proving the consistency and relevance of microeconomic theory.

The Seventh Edition welcomes a new co-author, Stephen Erfle of Dickinson College, who has contributed many revisions and improvements to the quantitative sections of the text, as well as provided a major addition: the use of Excel in the presentation of many of the numerical and graphical illustrations presented throughout the text.

To strengthen students' ability to use Excel — a critical skill in today's job market — new Excel Applications (Excel Apps) allow readers to turn static figures and tables into dynamic illustrations.



Microeconomics with Calculus, Global Edition (3rd Edition)

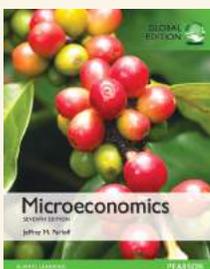
Jeffrey Perloff
9780273789987
808 pages
Paperback

Summary: For all intermediate Microeconomics courses at the undergraduate or graduate level.

Understand the practical, problem-solving aspects of microeconomic theory.

Microeconomics: Theory and Applications with Calculus uses calculus, algebra, and graphs to present microeconomic theory using actual examples, and then encourages students to apply the theory to analyze real-world problems.

The Third Edition has been substantially revised, 80% of the Applications are new or updated, and there are 24 new Solved Problems. Every chapter (after Chapter 1) contains a new feature (the Challenge and the Challenge Solution) and has many new end-of-chapter exercises.



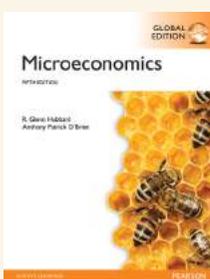
Microeconomics, Global Edition (7th Edition)

Jeffrey Perloff
9781292056531
800 pages
Paperback

Summary: For all Intermediate Microeconomics courses at the undergraduate or graduate level.

Microeconomics has become a market leader because Perloff presents theory in the context of real, data-driven examples, and then develops intuition through his hallmark Solved Problems. Students gain a practical perspective, seeing how models connect to real-world decisions being made in today's firms and policy debates.

The Seventh Edition is substantially updated and modified based on the extremely helpful suggestions of faculty and students who used the first six editions. Every chapter is thoroughly revised and includes new or updated examples and applications.



Microeconomics, Global Edition (5th Edition)

Glenn P. Hubbard, Anthony P. O'Brien
9781292059457
672 pages
Paperback

Summary: For Principles of Microeconomics courses at two- and four-year colleges and universities.

Understand the relevance of economics through real-world business examples.

One of the challenges of teaching Principles of Microeconomics is fostering interest in concepts that may not seem applicable to students' lives. *Microeconomics*, Fifth Edition makes economics relevant by demonstrating how real businesses use economics to make decisions every day. Regardless of their future career path — opening an art studio, trading on Wall Street, or bartending at the local pub — students will benefit from understanding the economic forces behind their work.



Microeconomics, Global Edition (1st Edition)

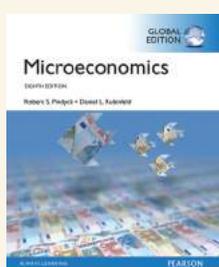
Daron Acemoglu, David Laibson,
John List
9781292079578
504 pages
Paperback

Summary: For courses in Principles of Microeconomics.

An evidence-based approach to economics

Throughout *Microeconomics*, authors Daron Acemoglu, David Laibson, and John List use real economic questions and data to help students learn about the world around them.

Taking a fresh approach, the authors use the themes of optimization, equilibrium and empiricism to illustrate the power of simple economic ideas, and their ability to explain, predict, and improve what happens in the world. Each chapter begins with an empirical question that is later answered using data in the Evidence-Based Economics feature. As a result of the text's practical emphasis, students will learn to apply economic principles to guide the decisions they make in their own lives.



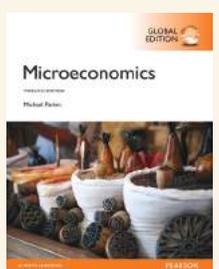
Microeconomics, Global Edition (8th Edition)

Robert Pindyck, Daniel Rubinfeld
9781292081977
744 pages
Paperback

Summary: For undergraduate and graduate economics majors who are enrolled in an Intermediate Microeconomics course.

A book that provides a treatment of microeconomic theory that stresses the relevance and application to managerial and public policy decision-making.

This edition includes a number of new topics, updated examples, and improved exposition of existing materials.



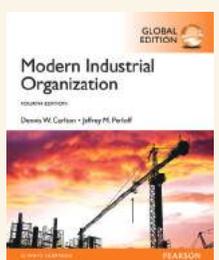
Microeconomics, Global Edition (12th edition)

Michael Parkin
9781292094632
560 pages
Paperback

Summary: For the two-semester principles of economics course.

An intuitive and grounded approach to economics.

Get students to think like an Economist using the latest policy and data while incorporating global issues. *Microeconomics*, Twelfth Edition builds on the foundation of the previous edition and retains a thorough and careful presentation of the principles of economics. *Microeconomics* emphasizes real-world applications, the development of critical thinking skills, diagrams renowned for pedagogy and clarity, and path-breaking technology.

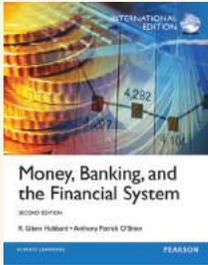


Modern Industrial Organization, Global Edition (4th Edition)

Dennis W. Carlton, Jeffrey M. Perloff
9781292087856
848 pages
Paperback

Summary: Written by two of the field's most respected researchers, *Modern Industrial Organization* goes beyond the traditional structure-conduct-performance framework by using the latest advances in microeconomic theory, including transaction cost analysis, game theory, contestability, and information economics.

Fully updated to reflect new trends and topics, the Fourth Edition focuses on providing students with a clear, unified structure for analyzing theories and empirical evidence about the organization of firms and industries.



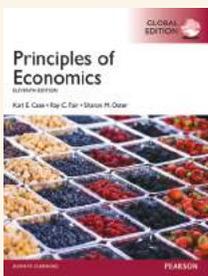
Money, Banking and the Financial System, International Edition (2nd Edition)

R. Glenn Hubbard, Anthony P O'Brien
9781292000183
656 pages
Paperback

Summary: Make the link between theory and real-world easier for students with the most up-to-date Money and Banking text on the market today!

Hubbard/O'Brien's textbook presents *Money, Banking, and the Financial System* in the context of contemporary events, policy, and business with an integrated explanation of today's financial crisis. Reviewers tell us that Hubbard/O'Brien helps make the link between theory and real-world easier for students!

The second edition retains the modern approach of the first edition, while incorporating several changes to address feedback from instructors and students, and also to reflect the authors' own classroom experiences.

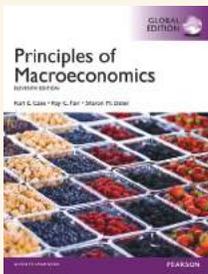


Principles of Economics, Global Edition (11th edition)

Karl E. Case, Ray C. Fair, Sharon Oster
9780273789994
816 pages
Paperback

Summary: This Global Edition has been edited to include enhancements making it more relevant to students outside the United States.

Reviewers tell us that Case/Fair/Oster is one of the all-time bestselling POE texts because they trust it to be clear, thorough and complete. Case/Fair/Oster readers also come away with a basic understanding of how market economies function, an appreciation for the things they do well, and a sense of things they do poorly. Readers begin to learn the art and science of economic thinking, and also look at some policies and even personal decisions in a different way.



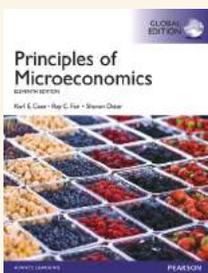
Principles of Macroeconomics, Global Edition (11th Edition)

Karl E. Case, Ray C. Fair, Sharon Oster
9780273790020
480 pages
Paperback

Summary: For the one semester Principles of Macroeconomics course.

Reviewers tell us that Case/Fair is one of the all-time bestselling POE texts because they trust it to be clear, thorough, and complete.

Case/Fair/Oster readers also come away with a basic understanding of how market economies function, an appreciation for the things they do well, and a sense of things they do poorly. Readers begin to learn the art and science of economic thinking, and also look at some policies and even personal decisions in a different way.



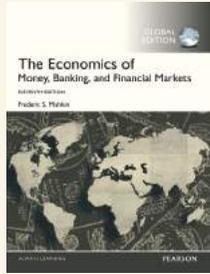
Principles of Microeconomics, Global Edition (11th Edition)

Karl E. Case, Ray C. Fair, Sharon Oster
9780273790044
504 pages
Paperback

Summary: For the one semester principles of microeconomics course.

Reviewers tell us that Case/Fair is one of the all-time bestselling POE texts because they trust it to be clear, thorough and complete.

Case/Fair/Oster readers also come away with a basic understanding of how market economies function, an appreciation for the things they do well, and a sense of things they do poorly. Readers begin to learn the art and science of economic thinking, and also look at some policies and even personal decisions in a different way.



**The Economics of Money,
Banking and Financial
Markets, Global Edition
(11th Edition)**

Frederic S. Mishkin
9781292094182
744 pages
Paperback

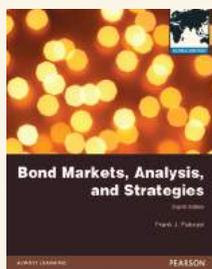
Summary: For courses in Money and Banking or General Economics.

An Analytical Framework for Understanding Financial Markets

The Economics of Money, Banking and Financial Markets brings a fresh perspective to today's major questions surrounding financial policy. Influenced by his term as Governor of the Federal Reserve, Frederic Mishkin offers students a unique viewpoint and informed insight into the monetary policy process, the regulation and supervision of the financial system, and the internationalization of financial markets.

Continuing to set the standard for money and banking courses, the Eleventh Edition provides a unifying, analytic framework for learning that fits a wide variety of syllabi. Core economic principles organize students' thinking, while current real-world examples keep them engaged and motivated.

FINANCE



Bond Markets, Analysis and Strategies, Global Edition (8th edition)

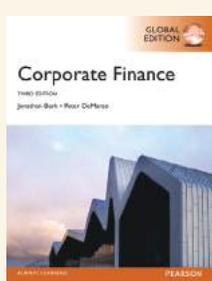
Frank J. Fabozzi
9780273766131
744 pages
Paperback

Summary: For students enrolled in Fixed Income Securities Courses or Bond Markets Courses.

An applied approach to understanding bond markets.

Through its applied approach, Fabozzi's *Bond Markets* prepares students to analyze the bond market and manage bond portfolios without getting bogged down in the theory.

This edition has been streamlined and updated with new content, and features overall enhancements based on previous editions' reader and instructor feedback.



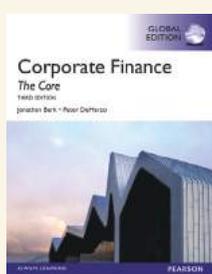
Corporate Finance, Global Edition (3rd Edition)

Jonathan Berk, Peter DeMarzo
9780273792024
1152 pages
Paperback

Summary: For MBA/graduate students taking a course in Corporate Finance.

Using the unifying valuation framework based on the Law of One Price, top researchers Jonathan Berk and Peter DeMarzo set the new standard for corporate finance textbooks. *Corporate Finance* blends coverage of time-tested principles and the latest advancements with the practical perspective of the financial manager. With this ideal melding of the core with modern topics, innovation with proven pedagogy, Berk and DeMarzo establish the new canon in finance.

For programs and professors who would like a streamlined book that is specifically tailored to the topics covered in the first one-semester course, *Corporate Finance: The Core* is also available by Jonathan Berk and Peter DeMarzo.

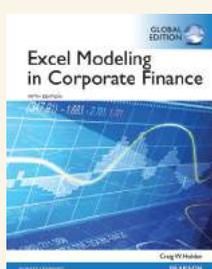


Corporate Finance: The Core, Global Edition (3rd Edition)

Jonathan Berk, Peter DeMarzo
9780273792161
784 pages
Paperback

Summary: Berk and DeMarzo's *Corporate Finance* uses a unifying valuation framework, the Law Of One Price, to present the core content instructors expect, the new ideas they want, and the pedagogy their students need to succeed.

Corporate Finance: The Core fits programs and individual instructors who desire a streamlined book that is specifically tailored to the topics covered in the first one-semester course. For instructors who would like to use a text in a two semester, or more, sequence, please see *Corporate Finance*, the 31-chapter book also by Jonathan Berk and Peter DeMarzo.

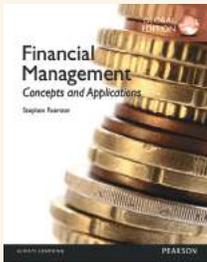


Excel Modeling in Corporate Finance, Global Edition (5th Edition)

Craig W. Holden
9781292059389
232 pages
Paperback

Summary: For courses in Corporate Finance or Financial Management at the undergraduate and graduate level.

Excel Modeling in Corporate Finance approaches building and estimating models with Microsoft® Excel®. Students are shown the steps involved in building models, rather than already-completed spreadsheets.



Financial Management: Concepts and Applications, Global Edition (1st edition)

Stephen Foerster
9781292077833
360 pages
Paperback

Summary: For courses in Corporate Finance.

A balanced overview of financial management theory and practice.

Finance is one of the key drivers of a firm's activities and a critical component to understanding business in general. *Financial Management: Concepts and Applications* is designed to help students with no prior knowledge grasp the applications and relevance of finance. Author Stephen Foerster reveals the practical side of finance, rather than just its theoretical concepts, and shows how finance intersects with many other areas of business.



Financial Management: Core Concepts, Global Edition (3rd Edition)

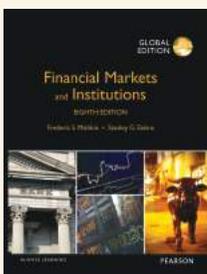
Raymond Brooks
9781292101422
688 pages
Paperback

Summary: For courses in Financial Management.

Using Tools, Making Connections, and Studying for Success in Finance

Financial Management: Core Concepts is the ideal source material for non-finance majors seeking to learn the key elements of financial operations. The text focuses on students' ability to understand complex financial concepts by centering its material around three major learning skills: using tools, making connections, and studying for success. Students are encouraged to start by mastering the major concepts of finance, and then to test their knowledge by forging connections between ideas and applying them to real world situations.

Financial Management makes the topic of finance interesting and accessible to non-finance majors by relating it to their own personal expenditures and exploring the importance of this field across all disciplines.



Financial Markets and Institutions, Global Edition (8th Edition)

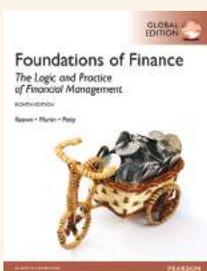
Frederic S. Mishkin, Stanley G. Eakins
9781292060484
704 pages
Paperback

Summary: For all undergraduate and graduate students of Financial Markets.

A practical and current look into today's financial markets and institutions.

In *Financial Markets and Institutions*, bestselling authors Frederic S. Mishkin and Stanley G. Eakins provide a practical introduction to prepare students for today's changing landscape of financial markets and institutions.

A unifying framework uses core principles to organize students' thinking then examines the models as real-world scenarios from a practitioner's perspective. By analyzing these applications, students develop the critical-thinking and problem-solving skills necessary to respond to challenging situations in their future careers. Although this text has undergone a major revision, the Eighth Edition retains Mishkin/Eakins' hallmark pedagogy that makes it the best-selling textbook on financial markets and institutions.

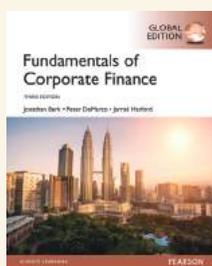


Foundations of Finance: The Logic and Practice of Financial Management, Global Edition (8th Edition)

Arthur J. Keown, John D. Martin,
J. William Petty
9780273789956
552 pages
Paperback

Summary: Motivate your students to study finance by focusing on its five underlying principles.

Foundations of Finance enables students to see the big picture by helping them understand the logic that drives finance rather than having them memorize formulas.

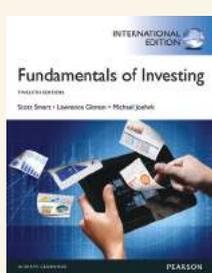


Fundamentals of Corporate Finance, Global Edition (3rd edition)

Jonathan Berk, Peter DeMarzo,
Jarrad Harford
9781292018409
784 pages
Paperback

Summary: For Corporate Finance or Financial Management courses at the undergraduate level.

Fundamentals of Corporate Finance's applied perspective cements students' understanding of the modern-day core principles, giving them a problem-solving methodology and profiling real-life financial management practices — all within a clear valuation framework.

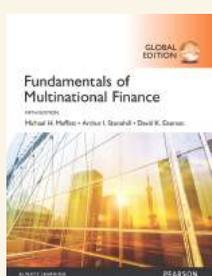


Fundamentals of Investing, International Edition (12th Edition)

Scott J. Smart, Scott B. Smart,
Lawrence J. Gitman, Michael D.
Joehnk
9781292000275
664 pages
Paperback

Summary: The core concepts and tools students need to make informed investment decisions.

Fundamentals of Investing helps students make informed investment decisions in their personal and professional lives by providing a solid foundation of core concepts and tools. Gitman/Joehnk/Smart use practical, hands-on applications to introduce the topics and techniques used by both personal investors and money managers. The authors integrate a consistent framework based on learning goals to keep students focused on what is most important in each chapter. Students leave the course with the necessary information for developing, implementing, and monitoring a successful investment program.



Fundamentals of Multinational Finance, Global Edition (5th Edition)

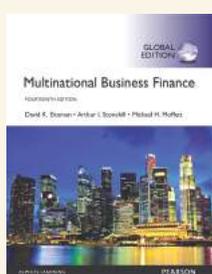
Michael H. Moffett, Arthur I.
Stonehill, David K. Eiteman
9781292076539
536 pages
Paperback

Summary: Fundamentals of Multinational Finance is intended for use in undergraduate International Financial Management, International Business Finance, or International Finance courses.

A focused, streamlined approach to creating a global financial management strategy.

Tomorrow's business leaders will be expected to comprehend global markets and lead their organizations through a constantly changing global environment. By grounding concepts in the context of illuminating case studies and real-world examples, *Fundamentals of Multinational Finance* familiarizes students with the fundamental concepts and tools necessary to implement an effective global financial management strategy.

This edition includes the many new financial management challenges faced by today's business leaders — while still providing students with a streamlined text that gets straight to the important concepts.



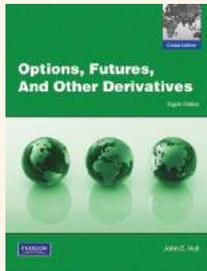
Multinational Business Finance, Global Edition (14th Edition)

David K. Eiteman, Arthur I. Stonehill,
Michael H. Moffett
9781292097879
624 pages
Paperback

Summary: For courses in International Finance.

Authoritative, Comprehensive Coverage of Contemporary International Finance.

Renowned for its authoritative, comprehensive coverage of contemporary international finance, *Multinational Business Finance* trains the leaders of tomorrow's multinational enterprises to recognize and capitalize on the unique characteristics of global markets.



Options, Futures and Other Derivatives: Global Edition (8th Edition)

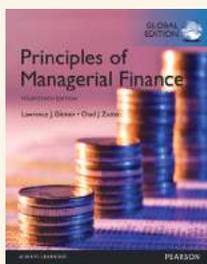
John Hull
9780273759072
888 pages
Paperback

Summary: For undergraduate and graduate courses in Derivatives, Options and Futures, Financial Engineering, Financial Mathematics, and Risk Management.

Bridge the gap between theory and practice.

Designed to bridge the gap between theory and practice, this introductory text on the futures and options markets is ideal for those with a limited background in mathematics.

The Eighth Edition has been updated and improved — featuring a new chapter on securitization and the credit crisis, and increased discussion on the way commodity prices are modeled and commodity derivatives valued.

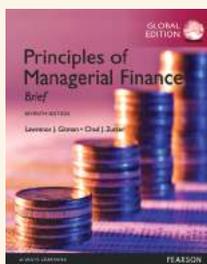


Principles of Managerial Finance, Global Edition (14th Edition)

Lawrence J. Gitman, Chad J. Zutter
9781292018201
928 pages
Paperback

Summary: For Introduction to Managerial Finance courses.

Guide students through complex material with a proven learning goal system. This system — a hallmark feature of *Principles of Managerial Finance* — weaves pedagogy into concepts and practice, giving students a roadmap to follow through the text and supplementary tools.

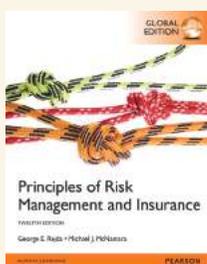


Principles of Managerial Finance: Brief, Global Edition (7th Edition)

Lawrence J. Gitman, Chad J. Zutter
9781292060101
720 pages
Paperback

Summary: For Introduction to Managerial Finance courses.

Guide students through complex material with a proven learning goal system. This system — a hallmark feature of *Principles of Managerial Finance, Brief* — weaves pedagogy into concepts and practice, giving students a roadmap to follow through the text and supplementary tools.



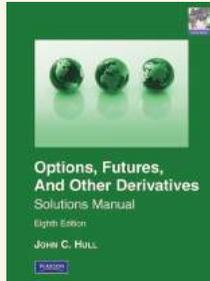
Principles of Risk Management and Insurance, Global Edition (12th Edition)

George E. Rejda
720 pages
Paperback

Summary: For undergraduate courses in Risk Management and Insurance.

Complete and current coverage of major risk management and insurance topics.

Principles of Risk Management and Insurance is the market-leading text for this course, ideal for undergraduate courses and students from a mix of academic majors. Focusing primarily on the consumers of insurance, this text blends basic risk management and insurance principles with consumer considerations.



Solutions Manual for Options, Futures & Other Derivatives, Global Edition (8th edition)

John Hull
9780273759119
272 pages
Paperback

Summary: Solutions to the Questions and Problems in *Options, Futures, and Other Derivatives 8e*, published by Pearson, are provided in this Student Solutions Manual.

GENERAL BUSINESS



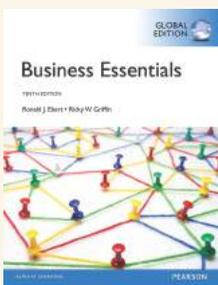
Better Business, Global Edition (4th Edition)

Michael R. Solomon, MaryAnne Poatsy, Kendall Martin
9781292099538
600 pages
Paperback

Summary: For introduction to business courses.

A better way to learn business.

Better Business offers the business content students need, but in a *better* way. By presenting the material in a stimulating Q&A format, *Better Business* encourages students to come to class prepared to have better conversations and a truly engaging classroom experience. One of the most significant shifts in the business environment since the first edition of *Better Business* is the explosive growth of social media in all parts of business. The Fourth Edition of *Better Business* continues to feature social media strategies and technologies in over 85% of its chapters, as well as significant updates to the technology chapter.



Business Essentials, Global Edition (10th Edition)

Ronald Ebert, Ricky Griffin
9781292016900
704 pages
Paperback

Summary: For Introduction to Business Courses.

Business Essentials continues to provide a solid foundation of the essential topics that first-semester business students need to understand. Its focus on practical skills, knowledge of the basics, and important developments in business makes for a brief book, but a rich experience.

The recent events in domestic and global economies are presenting unprecedented challenges, excitement, and disappointments for businesses — and a need for a change in the Introduction to Business course and text. This text captures the widespread significance of these developments and presents their implications on businesses today.



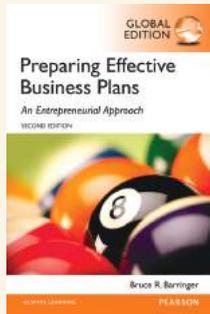
Business in Action, Global Edition (7th Edition)

Courtland L. Bovee, John V. Thill
9781292077062
600 pages
Paperback

Summary: For courses in Introduction to Business.

An introduction to business text can be comprehensive without being overly complex and overwhelming — and this text proves it! *Business in Action*, Seventh Edition is uniquely positioned to help today's students become tomorrow's focused, highly productive business professionals. It is the only introduction to business text that emphasizes efficient, focused, objectives-driven learning in every aspect.

MANAGEMENT



Preparing Effective Business Plans: An Entrepreneurial Approach, Global Edition (2nd edition)

Bruce Barringer
9781292059334
288 pages
Paperback

Summary: For undergraduate and graduate courses in Entrepreneurship.

This book is for the future entrepreneur who wants to understand the critical issues and feasibility of developing a business venture, while developing an extensive business plan.

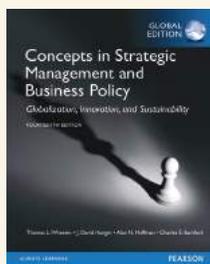


Behavior in Organizations: Global Edition (10th Edition)

Jerald Greenberg
9781408264300
720 pages
Paperback

Summary: *Behavior in Organizations* shows students the real world of Organizational Behavior (OB) through its blend of cutting-edge research and practical applications. This text then challenges students to take theory one step further by having them put the concepts into action.

The many changes in the tenth edition reflect the authors' never-ending mission to present a balance between knowledge and application, while covering on the latest advances in the field.



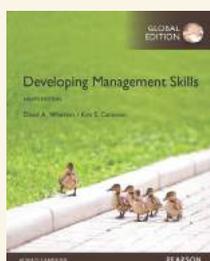
Concepts in Strategic Management and Business Policy, Global Edition (14th Edition)

Thomas L. Wheelen, J. David
Hunger
9781292056579
408 pages
Paperback

Summary: For Strategic Management and Business Policy courses.

Class-tested approach to Strategy with new focus on environmental sustainability.

Wheelen and Hunger's class-tested approach to teaching Strategy is brought into sharper focus with a new theme: environmental sustainability. By bringing the sustainability theme into focus, this text equips students with the strategic concepts they will need to know as they face issues such as climate change, global warming and energy availability.



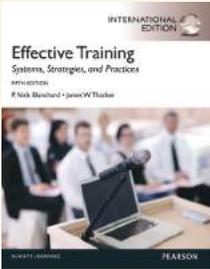
Developing Management Skills, Global Edition (9th Edition)

David A. Whetten, Kim S. Cameron
9781292097480
648 pages
Paperback

Summary: Skills Development for Tomorrow's managers.

In its Ninth Edition, *Developing Management Skills* has become the standard in hands-on management learning. Designed for students of all skill levels and learning styles, the text allows students to apply knowledge to real-world situations, connect concepts to their own lives, and experience management theory in a tactile and engaging way.

Updated for tomorrow's managers, this text features contemporary examples, new skill assessments and cases, updated research, and tangible, relevant goals for students to work toward. Focusing on ten essential skills for success in management, *Developing Management Skills* focuses on what managers actually do, transforming management concepts into practical, actionable techniques.



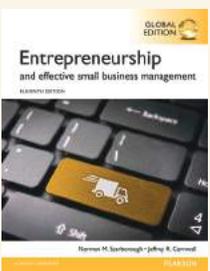
Effective Training: Systems, Strategies, and Practices, International Edition (5th edition)

P. Nick Blanchard, James Thacker
9780273768371
512 pages
Paperback

Summary: For students in training courses and practitioners interested in developing training programs.

Seamlessly integrate training theory and application into your course.

Effective Training: Systems, Strategies and Practices discusses the training process within an overarching framework that shows readers how training activities meet organizational needs that are both strategic and tactical in nature.



Entrepreneurship and Effective Small Business Management, Global Edition (11th Edition)

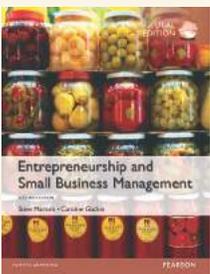
Norman M. Scarborough
9781292060613
936 pages
Paperback

Summary: For undergraduate and graduate courses in Entrepreneurship and/or Small Business Management.

Discover how to successfully launch and manage a small business.

Open your students' minds to the possibilities, challenges, and rewards of becoming a small business owner with *Entrepreneurship and Effective Small Business Management*. This text provides students with the tools they need in order to launch and manage a small business.

This Eleventh Edition continues to provide students with a practical, hands-on approach to launch a business that has the greatest chance for success. This edition features ten new cases and the most recent statistics, studies, surveys, and research about entrepreneurship and small business management.



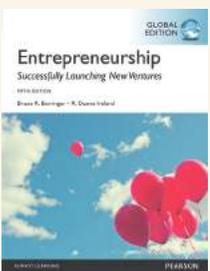
Entrepreneurship and Small Business Management, Global Edition (2nd Edition)

Steve Mariotti, Caroline Glackin
9781292078670
720 pages
Paperback

Summary: For courses in Entrepreneurship and Small Business Management.

Written by award-winning experts, Steve Mariotti and Caroline Glackin, *Entrepreneurship and Small Business Management* presents complex economic, financial and business concepts in a manner easily understood by a variety of students.

Based on a proven curriculum from the Network for Teaching Entrepreneurship (NFTE), the text is organized to follow the life-cycle of an entrepreneurial venture — from concept through implementation to harvesting or replication. Filled with examples from a broad range of industries, it moves further into the entrepreneurial process — discussing the business plan and also the unique aspects of managing and growing entrepreneurial ventures and small businesses.



Entrepreneurship: Successfully Launching New Ventures, Global Edition (5th Edition)

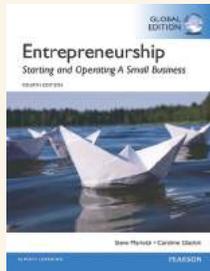
Bruce R. Barringer, Duane Ireland
600 pages
Paperback

Summary: For courses in entrepreneurship.

A Comprehensive Guide to Business Ventures

The text explores the allure of entrepreneurship, teaching students how to successfully start their own businesses. With real business profiles of inspiring young entrepreneurs, the text engages students through relevant examples they can easily relate to.

The Fifth Edition examines entrepreneurship through an easy, four-step process that clearly outlines both the excitement and the difficulty of launching one's own business. Careful to identify failures as well as successes, it is a straightforward guide to starting one's own business.



Entrepreneurship: Starting and Operating A Small Business, Global Edition (4th edition)

Steve Mariotti, Caroline Glackin
9781292097411
576 pages
Paperback

Summary: For courses in Entrepreneurship, Small Business Management, and Starting a Business.

A Comprehensive, Practical Approach to Starting a Business.

For fledgling entrepreneurs and business students, *Entrepreneurship: Starting and Operating A Small Business* untangles the complex economic, financial, and professional considerations surrounding business ownership and operations. In its Fourth Edition, *Entrepreneurship* takes a critical look at contemporary entrepreneurial successes, allowing students with a range of business interests to engage with and draw insight from the text. Balancing real-world case studies with thoughtful instruction, *Entrepreneurship* leads students to develop their business plans step by step, at the end of each chapter.



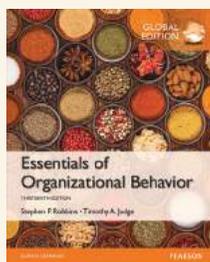
Essentials of Entrepreneurship and Small Business Management, Global Edition (8th Edition)

Norman M. Scarborough, Jeffrey R. Cornwall
9781292094861
720 pages
Paperback

Summary: For courses in Small Business Management, Entrepreneurship, New Venture Creation, and New Venture Management.

The Foundation to Building a Successful Small Business. Taking a practical, hands-on approach to entrepreneurship, this text equips students with the tools and critical thinking skills they need to position themselves for enduring small business success.

Now in its Eighth Edition, *Essentials of Entrepreneurship and Small Business Management* teaches students how to successfully launch and manage a small business with staying power. By dissecting case studies, examining successes and failures in the context of the market, and observing the tactics used by today's most successful small business ventures, a diverse set of students can develop potent business acumen in the classroom.



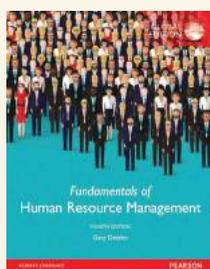
Essentials of Organizational Behavior, Global Edition (13th Edition)

Stephen P. Robbins, Timothy A. Judge
9781292090078
384 pages
Paperback

Summary: For courses in Organizational Behavior.

Essentials of Organizational Behavior is a comprehensive work that covers key concepts of the Organizational Behavior (OB) field while remaining brief in length and easy to absorb. Teaching students how to understand and interact with people in real organizations, the Thirteenth Edition is an engaging, informative and interesting text that draws many connections to future careers in OB.

Essentials of Organizational Behavior helps students retain and relate only the most necessary information and experiences of Organizational Behavior to their own lives and future careers. Its brevity and coverage of essential concepts allow for a source material that is easily adaptable to a broad range of students and courses.



Fundamentals of Human Resource Management, Global Edition (4th Edition)

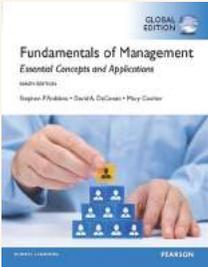
Gary Dessler
9781292098463
560 pages
Paperback

Summary: For introductory courses in Human Resource Management.

Foundations in Management Beyond the HR Department.

Fundamentals of Human Resources Management supports human resources training for all students of management — not just HR managers. The text presents a wide range of HR topics within a single semester of material, and a wealth of functional examples and applications. *Fundamentals* is also the first text of its kind to make talent management processes a core study.

This Fourth Edition has been updated with practical personnel techniques, real company examples, and new material on business sustainability — and each chapter now touches on important recurring themes in management, including employee engagement tactics, small/global business management, employment law features, and positive employee relations.



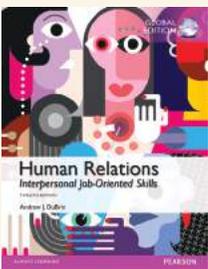
Fundamentals of Management: Essential Concepts and Applications, Global Edition (9th edition)

Stephen P. Robbins, Mary Coulter, David De Cenzo
9781292056548
504 pages
Paperback

Summary: For Principles of Management courses.

The practical tools of management presented through in-depth practice.

Fundamentals of Management is a brief, paperback text that gives students more depth and breadth with practical tools to practise their management skills than in any other textbook. The Ninth Edition introduces a new and exciting design and includes new chapter openers, case applications, and exercises.



Human Relations: Interpersonal Job-Oriented Skills, Global Edition (12th Edition)

Andrew J. DuBrin
9781292059365
464 pages
Paperback

Summary: For undergraduate courses in Human Relations, Applied Psychology, Human Relations in the Workplace, Career Development; also appropriate for a course in Interpersonal Skills Training.

Accomplished author and national speaker, Andrew J. DuBrin brings his expertise of Human Relations and Business Psychology to this exciting Twelfth edition. Focusing on today's work environment, the book takes a two-pronged approach that improves interpersonal skills by first presenting basic concepts and then featuring a heavy component of skill development and self-assessment.

Human Relations: Job-Oriented Skills 12e is not just a textbook. The twelfth edition includes a wealth of experiential exercises, including new cases and self-assessment quizzes that can be completed in class or as homework.



Human Resource Management, Global Edition (14th Edition)

Gary Dessler
9781292018430
672 pages
Paperback

Summary: For courses in Human Resources Management.

Human Resource Management provides students in human resource management courses and practicing managers with a full and practical review of essential HR concepts and techniques, focusing/particularly on using human resource practices to improve performance, productivity, and profitability at work.

This best-selling HRM text is designed with authoritative and current information on Human Resource Management that ALL managers can use in business. New topics can be found throughout the Fourteenth Edition, along with new features and video cases.



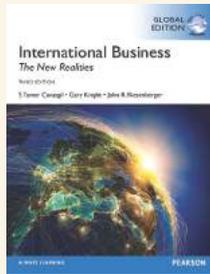
Human Resource Management, Global Edition (14th Edition)

R. Wayne Dean Mondy, Joseph J. Martocchio
9781292094373
432 pages
Paperback

Summary: Combining Theory & Practice: A Modern Guide to Human Resources.

Human Resource Management addresses the study of HR in a realistic, practical, and stimulating manner. Examples of how HR management is practiced in the real world and the relationship between various HR topics are interwoven throughout the text, giving students a thorough introduction to the field based on sound theoretical concepts and practice.

The Fourteenth Edition reveals HR's strategic importance to management and the overall health of an organization. The text also addresses the ongoing shrinkage of internal HR departments as many companies shift towards HR outsourcing, HR shared service centers, and professional employer organizations.



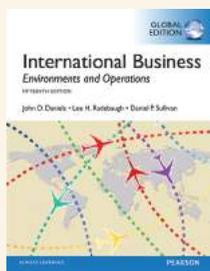
International Business: The New Realities, Global Edition (3rd edition)

S. Tamer Cavusgil, Pervez Ghauri,
Gary Knight, John Riesenberger
9780273787068
620 pages
Paperback

Summary: For courses in International Business.

An innovative teaching and learning system that captures the spirit of International Business.

Based on the authors' collective teaching and working experience — as well as discussions with hundreds of practitioners, students, and faculty — *International Business: The New Realities* is a complete teaching and learning system that seamlessly integrates cases, exercises, and videos.



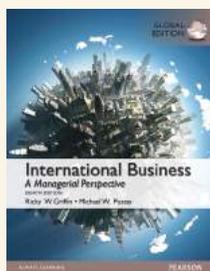
International Business: Environments and Operations, Global Edition (15th Edition)

John D. Daniels, Lee H. Radebaugh,
Daniel Sullivan
9781292016795
896 pages
Paperback

Summary: For undergraduate and graduate International Business courses.

An effective balance between authoritative theory and meaningful practice.

International Business is an authoritative and engaging voice on conducting business in international markets. This text not only describes the ideas of international business but it also uses contemporary examples, scenarios, and cases to help students effectively put theory into practice. This edition features updated author-written cases, including ten entirely new cases, and expanded coverage on emerging economies.



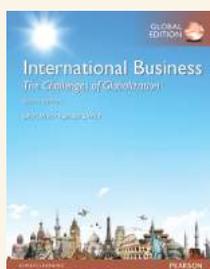
International Business: A Managerial Perspective, Global Edition (8th Edition)

Ricky W. Griffin, Michael Pustay
9781292018218
624 pages
Paperback

Summary: For International Business courses.

Successfully prepare students for the international marketplace.

International Business illustrates how successful managers must function in a competitive world. Packed with current examples that reflect the vibrancy of the international business field, this student-friendly text offers a managerial approach that keeps an emphasis on skills development, emerging markets and geographical literacy.



International Business: The Challenges of Globalization, Global Edition (8th Edition)

John J. Wild, Kenneth L. Wild
9781292095042
464 pages
Paperback

Summary: Cultural Understanding in International Business.

International Business: The Challenges of Globalization is a comprehensive introduction to the difficulties of global entrepreneurship. It addresses the issue of cultural barriers that arise in global business, as well as the theory and terminology essential to the process of conducting successful business abroad. Its brief yet inclusive coverage of all major international business topics make it the ideal introductory text for students exploring this subject.

The material has been thoroughly updated based on both student and instructor feedback and ongoing changes in the international business world to ensure that it remains up-to-date and well received by audiences. Focusing on relating major concepts to concrete examples, this hands-on text is highly relevant to a future career as a global entrepreneur.

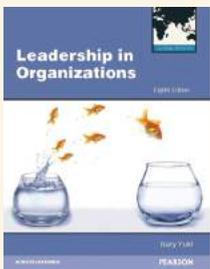


International Management: Managing Across Borders and Cultures, Global Edition (8th edition)

Helen Deresky
9780273787051
520 pages
Paperback

Summary: For undergraduate and graduate students majoring in International Business or General Management.

An exploration of the issues facing international business managers today. *International Management* explores the dynamic global environment of business management by examining the political, legal, technological, competitive, and cultural factors that shape corporations worldwide.



Leadership in Organizations Global Edition (8th Edition)

Gary Yukl
9780273765660
528 pages
Paperback

Summary: For undergraduate and graduate-level courses in Leadership.

An exploration of what makes an effective leader. *Leadership in Organizations* provides a balance of theory and practice as it surveys the major theories and research on leadership and managerial effectiveness in formal organizations.

The Eighth Edition includes new examples, citations, and guidelines, and has been enhanced for better clarity and presentation.



Making the Team: A Guide for Managers, Global Edition (5th Edition)

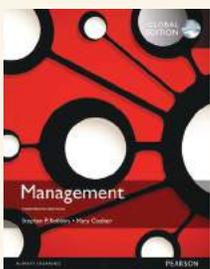
Leigh L. Thompson
9781292060781
480 pages
Paperback

Summary: For undergraduate or graduate management courses in Organizational Behavior, Group Dynamics, or Teamwork; also appropriate for executives enrolled in degree and non-degree short courses on General Management.

Gain inside insight to help team leaders and team members maximize their success in business.

Making the Team: A Guide for Managers combines cutting-edge theory with the latest research and real-world applications in order to help team leaders and team members succeed in the business world.

Every chapter of this edition contains new information, new research, updated examples, and more.



Management, Global Edition (13th Edition)

Stephen P. Robbins, Mary Coulter
9781292090207
720 pages
Paperback

Summary: For undergraduate Principles of Management courses.

REAL Managers, REAL Experiences.

With a renewed focus on skills and careers, the new edition of this bestselling text can help better prepare your students to enter the job market. *Management*, Thirteenth Edition vividly illustrates effective management theories by incorporating the perspectives of real-life managers. Through examples, cases, and hands-on exercises, students will see and experience management in action, helping them understand how the concepts they're learning actually work in today's dynamic business world.



**Modern Management:
Concepts and Skills, Global
Edition (14th edition)**

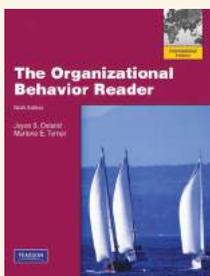
Samuel C. Certo, S. Trevis Certo
9781292096650
576 pages
Paperback

Summary: For courses in Management.

Concepts and Skills for the Successful Manager.

Modern Management: Concepts and Skills is the longest-standing trusted source material on business management. The text comprehensively addresses major concepts such as planning, organizing, influencing and controlling management, as well as the challenges that all managers face. A hands-on approach not only conveys important topics, but also helps students possess the skills they need to be successful in management.

The Fourteenth Edition contains updated information, and new case studies and examples to reflect the most recent research and developments in the management world. Illustrated with beautiful photography, the text remains engaging and concise while communicating the most important concepts in management.



**The Organizational Behaviour
Reader, International Edition
(9th Edition)**

Joyce S. Osland, Marlene E. Turner,
David Kolb, Marlene E. Turner
9780132494083
720 pages
Paperback

Summary: For courses in Organizational Behavior, Individual Behavior in Organizations, and Industrial Psychology.

This reader provides the best collection of classic, ground-breaking articles, as well as cutting-edge works in the field in a practical, reader-friendly format to support your experiential OB classroom.



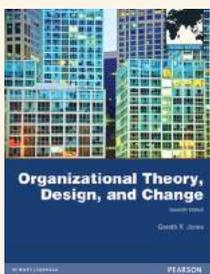
**Organizational Behaviour,
Global Edition (16th Edition)**

Stephen P. Robbins, Timothy Judge
9781292056555
744 pages
Paperback

Summary: For undergraduate and graduate courses in Organizational Behavior.

Long considered the standard for all organizational behavior textbooks, *Organizational Behavior* provides the research you want, in the language your students understand. This text continues its tradition of making current, relevant research come alive for students.

The Sixteenth Edition has been thoroughly updated to reflect the most current recent research for Organizational Behavior, while maintaining its hallmark features — clear writing style, cutting-edge content, and engaging pedagogy. There's a reason why Robbins's textbooks have educated millions of students and have been translated into twenty languages — and it's because of a commitment that provides the kind of engaging, cutting-edge material that helps students understand and connect with Organizational Behavior.



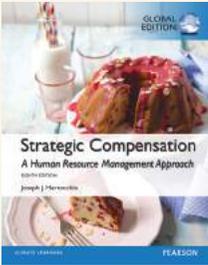
**Organizational Theory,
Design, and Change, Global
Edition (7th Edition)**

Gareth R. Jones
9780273765608
512 pages
Paperback

Summary: For undergraduate and graduate courses in Organizational Theory, Organizational Design, and Organizational Change/Development.

Business is changing at break-neck speed so managers must be increasingly active in reorganizing their firms to gain a competitive edge.

Organizational Theory, Design, and Change continues to provide students with the most up-to-date and contemporary treatment of the way managers attempt to increase organizational effectiveness. By making organizational change the centerpiece in a discussion of organizational theory and design, this text stands apart from other books on the market.



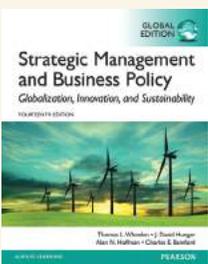
Strategic Compensation: A Human Resource Management Approach, Global Edition (8th edition)

Joseph J. Martocchio
9781292058863
408 pages
Paperback

Summary: For graduate and undergraduate courses in compensation, staffing, and human resources.

The art and science of compensation practice.

Strategic Compensation: A Human Resource Management Approach illustrates the art and science of compensation practice and its role in promoting a company's competitive advantage.



Strategic Management and Business Policy: Globalization, Innovation and Sustainability, Global Edition (14th Edition)

Thomas L. Wheelen, J. David Hunger, Alan N. Hoffman, Charles E. Bamford
9781292060811
832 pages
Paperback

Summary: A class-tested approach to Strategy for Strategic Management and Business Policy courses.

Wheelen and Hunger's class-tested approach to teaching Strategy is brought into sharper focus with a new emphasis on *globalization, innovation, and sustainability*. This text equips students with the strategic concepts they will need to know as they face the issues that all organizations must build upon to push their businesses forward.

For the first time in 30 years, the 14th edition has added two new authors to the text. Alan Hoffman, a major contributor to the 13th edition, is a former textbook author and world-renowned author of strategy business cases, and Chuck Bamford, who was a student of Tom Wheelen and David Hunger back in 1980 at the University of Virginia (McIntire School of Commerce), has authored four other textbooks. They join J. David Hunger and bring a fresh perspective to this extraordinarily well-researched and practically crafted text.



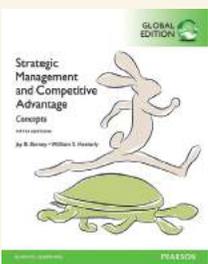
Strategic Management and Competitive Advantage: Concepts and Cases, Global Edition (5th Edition)

William Hesterly, Jay B. Barney
9781292060088
592 pages
Paperback

Summary: For courses in strategy and strategic management.

Core strategic management concepts without the excess.

Just the essentials, *Strategic Management and Competitive Advantage* strips out excess by only presenting material that answers the question: does this concept help students analyze real business situations? This carefully crafted approach provides students with all the tools necessary for strategic analysis.



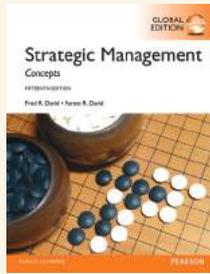
Strategic Management and Competitive Advantage: Concepts, Global Edition (5th Edition)

Jay B. Barney, William Hesterly
9781292057675
400 pages
Paperback

Summary: For courses in strategy and strategic management.

Core strategic management concepts without the excess.

Just the essentials, *Strategic Management and Competitive Advantage: Concepts* strips out excess by only presenting material that answers the question: does this concept help students analyze real business situations? This carefully crafted approach provides students with all the tools necessary for strategic analysis.



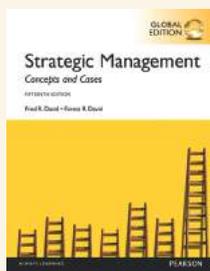
Strategic Management: Concepts, Global Edition (15th edition)

Fred R. David, Forest R. David
9781292016801
432 pages
Paperback

Summary: For undergraduate and graduate courses in strategy.

In today's economy, gaining and sustaining a competitive advantage is harder than ever. *Strategic Management* captures the complexity of the current business environment and delivers the latest skills and concepts with unrivaled clarity, helping students develop their own cutting-edge strategy through skill-developing exercises.

The Fifteenth Edition has been thoroughly updated and revised with current research and concepts. This edition includes 29 new cases and end-of-chapter material, including added exercises and review questions.



Strategic Management: Concepts and Cases, Global Edition (15th Edition)

Fred David, Forest R. David
9781292016894
688 pages
Paperback

Summary: For undergraduate and graduate courses in strategy.

In today's economy, gaining and sustaining a competitive advantage is harder than ever. *Strategic Management* captures the complexity of the current business environment and delivers the latest skills and concepts with unrivaled clarity, helping students develop their own cutting-edge strategy through skill-developing exercises.

The Fifteenth Edition has been thoroughly updated and revised with current research and concepts. This edition includes 29 new cases and end-of-chapter material, including added exercises and review questions.



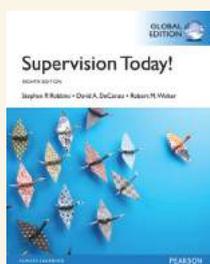
Strategic Staffing, Global Edition (3rd Edition)

Jean M. Phillips, Stan M. Gully
9781292073491
448 pages
Paperback

Summary: Where the strategy of staffing and business align.

Strategic Staffing prepares all current and future managers to take a strategic and modern approach to the identification, attraction, selection, deployment, and retention of talent. Grounded in research but full of real-world examples, this text describes how organizations can develop a staffing strategy that reinforces business strategy, leverages staffing technology, and evaluates and improves staffing systems.

This edition includes new and relevant topics on staffing that students will be able to immediately apply in their future career.



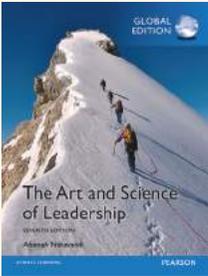
Supervision Today!, Global Edition (8th Edition)

Stephen P. Robbins, David A. DeCenzo, Robert M. Wolter
9781292096780
504 pages
Paperback

Summary: Appropriate for Supervision, Supervision Management, and Intro to Management.

Fundamental Management Skills for the Contemporary Workplace.

Known as one of the most effective books on management, *Supervision Today* helps students build an understanding of supervising through real-life concepts, examples, and practice. Its lively, conversational tone and full-color design engages students and helps capture the reality and excitement of the supervisor's job. Using a student-friendly approach, *Supervision Today* covers the essential and traditional elements of managing others with a strong focus on applied and practical skills.

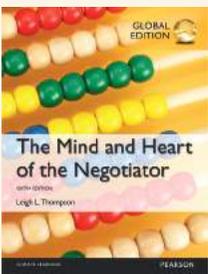


The Art and Science of Leadership, Global Edition (7th edition)

Afsaneh Nahavandi
9781292060187
416 pages
Paperback

Summary: For undergraduate and graduate courses in leadership.

Nahavandi's text has an application emphasis with a cross cultural perspective on leadership.

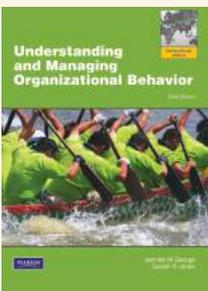


The Mind and Heart of the Negotiator, Global Edition (6th Edition)

Leigh Thompson
9781292073330
432 pages
Paperback

Summary: For undergraduate and graduate-level business courses that cover the skills of negotiation.

The Mind and Heart of the Negotiator is dedicated to negotiators who want to improve their ability to negotiate — whether in multimillion-dollar business deals or personal interactions. This text provides an integrated view of what to do and what to avoid at the bargaining table, facilitated by an integration of theory, scientific research, and practical examples.



Understanding and Managing Organizational Behavior, Global Edition (6th Edition)

Jennifer M. George, Gareth R. Jones
9780273753797
672 pages
Paperback

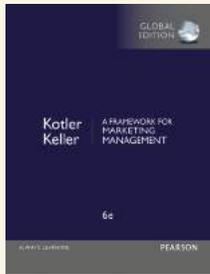
Summary: For one-semester, undergraduate/graduate level courses in Organizational Behavior.

Vivid examples, thought-provoking activities — get students engaged in OB.

George/Jones uses real-world examples, thought- and discussion-provoking learning activities to help students become more engaged in what they are learning. This text also provides the most contemporary and up-to-date account of the changing issues involved in managing people in organizations.

The sixth edition features new cases, material addressing the economic crisis, and expanded coverage of ethics and workplace diversity.

MARKETING



A Framework for Marketing Management, Global Edition (6th edition)

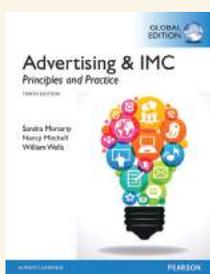
Philip Kotler; Kevin Keller
9781292093147
352 pages
Paperback

Summary: For graduate and undergraduate courses in Marketing Management.

A Succinct Guide to 21st Century Marketing Management.

Framework for Marketing Management is a concise, streamlined version of Kotler and Keller's fifteenth edition of *Marketing Management*, a comprehensive look at marketing strategy. The book's efficient coverage of current marketing management practices makes for a short yet thorough text that provides the perfect supplement for incorporated simulations, projects, and cases.

The Sixth Edition approaches the topic of marketing from a current standpoint, focusing its information and strategy on the realities of 21st century marketing. Individuals, groups, and companies alike can modernize their marketing strategies to comply with 21st century standards by engaging in this succinct yet comprehensive text.



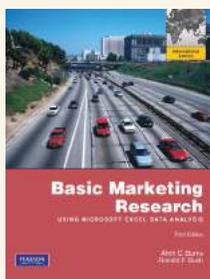
Advertising & IMC: Principles and Practice, Global Edition (10th Edition)

Sandra Moriarty, Nancy D Mitchell,
William D Wells
9781292017396
672 pages
Paperback

Summary: For introductory courses in Advertising.

An accessible, well-written, and student-friendly approach to Advertising.

Advertising tracks the changes in today's dynamic world of media and marketing communication — as well as the implications of these changes to traditional practice — and presents them to students through an accessible, well-written approach. The Tenth edition highlights the increasing importance of consumers as the driving force in today's advertising strategies, social media, and the Internet evolution/revolution. It also includes an increased IMC and brand focus.



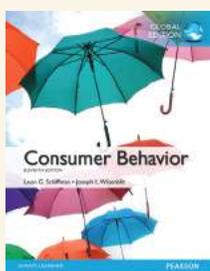
Basic Marketing Research with Excel, International Edition (3rd Edition)

Alvin C Burns, Ronald F. Bush
9780132598965
416 pages
Paperback

Summary: For undergraduate Marketing Research courses.

A concise presentation of marketing research fundamentals.

Basic Marketing Research uses an Excel add-in software for data analysis, an integrated case, and experiential learning exercises to present a concise introduction to market research fundamentals. This text also provides students with resources they can use in their future careers.



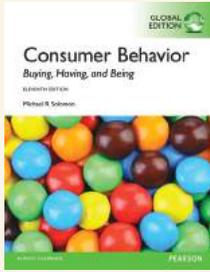
Consumer Behavior, Global Edition (11th Edition)

Leon Schiffman, Leslie Kanuk
9780273787136
504 pages
Paperback

Summary: For undergraduate and graduate consumer behavior courses.

The text that set the standard for consumer behavior study.

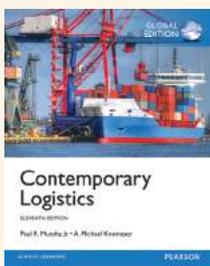
Consumer Behavior explores how the examination and application of consumer behavior is central to the planning, development, and implementation of marketing strategies.



Consumer Behavior: Buying, Having, and Being, Global Edition (11th Edition)

Michael R. Solomon
9781292017419
608 pages
Paperback

Summary: For undergraduate and MBA courses in consumer behavior. Solomon goes beyond the discussion of why people buy things and explores how products, services, and consumption activities contribute to shaping people's social experiences.



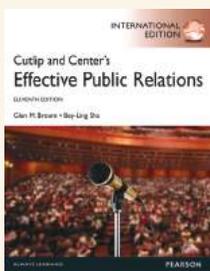
Contemporary Logistics, Global Edition (11th Edition)

Paul R. Murphy, Donald Wood,
A. Michael Knemeyer
9781292004846
320 pages
Paperback

Summary: For undergraduate and graduate courses in Logistics.

This market-leading text explores modern logistics from a managerial perspective characterized by geopolitical tensions in various parts of the world, steadily increasing trade among countries and across continents, supply chain vulnerabilities caused by severe natural disasters, and an unabated pace of technological advancement. In it, readers see theory come to life through the authors' timely, practical, thorough, and exciting coverage of the fundamentals of logistics in today's dynamic global landscape.

The invaluable suggestions of reviewers, adopters, and others — coupled with the expertise of new co-author A. Michael Knemeyer — have been incorporated into this new 11th edition to provide the freshest, most up-to-date insights and perspectives. Included is a new case study plus new examples, references, and discussions throughout. The illustrative tables, figures, and key terms have been revised or updated.

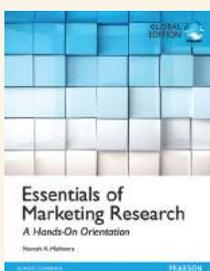


Cutlip and Center's Effective Public Relations, International Edition (11th Edition)

Glen M. Broom
9780273768395
456 pages
Paperback

Summary: For courses in Introductory Public Relations.

Cutlip & Center offers students the gold standard in public relations, providing the most up-to-date reference in the market.



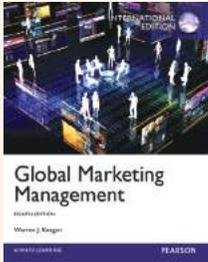
Essentials of Marketing Research: A Hands-On Orientation, Global Edition (1st edition)

Naresh K. Malhotra
9781292060163
468 pages
Paperback

Summary: For courses in Marketing Research at two- and four-year colleges and universities.

An engaging, do-it-yourself approach to marketing research.

Essentials of Marketing Research: A Hands-On Orientation presents a concise overview of marketing research via a do-it-yourself approach that engages students. Building on the foundation of his successful previous titles — *Basic Marketing Research: Integration of Social Media and Marketing Research: An Applied Orientation* — author Naresh Malhotra covers concepts at an elementary level, de-emphasizing statistics and formulas. Sensitive to the needs of today's undergraduates, Malhotra integrates online and social media content, and provides current, contemporary examples that ground course material in the real world.



Global Marketing Management, International Edition (8th Edition)

Warren J. Keegan
9780273768685
480 pages
Paperback

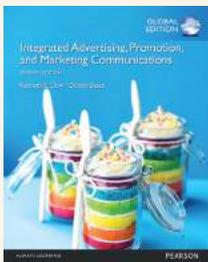
Summary: For courses in International Marketing and Global Marketing. This is the leading MBA text in international marketing — with comprehensive cases.



Global Marketing, Global Edition (8th Edition)

Warren J. Keegan, Mark C. Green
9781292017389
608 pages
Paperback

Summary: For undergraduate and graduate courses in Global Marketing. The excitement, challenges, and controversies of Global Marketing. *Global Marketing* reflects current issues and events while offering conceptual and analytical tools that will help students apply the 4Ps to global marketing.



Integrated Advertising, Promotion, and Marketing Communications, Global Edition (7th Edition)

Kenneth E. Clow, Donald E. Baack
9781292093635
496 pages
Paperback

Summary: For undergraduate Advertising and Integrated Marketing Communication courses.

A Modern Guide to Integrated Marketing Communications.

Integrated Advertising, Promotion, and Marketing Communications speaks to an evolved definition of integrated marketing and teaches students (of marketing or otherwise) how to effectively communicate in the business world. This text covers advertising and promotions, and also the role of social media, blogs, mobile messaging, and other marketing tactics.

The new Seventh Edition includes end-of-chapter blog exercises; links to articles, videos and social media; and new interviews with advertising professionals.



Marketing Management, Global Edition (15th Edition)

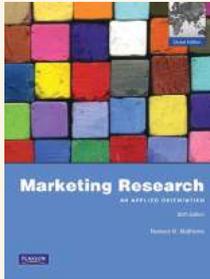
Philip Kotler; Kevin Lane Keller
9781292092621
832 pages
Paperback

Summary: For undergraduate and graduate courses in Marketing Management.

The gold standard for today's Marketing Management.

Stay on the cutting-edge with the gold standard text that reflects the latest in marketing theory and practice.

The world of marketing is changing every day — and in order for students to have a competitive advantage, they need a textbook that reflects the best of today's marketing theory and practices. *Marketing Management* is the gold standard marketing text because its content and organization consistently reflect the latest changes in today's marketing theory and practices.



Marketing Research: An Applied Orientation, Global Edition (6th Edition)

Naresh K Malhotra, SPSS SPSS
9780136094234
936 pages
Paperback

Summary: For undergraduate and graduate Marketing Research courses.

Marketing Research: An Applied Orientation allows students to actually experience the interaction between marketing research and marketing decision-making.

Marketing Research: An Applied Orientation takes a unique applied and managerial orientation that illustrates the interaction between marketing research decisions and marketing management decisions. This text is comprehensive, practical, and presents balanced coverage of both qualitative and quantitative material.

The Sixth Edition is even more current, contemporary, illustrative, and sensitive to user needs.



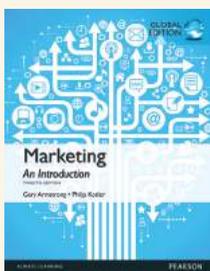
Marketing Research, International Edition (7th Edition)

Alvin C Burns, Ronald F. Bush
9780273768517
496 pages
Paperback

Summary: For undergraduate Marketing Research courses.

The nuts and bolts of marketing research.

Marketing Research gives students a nuts and bolts understanding of marketing research and provides them with extensive information on how to use it. Written at a level first-time marketing research students can understand, this text provides the fundamentals of the statistical procedures used to analyze data without dwelling on the more complex and intricate concepts.



Marketing: An Introduction, Global Edition (12th edition)

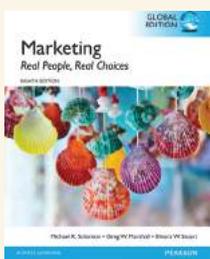
Gary Armstrong, Philip Kotler
9781292016788
672 pages
Paperback

Summary: For undergraduate Principles of Marketing courses.

This best-selling, brief text introduces marketing through the lens of creating value for customers.

With engaging real-world examples and information, *Marketing: An Introduction* shows students how customer value — creating it and capturing it — drives every effective marketing strategy.

The Twelfth Edition reflects the latest trends in marketing, including new coverage on online, social media, mobile, and other digital technologies.



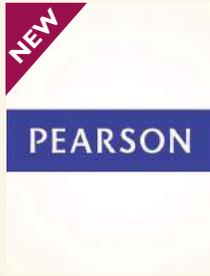
Marketing: Real People, Real Choices, Global Edition (8th Edition)

Michael R Solomon, Greg W. Marshall, Elnora Stuart
9781292097756
572 pages
Paperback

Summary: Real People, Real Choices.

Marketing: Real People, Real Choices is the only text to introduce marketing from the perspective of real people who make real marketing decisions at leading companies every day.

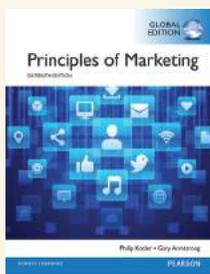
Timely, relevant, and dynamic, this reader-friendly text shows students how marketing concepts are implemented, and what they really mean in the marketplace. The Eighth Edition features a completely reorganized Table of Contents and chapter pedagogy divided in a four-part structure that emphasizes the value proposition and the process of creating and delivering value. This edition presents more information than ever on marketing research and analytics, and students are guided through chapter content with new integrated study maps and assessments that help them actively learn and retain content.



Principles of Marketing, An Asian Perspective (4th Edition)

Philip Kotler; Gary Armstrong, Ang Swee-Hoon, Leong Siew-Meng, Tan Chin-Tiong, Prof Oliver Hong-Ming Yau
9781292089669
720 pages
Paperback

Summary:



Principles of Marketing, Global Edition (16th Edition)

Philip Kotler; Gary Armstrong
9781292092485
744 pages
Paperback

Summary: Help students learn how to create customer value and engagement.

Principles of Marketing helps students master today's key marketing challenge: to create vibrant, interactive communities of consumers who make products and brands an integral part of their daily lives. To help students understand how to create value and build customer relationships, Kotler and Armstrong present fundamental marketing information within an innovative customer-value framework.

Thoroughly revised to reflect the major trends impacting contemporary marketing, this edition is packed with stories illustrating how companies use new digital technologies to maximize customer engagement and shape brand conversations, experiences, and communities.



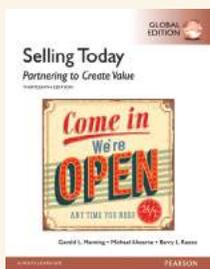
Retail Management: A Strategic Approach, International Edition (12th edition)

Barry R Berman, Joel R Evans
9780273768562
620 pages
Paperback

Summary: For undergraduate and graduate retail management courses.

The text that helps students thrive in today's retailing industry.

Without a predefined and well-integrated strategy, a retail firm may flounder as it attempts to cope with the changing environment that surrounds it. Berman/Evans' reader-friendly text, *Retail Management: A Strategic Approach*, provides a strategic, decision-making approach that illustrates how retailers plan for, and adapt to, today's changing and complex retail environment.



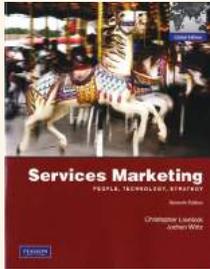
Selling Today: Partnering to Create Value, Global Edition (13th Edition)

Gerald L. Manning, Michael Ahearne, Barry Reece
9781292060170
552 pages
Paperback

Summary: For courses in Sales and Personal Selling.

Extensive, real-world applications, carefully integrated with current personal selling concepts.

Selling Today: Partnering to Create Value helps students understand the value of developing their personal selling skills by exposing them to a careful integration of personal selling academic theory and real-world applications. And with the largest number of "learn by doing" materials available in personal selling text, Manning/Ahearne/Reece offers instructors a variety of teaching tools to strengthen the learning process. As the developed nations of the world transition from a production focus to a sales-and-service focus, this cutting-edge new edition prepares students to succeed as members of a new generation of businesspeople.



Services Marketing, Global Edition (7th Edition)

Christopher Lovelock, Jochen Wirtz
9780273756064

648 pages
Paperback

Summary: For undergraduate courses in Service Marketing.

The fundamentals of Services Marketing presented in a strategic marketing framework.

Organized around a strategic marketing framework *Services Marketing* provides instructors with maximum flexibility in teaching while guiding students into the consumer and competitive environments in services marketing.

The marketing framework has been restructured for this edition to reflect what is happening in services marketing today.



Strategic Brand Management: Building, Measuring, and Managing Brand Equity, Global Edition (4th Edition)

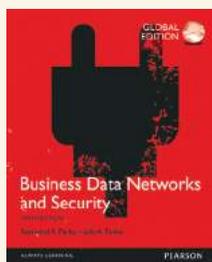
Kevin Lane Keller
9780273779414

600 pages
Paperback

Summary: For students, managers and senior executives studying Brand Management.

Keller's market leading strategic brand management book provides insights into profitable brand strategies by building, measuring, and managing brand equity. The Global Edition strengthens relevance by using locally applicable examples that include Scoot, Hyundai, Etisalat, Qantas, Uniqlo, Mambo.

MIS



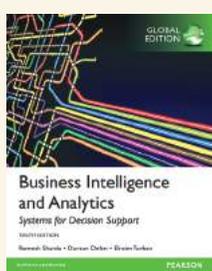
Business Data Networks and Security, Global Edition (10th edition)

Julia Panko, Raymond R. Panko
9781292075419
480 pages
Paperback

Summary: For undergraduate and graduate courses in Business Data Communication / Networking (MIS).

Clear writing style, job-ready detail, and focus on the technologies used in today's marketplace.

Business Data Networks and Security guides readers through the details of networking, while helping them train for the workplace. It starts with the basics of security, and network design and management; goes beyond the basic topology and switch operation covering topics like VLANs, link aggregation, switch purchasing considerations; and covers the latest in networking techniques, wireless networking, with an emphasis on security. With this text as a guide, readers learn the basic, introductory topics and acquire a firm foundation; get sound training for the marketplace; see the latest advances in wireless networking; and learn the importance and ins and outs of security.



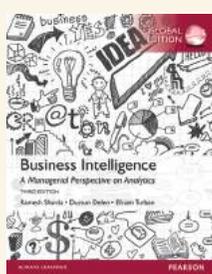
Business Intelligence and Analytics: Systems for Decision Support, Global Edition (10th Edition)

Efraim Turban, Ramesh Sharda,
Dursun Delen
9781292009209
688 pages
Paperback

Summary: Appropriate for all courses in Decision Support Systems (DSS), computerized decision making tools, and management support systems.

Business Intelligence and Analytics 10e provides the only comprehensive, up-to-date guide to today's revolutionary management support system technologies, and showcases how they can be used for better decision-making.

The Tenth Edition focuses on Business Intelligence (BI) and analytics for enterprise decision support in a more streamlined book. In addition to traditional decision support applications, this edition expands the reader's understanding of the various types of analytics by providing examples, products, services, and exercises by discussing Web-related issues throughout the text.



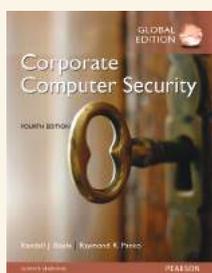
Business Intelligence: A Managerial Perspective on Analytics, International Edition (3rd Edition)

Ramesh Sharda, Dursun Delen,
Efraim Turban, David King
9781292004877
416 pages
Paperback

Summary: For courses on Business Intelligence (BI) or Decision Support Systems (DSS).

A managerial approach to understanding Business Intelligence systems.

To help future managers use and understand analytics, *Business Intelligence* provides students with a solid foundation of BI that is reinforced with hands-on practice.



Corporate Computer Security, Global Edition (4th Edition)

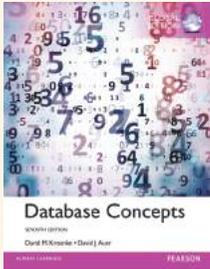
Randall J. Boyle, Raymond R. Panko
9781292060453
672 pages
Paperback

Summary: For introductory courses in IT Security.

A strong business focus through a solid technical presentation of security tools.

Corporate Computer Security provides a strong business focus along with a solid technical understanding of security tools. This text gives students the IT security skills they need for the workplace.

This edition is more business focused and contains additional hands-on projects, coverage of wireless and data security, and case studies.

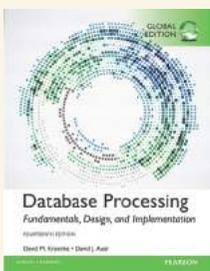


Database Concepts, Global Edition (7th edition)

David Kroenke, David J. Auer
9781292076232
528 pages
Paperback

Summary: For undergraduate database management students or business professionals.

Here's practical help for understanding, creating, and managing small databases — from two of the world's leading database authorities. *Database Concepts* by David Kroenke and David Auer gives undergraduate database management students and business professionals alike a firm understanding of the concepts behind the software, using Access 2013 to illustrate the concepts and techniques. Three projects run throughout the text, to show students how to apply the concepts to real-life business situations. The text provides flexibility on the software instructors choose to use in class; allows students to work with new, complete databases, including Wedgewood Pacific Corporation, Heather Sweeney Designs, and Wallingford Motors, and includes some of the latest information on databases available.



Database Processing: Fundamentals, Design, and Implementation, Global Edition (14th Edition)

David M. Kroenke, David Auer
9781292107639
640 pages
Paperback

Summary: For undergraduate database management courses.

Get Students Straight to the Point of Database Processing.

Database Processing: Fundamentals, Design, and Implementation reflects a new teaching and professional workplace environment and method that gets students straight to the point with its thorough and modern presentation of database processing fundamentals.

The Fourteenth Edition has been thoroughly updated to reflect the latest software.



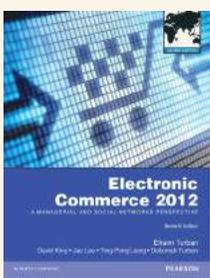
E-Commerce 2016: Business, Technology, Society, Global Edition (12th Edition)

Kenneth C. Laudon, Carol Traver
9781292109961
912 pages
Paperback

Summary: For undergraduate and graduate e-commerce courses in any business discipline.

The market-leading text for e-commerce.

This comprehensive, market-leading text emphasizes the three major driving forces behind e-commerce — technology change, business development, and social issues — to provide a coherent conceptual framework for understanding the field.



Electronic Commerce 2012, Global Edition (7th Edition)

Efraim Turban, David King
9780273761341
792 pages
Paperback

Summary: For undergraduate and graduate Electronic Commerce courses.

Explore the many aspects of Electronic Commerce (EC) through a managerial perspective.

Electronic Commerce provides a thorough explanation of what EC is, how it's conducted and managed, and how to assess its opportunities, limitations, issues, and risks — all from a managerial perspective. By presenting EC through a managerial approach, this text makes the subject matter practical, relevant, and beneficial to majors and non-majors alike.

To keep pace with today's ever-changing technology, the Seventh Edition has been streamlined — removing material that's no longer relevant, while still providing students with information on the hottest topics in the field.



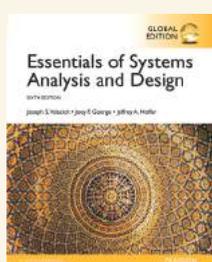
Essentials of MIS, Global Edition (11th edition)

Jane P. Laudon, Kenneth C. Laudon
9781292019574
508 pages
Paperback

Summary: For undergraduate and graduate MIS courses.

An in-depth look at how today's businesses use information technologies.

Many businesses look for candidates who know how to use information systems, making a general understanding of information systems an asset to any business student. Laudon and Laudon continue to define the MIS course for all business majors by emphasizing how business objectives shape the application of new information systems and technologies.



Essentials of Systems Analysis and Design, Global Edition (6th Edition)

Joseph S. Valacich, Joey F. George, Jeff Hoffer
9781292076614
444 pages
Paperback

Summary: For courses in Systems Analysis and Design, Structured.

A clear presentation of information, organized around the systems development life cycle model.

This briefer version of the authors' highly successful *Modern System Analysis and Design* is a clear presentation of information, organized around the systems development life cycle model. Designed for courses needing a streamlined approach to the material due to course duration, lab assignments, or special projects, this text highlights current changes in systems analysis and design, and shows the concepts in action through illustrative fictional cases.



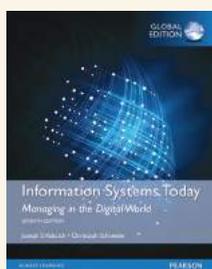
Experiencing MIS, Global Edition (6th Edition)

David M. Kroenke, Randall J. Boyle
9781292107707
720 pages
Paperback

Summary: For undergraduate Introductory Management Information Systems courses.

Help your students succeed in the most important course they'll take.

As technology continues to change the way organizations do business, knowledge of MIS is critical. This modular text shows your students how businesses use information systems to solve problems every day. Illustrative cases, exercises, projects, and other aids ensure your students connect concepts to everyday life. Unique Guides in each chapter highlight themes in ethics, security, and other timely topics. With a new edition publishing each year, *Experiencing MIS* keeps your students up to date.



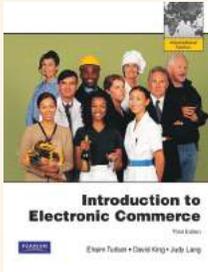
Information Systems Today: Managing in a Digital World, Global Edition (7th Edition)

Joseph Valacich, Christoph Schneider
9781292098067
528 pages
Paperback

Summary: A Modern Foundation in Management Information Systems.

In a modern world constantly reshaped by new forms of transformational information systems, familiarizing students with management information systems has never been more important. *Information Systems Today: Managing in a Digital World* is both easy-to-understand and applicable to future careers.

With a focus on providing a rigorous foundation that's relevant and aligned to the latest trends, the Seventh Edition explores how the rise of mobile, social media, the Internet of Things, cloud computing, and Big Data affect the future of information systems. Written for a diverse audience, *Information Systems Today* frequently invokes real-world examples to illustrate key concepts and helps students retain valuable insights.



Introduction to Electronic Commerce, International Edition (3rd edition)

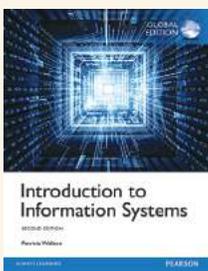
Efraim Turban, David King, Judy Lang
9780138010140
552 pages
Paperback

Summary: For undergraduate-level courses in Electronic Commerce.

Explore the essential concepts of Electronic Commerce.

Written by experienced authors who share academic as well as real-world practices, this text features exceptionally comprehensive yet manageable coverage of a broad spectrum of EC essentials from a global point of view.

The Third Edition pays special attention to the most recent developments in online behavior in our business, academic, and personal lives.



Introduction to Information Systems, Global Edition (2nd Edition)

Patricia Wallace
9781292071107
448 pages
Paperback

Summary: A fresh, contemporary, active introduction to Information Systems.

Introduction to Information Systems provides invaluable help for learning the knowledge and skills related to information systems. In it, students see clearly what information systems are all about and why they are so fundamental to business and society.

Packed with revelations about business strategies, technology trends and innovations — plus tips to help students work smarter, and more efficiently — *Introduction to Information Systems* provides a better teaching and learning experience — for you and your students.



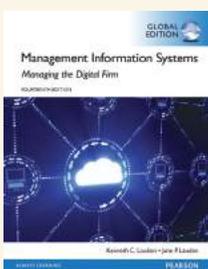
IT Strategy: Issues and Practices, Global Edition (3rd Edition)

James D McKeen, Heather A Smith
9781292080260
368 pages
Paperback

Summary: For undergraduate or graduate courses in IT Strategy or Management.

Using IT to deliver business value.

IT Strategy: Issues and Practices, Third Edition provides a critical issues perspective that shows students how to deliver business value. As with the first two editions, this revision combines the insights of senior IT managers with academic research, bringing IT management to life and demonstrating how IT strategy plays out in contemporary business. This edition has been overhauled in order to reflect the most important issues facing IT managers today.



Management Information Systems: Managing the Digital firm, Global Edition (14th Edition)

Kenneth C. Laudon, Jane P. Laudon
9781292094007
672 pages
Paperback

Summary: For undergraduate and graduate Management Information Systems courses.

An in-depth exploration of how businesses successfully manage information.

Providing comprehensive and integrative coverage of essential new technologies and information system applications, as well their impact on business models and managerial decision-making, *Management Information Systems* engages the student and enhances learning through vivid examples. Designed for business school students, the text provides insight into how today's businesses leverage information technologies and systems to achieve corporate objectives.

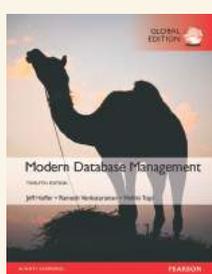


MIS Essentials: Global Edition (4th edition)

David Kroenke
9781292065298
432 pages
Paperback

Summary: For undergraduate Introductory Management Information Systems courses.

Exploring how people use MIS to solve business problems, this engaging introduction explains why MIS is the most important course in the business school — showing students how businesses use information systems and technology to accomplish their goals, objectives, and competitive strategy. Three unique Guides per chapter focus on the themes of ethics, security, and other timely topics; a number of illustrative cases, exercises, projects, and other aids ensure that students connect the knowledge in the text to everyday life. With a new edition now publishing each year, *MIS Essentials*, Fourth Edition contains fresh, new, and current material to help keep your students up to date.



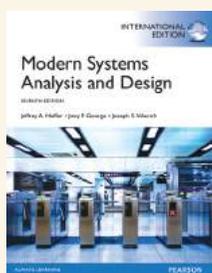
Modern Database Management, Global Edition (12th Edition)

Jeff Hoffer, Ramesh Venkataraman,
Heikki Topi
9781292101859
624 pages
Paperback

Summary: For introductory courses in Database Management.

Provide the latest information in database development.

Focusing on what leading database practitioners say are the most important aspects to database development, *Modern Database Management* presents sound pedagogy, and topics that are critical for the success of database professionals. The Twelfth Edition further facilitates learning with illustrations that clarify important concepts and new media resources that make some of the more challenging material more engaging. Also included are general updates and expanded material in the areas undergoing rapid change due to improved managerial practices, database design tools and methodologies, and database technology.

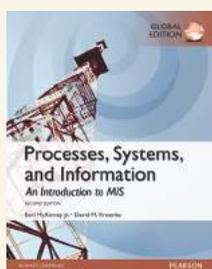


Modern Systems Analysis and Design, Global Edition (7th Edition)

Jeffrey A. Hoffer, Joey George, Joe
Valacich
9780273787099
552 pages
Paperback

Summary: For undergraduate and graduate systems analysis and design courses.

Modern Systems Analysis and Design uses a practical, rather than technical, approach to help students learn the methods and principles of systems development. This text covers the concepts, skills, methodologies, techniques, tools, and perspectives essential for systems analysts to successfully develop information systems.



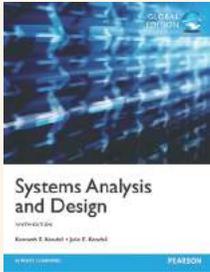
Processes, Systems, and Information: An Introduction to MIS, Global Edition (2nd Edition)

David M. Kroenke, Earl McKinney
9781292059419
472 pages
Paperback

Summary: For introductory courses in Management Information Systems.

Authored by Earl H. McKinney, Jr. and David M. Kroenke, the text shows students how businesses use information systems and technology to accomplish their goals, objectives, and competitive strategy. Packed with examples of business situations, both real and fictitious, the book helps students understand what business systems actually are and why they are so important.

A pair of appendices after chapters four and five contains SAP process exercises that enable students to get hands-on experience applying what they're learning in the course.



**Systems Analysis and Design,
Global Edition (9th edition)**

Kenneth Kendall, Julie Kendall
9780273787105
552 pages
Paperback

Summary: For undergraduate systems analysis and design courses.

Kendall and Kendall's Systems Analysis and Design, 9e, is a person-centered book that presents the latest systems development methods, tools, and techniques in a concise, engaging and easy-to-understand manner.

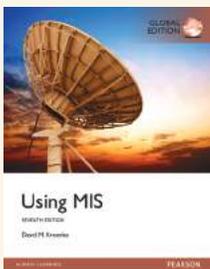


**Technology In Action:
Complete, Global Edition
(12th Edition)**

Alan Evans, Kendall Martin,
Mary Anne Poatsy
9781292099675
648 pages
Paperback

Summary: For introductory courses in computer concepts, digital literacy, or computer literacy, often including instruction in Microsoft Office.

Explore, discover, and experience technology with the immersive and adaptive *Technology in Action* — the book that uses technology to teach technology! *Technology in Action* is a learning system that pushes the envelope of what is possible in technology, and what is helpful in teaching. It is a system that fits the way students are learning today.



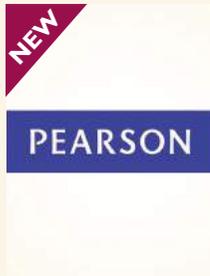
**Using MIS, Global Edition
(7th Edition)**

David M. Kroenke
9781292060149
576 pages
Paperback

Summary: For undergraduate Introductory Management Information Systems courses.

This engaging introduction to how people use MIS to solve business problems explains why MIS is the most important course in the business school by showing students how businesses use information systems and technology to accomplish their goals, objectives, and competitive strategy. Included are three unique Guides per chapter focusing on the themes of ethics, security, and other timely topics; plus a number of illustrative cases, exercises, projects, and other aids to ensure that students connect the knowledge in the text to everyday life. *Using MIS*, contains fresh, new, and current material to help keep your students up to date.

CIVIL ENGINEERING

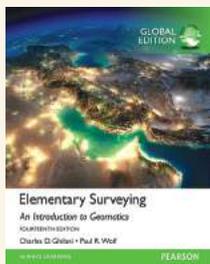


Dynamics of Structures, International Edition (4th edition)

Anil K Chopra
9780273774242
984 pages
Paperback

Summary: Designed for senior-level and graduate courses in Dynamics of Structures and Earthquake Engineering.

Dynamics of Structures includes many topics encompassing the theory of structural dynamics and the application of this theory to earthquake analysis, response, and design of structures. No prior knowledge of structural dynamics is assumed and the manner of presentation is sufficiently detailed and integrated, making the book suitable for self-study by students and professional engineers.

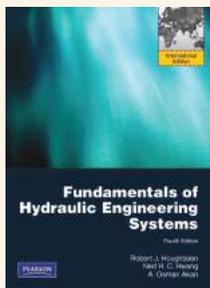


Elementary Surveying: An Introduction to Geomatics, Global Edition (14th Edition)

Charles D. Ghilani, Paul Wolf
9781292060491
976 pages
Paperback

Summary: For Surveying courses offered in Civil Engineering departments.

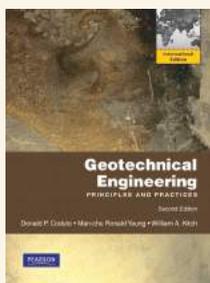
This highly readable, best-selling text presents basic concepts and practical material in each of the areas fundamental to modern surveying (geomatics) practice. Its depth and breadth are ideal for self-study. *Elementary Surveying*, Fourteenth Edition, is updated throughout to reflect the latest advances in technology.



Fundamentals of Hydraulic Engineering Systems, International Edition (4th Edition)

Robert J. Houghtalen, A. Osman H. Akan, Ned H. C. Hwang
9780135070642
494 pages
Paperback

Summary: This fundamental treatment of engineering hydraulics balances theory with practical design solutions to common engineering problems. The author examines the most common topics in hydraulics, including hydrostatics, pipe flow, pipelines, pipe networks, pumps, open channel flow, hydraulic structures, water measurement devices, and hydraulic similitude and model studies. Chapters dedicated to groundwater, deterministic hydrology, and statistical hydrology make this text ideal for courses designed to cover hydraulics and hydrology in one semester.



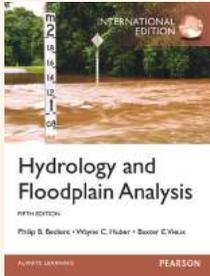
Geotechnical Engineering: Principles & Practices, International Edition (2nd Edition)

Donald P. Coduto, Man-chu Ronald Yeung, William A. Kitch
9780131354258
816 pages
Paperback

Summary: For junior-level soil mechanics or introductory geotechnical engineering courses.

This introductory geotechnical engineering textbook explores both the principles of soil mechanics and their application to engineering practice. It offers a rigorous, yet accessible and easy-to-read approach, as well as technical depth and an understanding of the physical basis for soil behavior.

The Second Edition has been revised to include updated content and many new problems and exercises, as well as to reflect feedback from reviewers and the authors' own experiences.

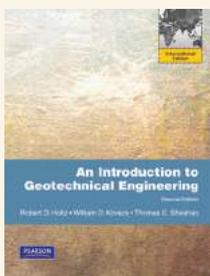


Hydrology and Floodplain Analysis, International Edition (5th edition)

Philip B. Bedient, Wayne C. Huber,
Baxter E. Vieux
9780273774273
816 pages
Paperback

Summary: For undergraduate and graduate courses in Hydrology.

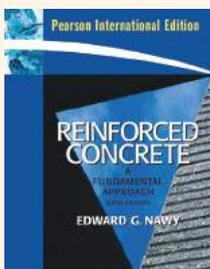
This text clearly presents fundamental concepts and design methods required to understand hydrology and floodplain analysis. It addresses the computational emphasis of modern hydrology and provides a balanced approach to important applications in watershed analysis, floodplain computation, flood control, urban hydrology, stormwater design, and computer modeling.



An Introduction to Geotechnical Engineering, International Edition (2nd Edition)

Robert D. Holtz, William D. Kovacs,
Thomas C. Sheahan
9780137011322
864 pages
Paperback

Summary: A descriptive, elementary introduction to geotechnical engineering — with applications to civil engineering practice.



Reinforced Concrete: A Fundamental Approach, International Edition (6th Edition)

Edward G. Nawy
9780135029329
936 pages
Paperback

Summary: For one-semester, junior/senior-level and graduate courses in Reinforced Concrete in the department of civil engineering.

Now reflecting the new 2008 ACI 318-08 Code and the new International Building Code (IBC-2006), the Sixth Edition of this cutting-edge text has been extensively revised to present state-of-the-art developments in reinforced concrete. It analyzes the design of reinforced concrete members through a unique and practical step-by-step trial and adjustment procedure. The narrative is supplemented with flowcharts to guide students logically through the learning process. Ample photographs of instructional testing of concrete members decreases the need for actual laboratory testing.



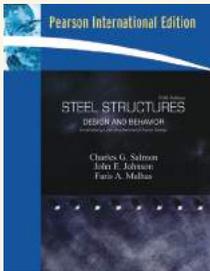
Reinforced Concrete: Mechanics and Design, Global Edition (7th Edition)

James K. Wight
9781292106007
1184 pages
Paperback

Summary: For courses in architecture and civil engineering.

Reinforced Concrete: Mechanics and Design uses the theory of reinforced concrete design to teach students the basic scientific and artistic principles of civil engineering. The text takes a topic often introduced at the advanced level and makes it accessible to all audiences by building a foundation with core engineering concepts. The Seventh Edition is up-to-date with the latest Building Code for Structural Concrete, giving students access to accurate information that can be applied outside of the classroom.

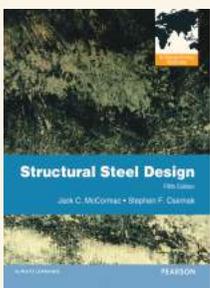
Students are able to apply complicated engineering concepts to real world scenarios with in-text examples and practice problems in each chapter.



Steel Structures: Design and Behavior, International Edition (5th edition)

Charles G. Salmon, John E. Johnson, Faris A. Malhas
9780132061193
888 pages
Paperback

Summary: *Steel Structures: Design and Behavior* strives to present in a logical manner the theoretical background needed for developing and explaining design requirements. Beginning with coverage of background material, including references to pertinent research, the development of specific formulas used in the AISC Specifications is followed by a generous number of design examples explaining in detail the process of selecting minimum weight members to satisfy given conditions.

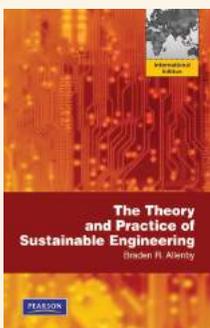


Structural Steel Design: International Edition (5th Edition)

Jack C. McCormac, Stephen F. Csernak
9780273751359
736 pages
Paperback

Summary: For undergraduate courses in Steel Design.

Both Load and Resistance Factor Design (LRFD) and Allowable Stress Design (ASD) methods of designing steel structures are presented throughout the book. The book is carefully designed so that an instructor can easily teach LRFD or ASD (material exclusively pertaining to ASD is shaded).

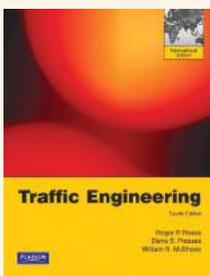


The Theory and Practice of Sustainable Engineering, International Edition (1st Edition)

Braden R. Allenby
9780273752165
432 pages
Paperback

Summary: *The Theory and Practice of Sustainable Engineering* is appropriate to use in sustainable engineering classes for both majors and non-majors.

Sustainable engineering is learning how to engineer responsibly and professionally in the Anthropocene: the Age of the Human. This text sketches out the cultural, social, institutional, and environmental context within which engineering and, more broadly, technology systems are now situated. It provides frameworks to facilitate understanding, communication, and the solving of highly complex problems with significant technological dimensions — all in the name of generating more capable professionals competent in their chosen field, who are able to integrate other disciplines to address complex adaptive systems.

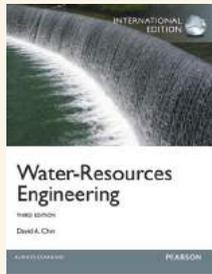


Traffic Engineering, International Edition (4th Edition)

Roger P. Roess, Elena S. Prassas, William R. McShane
9780132076524
744 pages
Paperback

Summary: For a one/two-semester undergraduate survey, and/or for graduate courses on Traffic Engineering, Highway Capacity Analysis, and Traffic Control and Operations.

This unique text focuses on the key engineering skills required to practise traffic engineering in a modern setting. It includes material on the latest standards and criteria of the Manual on Uniform Traffic Control Devices (2003 Edition and forthcoming 2010 Edition), the Policy on Geometric Design of Highways and Streets (2004 Edition), the Highway Capacity Manual (2000 Edition and forthcoming 2010 Edition), and other critical references. It also presents both fundamental theory and a broad range of applications to modern problems.



**Water-Resources Engineering,
International Edition
(3rd edition)**

David A. Chin
9780273785910
960 pages
Paperback

Summary: For a senior- or graduate-level first course in water-resources engineering offered in civil and environmental engineering degree programs. A prerequisite course in fluid mechanics and calculus up to differential equations is assumed.

Water-Resources Engineering provides comprehensive coverage of hydraulics, hydrology, and water-resources planning and management. Presented from first principles, the material is rigorous, relevant to the practice of water resources engineering, and reinforced by detailed presentations of design applications.

COMPUTER SCIENCE



A Gift of Fire: Social, Legal, and Ethical Issues for Computing and the Internet, International Edition (4th edition)

Sara Baase
9780273768593
496 pages
Paperback

Summary: *A Gift of Fire: Social, Legal, and Ethical Issues for Computing and the Internet, 4e* is ideal for courses in Computer Ethics and Computers and Society.

Sara Baase explores the social, legal, philosophical, ethical, political, constitutional, and economic implications of computing and the controversies they raise. With a computer scientist's perspective, and with historical context for many issues, she covers the issues students will face both as members of a technological society and as professionals in computer-related fields. A primary goal is to develop computer professionals who understand the implications of what they create and how it fits into society at large.



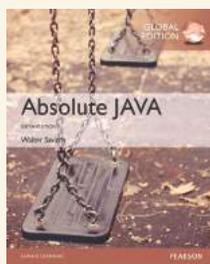
Absolute C++, Global Edition (6th Edition)

Walter Savitch, Kenrick Mock
9781292098593
984 pages
Paperback

Summary: For courses in computer programming for business and engineering.

Absolute C++ is a comprehensive introduction to the C++ programming language. The text is organized around the specific use of C++, providing students with an opportunity to master the language completely. Adaptable to a wide range of users, the text is appropriate for beginner to advanced programmers familiar with the C++ language.

The Sixth Edition covers everything from basic syntax to more advanced topics, such as polymorphism, exception handling, and the Standard Template Library, making it ideal for both beginner and intermediate students. Updated to reflect the most recent changes in the C++ language, *Absolute C++* teaches students to become proficient in a widely used and important programming language.



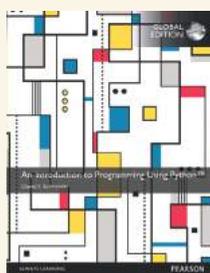
Absolute Java, Global Edition (6th Edition)

Walter Savitch, Kenrick Mock
9781292109220
1296 pages
Paperback

Summary: For courses in computer programming and engineering.

This book is designed to serve as a textbook and reference for programming in the Java language. Although it does include programming techniques, it is organized around the features of the Java language rather than any particular curriculum of programming techniques. The main audience is undergraduate students who have not had extensive programming experience with the Java language.

The introductory chapters are written at a level that is accessible to beginners, while the boxed sections of those chapters serve to quickly introduce more experienced programmers to basic Java syntax. Later chapters are still designed to be accessible, but are written at a level suitable for students who have progressed to these more advanced topics.

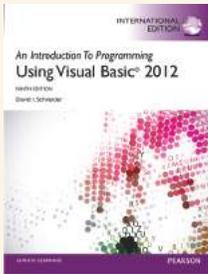


An Introduction to Programming Using Python, Global Edition (1st Edition)

David I. Schneider
9781292103433
432 pages
Paperback

Summary: For college-level Computer Science courses in Python.

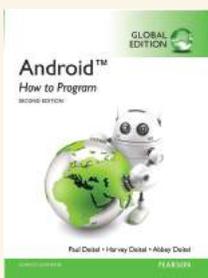
Introduction to Programming Using Python is designed for students eager to learn about the world of programming. Applicable to a range of skill levels, this First Edition textbook provides students with the tools to harness the powerful syntax of Python and understand how to develop computer programs. The compactly written text leverages highly focused chapters, diving deep into the most significant topics to give students an in-depth (rather than superficial) understanding of the language. Using real-world examples and data, the author illustrates practical usage of Python in a way to which students can relate.



An Introduction to Programming: Using Visual Basic 2012, International Edition (9th edition)

David Schneider
9780273793342
684 pages
Paperback

Summary: Schneider's "tried and true" text — consistently praised by both students and instructors — is designed for students with no prior computer programming experience. Now updated for *Visual Basic 2012*, Schneider focuses on teaching problem-solving skills and sustainable programming skills. A broad range of real-world examples, section-ending exercises, case studies, and programming projects gives students more hands-on experience than any other Visual Basic book on the market.

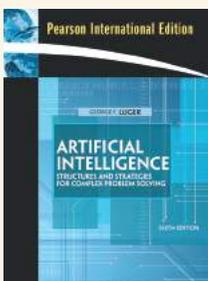


Android: How to Program, Global Edition (2nd Edition)

Harvey Deitel, Paul Deitel,
Abbey Deitel
9780273793397
736 pages
Paperback

Summary: *Android How to Program, Second Edition* provides a clear and entertaining App-driven introduction to Android 4.3 development for both introductory- and intermediate-level programming courses.

The Deitels teach Android programming through ten complete, working Android Apps. Each chapter presents new concepts through a single App. The authors first discuss what the App does, show screen shots, test drive the App, and present an overview of the technologies and architecture used to build it. Next, the authors walk through building the App, presenting complete code and providing a detailed "Live Code" walkthrough. As part of the code walkthrough, they discuss essential programming concepts, and demonstrate the functionality of relevant Android 4.3 APIs. The book also has an extensive introduction to programming using the Java language, making this book appropriate for Java courses that want to add an App-programming flavor.

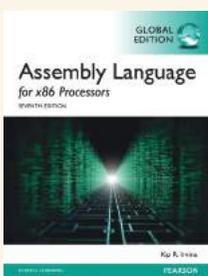


Artificial Intelligence: Structures and Strategies for Complex Problem Solving, International Edition (6th Edition)

George F. Luger
9780132090018
784 pages
Paperback

Summary: In this accessible, comprehensive text, George Luger captures the essence of artificial intelligence — solving the complex problems that arise wherever computer technology is applied. Ideal for an undergraduate course in AI, the Sixth Edition presents the fundamental concepts of the discipline first then goes into detail with the practical information necessary to implement the algorithms and strategies discussed. Students learn how to use a number of different software tools and techniques to address the many challenges faced by today's computer scientists.

Artificial Intelligence: Structures and Strategies for Complex Problem Solving is ideal for a one- or two-semester undergraduate course on AI.

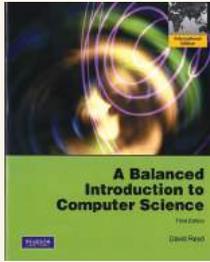


Assembly Language for x86 Processors, Global Edition (7th Edition)

Kip R. Irvine
9781292061214
720 pages
Paperback

Summary: *Assembly Language for x86 Processors, 7e* is suitable for undergraduate courses in assembly language programming and introductory courses in computer systems and computer architecture. Proficiency in one other programming language, preferably Java, C, or C++, is recommended.

Written specifically for 32- and 64-bit Intel/Windows platform, this complete and fully updated study of assembly language teaches students to write and debug programs at the machine level. This text simplifies and demystifies concepts that students need to grasp before they can go on to more advanced computer architecture and operating systems courses. Students put theory into practice through writing software at the machine level, creating a memorable experience that gives them the confidence to work in any OS/machine-oriented environment.

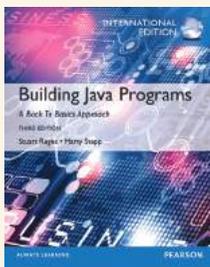


A Balanced Introduction to Computer Science, International Edition (3rd edition)

David Reed
9780132594448
432 pages
Paperback

Summary: For Introduction to Computing and the Web courses in departments of Math and Computer Science.

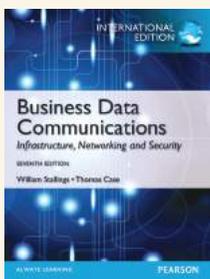
This thoughtfully written text uses the Internet as a central theme, studying its history, technology, and current use. Experimental problems use Web-based tools, enabling students to learn programming fundamentals by developing their own interactive Web pages with HTML 5 and JavaScript. Integrating breadth-based and depth-based chapters, Reed covers a broad range of topics balanced with programming depth in a hands-on, tutorial style.



Building Java Programs, International Edition (3rd Edition)

Stuart Reges, Marty Stepp
9780273793335
1184 pages
Paperback

Summary: *Building Java Programs: A Back to Basics Approach*, Third Edition, introduces novice programmers to basic constructs and common pitfalls by emphasizing the essentials of procedural programming, problem solving, and algorithmic reasoning. By using objects early to solve interesting problems and defining objects later in the course, *Building Java Programs* develops programming knowledge for a broad audience.

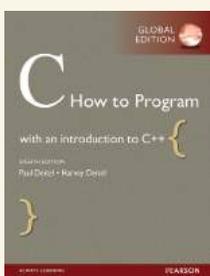


Business Data Communications: Infrastructure, Networking and Security, International Edition (7th Edition)

William Stallings, Thomas L. Case
9780273769163
624 pages
Paperback

Summary: *Business Data Communications and Security* covers the fundamentals of data communications, networking, distributed applications, and network management and security. These concepts are presented in a way that relates specifically to the business environment and the concerns of business management and staff. While making liberal use of real-world case studies and charts and graphs to provide a business perspective, the book also provides the student with a solid grasp of the technical foundation of business data communications.

New coverage of security-related issues is included in relevant places throughout the book to meet the needs of the IT/IS schools using this book and the growing emphasis on network security. Additionally, the Seventh edition now aligns with the ACM/AIS IS 2010 curriculum model.



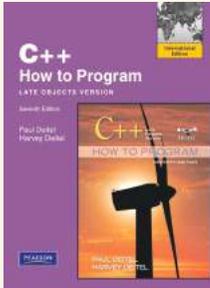
C How to Program: with an introduction to C++, Global Edition (8th Edition)

Paul Deitel, Harvey Deitel
9781292110974
1004 pages
Paperback

Summary: For courses in computer programming.

C How to Program is a comprehensive introduction to programming in C. Like other texts of the Deitels' How to Program series, the book serves as a detailed beginner source of information for college students looking to embark on a career in coding, or instructors and software-development professionals seeking to learn how to program with C.

The Eighth Edition continues the tradition of the signature Deitel "Live Code" approach — presenting concepts in the context of full-working programs rather than incomplete snips of code. This gives students a chance to run each program as they study it and see how their learning applies to real world programming scenarios.



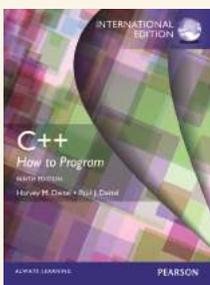
C++ How to Program: Late Objects Version, International Edition (7th edition)

Paul Deitel, Harvey Deitel
9780132484589
960 pages
Paperback

Summary: For Introduction to Programming (CSI) and other more intermediate courses covering programming in C++. Also appropriate as a supplement for upper-level courses where the instructor uses a book as a reference for the C++ language.

The book teaches programming by presenting the concepts in the context of full working programs and takes a late objects approach. The authors emphasize achieving program clarity through structured and object-oriented programming, software reuse and component-oriented software construction.

The Late Objects Version delays coverage of class development until Chapter 9, presenting control statements, functions, arrays and pointers in a non-object-oriented, procedural programming context.

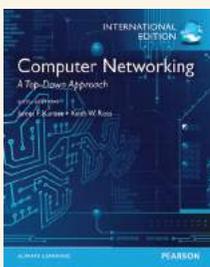


C++ How to Program, International Edition: Early Objects Version (9th Edition)

Harvey Deitel, Paul Deitel
9780273793298
1088 pages
Paperback

Summary: For Introduction to Programming (CSI) and other more intermediate courses covering programming in C++. Also appropriate as a supplement for upper-level courses where the instructor uses a book as a reference for the C++ language.

It teaches programming by presenting the concepts in the context of full working programs and takes an early-objects approach. The authors emphasize achieving program clarity through structured and object-oriented programming, software reuse and component-oriented software construction.

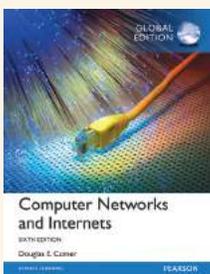


Computer Networking: A Top-Down Approach, International Edition (6th Edition)

James F. Kurose, Keith W. Ross
9780273768968
896 pages
Paperback

Summary: Building on the successful top-down approach of previous editions, the Sixth Edition of *Computer Networking* continues with an early emphasis on application-layer paradigms and application programming interfaces (the top layer), encouraging a hands-on experience with protocols and networking concepts, before working down the protocol stack to more abstract layers.

This book has become the dominant book for this course because of the authors' reputations, the precision of explanation, the quality of the art program, and the value of their own supplements.

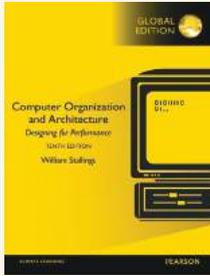


Computer Networks and Internets, Global Edition (6th Edition)

Douglas Comer
9781292061177
672 pages
Paperback

Summary: Appropriate for all introductory-to-intermediate courses in computer networking, the Internet, or Internet applications.

Leading networking authority Douglas Comer presents a wide-ranging, self-contained tour of the concepts, principles, and technologies that enable today's Internet to support applications ranging from web browsing to telephony and multimedia. Comer begins by illuminating the applications and facilities offered by today's Internet. Next, he systematically introduces the underlying network technologies and protocols that make the applications and facilities possible. With these concepts and technologies established, he introduces several of the most important contemporary issues faced by network implementers and managers, including quality of service, Internet telephony, multimedia, network security, and network management.



Computer Organization and Architecture: Designing for Performance, Global Edition (10th edition)

William Stallings
9781292096858
864 pages
Paperback

Summary: For graduate and undergraduate courses in computer science, computer engineering, and electrical engineering.

Fundamentals of Processor and Computer Design.

Computer Organization and Architecture is a comprehensive coverage of the entire field of computer design updated with the most recent research and innovations in computer structure and function. With clear, concise, and easy-to-read material, the Tenth Edition is a user-friendly source for students studying computers. Subjects such as I/O functions and structures, RISC, and parallel processors are explored integratively throughout, with real world examples which enhance the text. With brand new material and strengthened pedagogy, this text engages students in the world of computer organization and architecture.

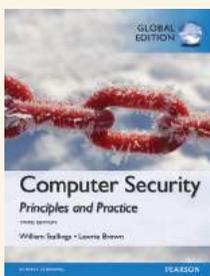


Computer Science: An Overview, Global Edition (12th Edition)

Glenn Brookshear, Dennis Brylow
9781292061160
640 pages
Paperback

Summary: For the Introduction to Computer Science course

Computer Science: An Overview uses broad coverage and clear exposition to present a complete picture of the dynamic computer science field. Accessible to students from all backgrounds, Glenn Brookshear uses a language-independent context to encourage the development of a practical, realistic understanding of the field. An overview of each of the important areas of Computer Science provides students with a general level of proficiency for future courses.



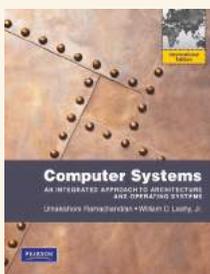
Computer Security: Principles and Practice, Global Edition (3rd Edition)

William Stallings, Lawrie Brown
9781292066172
848 pages
Paperback

Summary: Computer Security: Principles and Practice, Third Edition, is ideal for courses in Computer/Network Security.

In recent years, the need for education in computer security and related topics has grown dramatically — and is essential for anyone studying Computer Science or Computer Engineering. This is the only text available to provide integrated, comprehensive, up-to-date coverage of the broad range of topics in this subject. In addition to an extensive pedagogical program, the book provides unparalleled support for both research and modeling projects, giving students a broader perspective.

It covers all security topics considered Core in the EEE/ACM Computer Science Curriculum. This textbook can be used to prep for CISSP Certification, and includes in-depth coverage of Computer Security, Technology and Principles, Software Security, Management Issues, Cryptographic Algorithms, Internet Security and more.

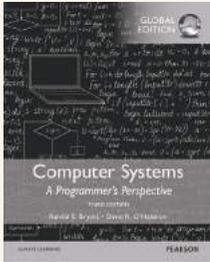


Computer Systems: An Integrated Approach to Architecture and Operating Systems, International Edition (1st Edition)

Umakishore Ramachandran,
William D. Leahy, Jr.
9780321624802
784 pages
Paperback

Summary: In the early days of computing, hardware and software systems were designed separately. Today, as multicore systems predominate, this separation is becoming impractical.

Computer Systems examines the key elements of all computer systems using an integrated approach that treats hardware and software as part of the same, larger system. Students gain important insights into the interplay between hardware and software and leave the course with a better understanding of a modern computer system.



Computer Systems: A Programmer's Perspective, Global Edition (3rd edition)

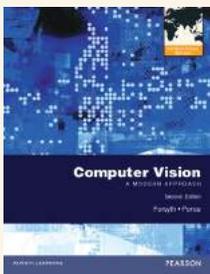
Randal E. Bryant, David R. O'Hallaron
9781292101767

1120 pages
Paperback

Summary: For courses in Computer Science and Programming.

Computer systems: A Programmer's Perspective explains the underlying elements common among all computer systems and how they affect general application performance.

Spanning across computer science themes such as hardware architecture, the operating system, and systems software, the Third Edition serves as a comprehensive introduction to programming. This book strives to develop programmers who understand all elements of computer systems and are able to engage in any application of the field — from fixing faulty software, to writing more capable programs, to avoiding common flaws. It lays the groundwork for students to delve into more intensive topics such as computer architecture, embedded systems, and cybersecurity.



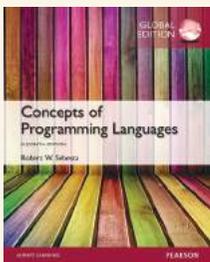
Computer Vision: A Modern Approach, International Edition (2nd edition)

David A. Forsyth, Jean Ponce
9780273764144

792 pages
Paperback

Summary: Appropriate for upper-division undergraduate- and graduate-level courses in computer vision found in departments of Computer Science, Computer Engineering and Electrical Engineering.

This textbook provides the most complete treatment of modern computer vision methods by two of the leading authorities in the field. This accessible presentation gives both a general view of the entire computer vision enterprise and also offers sufficient detail for students to be able to build useful applications. Students will learn techniques that have proven to be useful by first-hand experience and a wide range of mathematical methods.



Concepts of Programming Languages, Global Edition (11th edition)

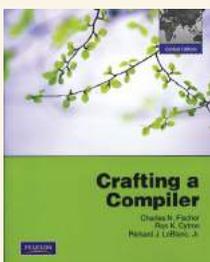
Robert W. Sebesta
9781292100555

800 pages
Paperback

Summary: For courses in computer programming.

Concepts of Computer Programming Languages introduces students to the fundamental concepts of computer programming languages and provides them with the tools necessary to evaluate contemporary and future languages. An in-depth discussion of programming language structures, such as syntax and lexical and syntactic analysis, also prepares students to study compiler design.

The Eleventh Edition maintains an up-to-date discussion on the topic with the removal of outdated languages such as Ada and Fortran. The addition of relevant new topics and examples such as reflection and exception handling in Python and Ruby add to the currency of the text. Through a critical analysis of design issues of various program languages, *Concepts of Computer Programming Languages* teaches students the essential differences between computing with specific languages.



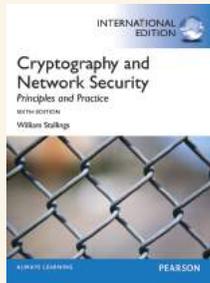
Crafting A Compiler, Global Edition (1st edition)

Charles N. Fischer, Ron K. Cytron,
Richard J. LeBlanc, Jr.
9780138017859

720 pages
Paperback

Summary: A practical yet thorough treatment of compiler construction.

Crafting a Compiler is an undergraduate-level text that presents a practical approach to compiler construction with thorough coverage of the material and examples that clearly illustrate the concepts in the book. Unlike other texts on the market, Fischer/Cytron/LeBlanc uses object-oriented design patterns and incorporates an algorithmic exposition with modern software practices. The text and its package of accompanying resources allow any instructor to teach a thorough and compelling course in compiler construction in a single semester. *Crafting a Compiler* serves as an ideal reference and tutorial.



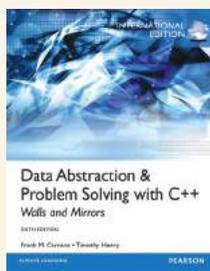
Cryptography and Network Security: Principles and Practice, International Edition (6th Edition)

William Stallings
9780273793359
756 pages
Paperback

Summary: For one-semester, undergraduate- or graduate-level courses in Cryptography, Computer Security, and Network Security.

A practical survey of cryptography and network security with unmatched support for instructors and students.

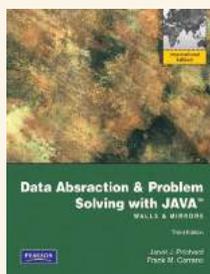
In this age of universal electronic connectivity, viruses and hackers, electronic eavesdropping, and electronic fraud, security is paramount. This text provides a practical survey of both the principles and practice of cryptography and network security. First, the basic issues to be addressed by a network security capability are explored through a tutorial and survey of cryptography and network security technology. Then, the practice of network security is explored via practical applications that have been implemented and are in use today. An unparalleled support package for instructors and students ensures a successful teaching and learning experience.



Data Abstraction & Problem Solving with C++: Walls and Mirrors, International Edition (6th Edition)

Frank M. Carrano, Timothy Henry
9780273768418
840 pages
Paperback

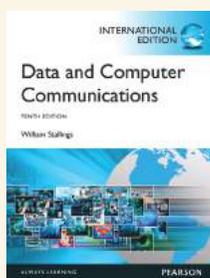
Summary: This classic, best selling data structures text provides a firm foundation in data abstraction that emphasizes the distinction between specifications and implementation as the basis for an object-oriented approach. Software engineering principles and concepts as well as UML diagrams are used to enhance student understanding.



Data Abstraction and Problem Solving with Java: Walls and Mirrors, International Edition (3rd Edition)

Janet Prichard
9780273751205
960 pages
Paperback

Summary: The Third Edition of *Data Abstraction and Problem Solving with Java: Walls and Mirrors* employs the analogies of Walls (data abstraction) and Mirrors (recursion) to teach Java programming design solutions, in a way that beginning students find accessible. The book has a student-friendly pedagogical approach that carefully accounts for the strengths and weaknesses of the Java language. With this book, students will gain a solid foundation in data abstraction, object-oriented programming, and other problem-solving techniques.



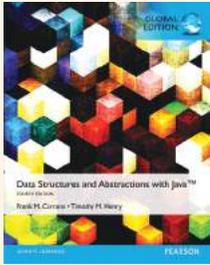
Data and Computer Communications, International Edition (10th edition)

William Stallings
9781292014388
912 pages
Paperback

Summary: Two-time winner of the best Computer Science and Engineering textbook of the year award from the Textbook and Academic Authors Association.

For a one/two-semester courses in Computer Networks, Data Communications, and Communications Networks in CS, CIS, and Electrical Engineering departments.

With a focus on the most current technology and a convenient modular format, this best-selling text offers a clear and comprehensive survey of the entire data and computer communications field. Emphasizing both the fundamental principles as well as the critical role of performance in driving protocol and network design, it explores in detail all the critical technical areas in data communications, wide-area networking, local area networking, and protocol design.

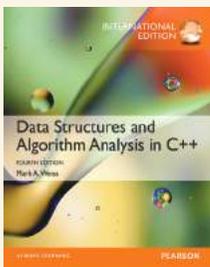


Data Structures and Abstractions with Java, Global Edition (4th Edition)

Timothy Henry, Frank M. Carrano
9781292077185
936 pages
Paperback

Summary: *Data Structures and Abstractions with Java* is suitable for one- or two-semester courses in data structures (CS-2) in the departments of Computer Science, Computer Engineering, Business, and Management Information Systems.

This is the most student-friendly data structures text available that introduces ADTs in individual, brief chapters — each with pedagogical tools to help students master each concept. Using the latest features of Java, this unique object-oriented presentation makes a clear distinction between specification and implementation to simplify learning, while providing maximum classroom flexibility.



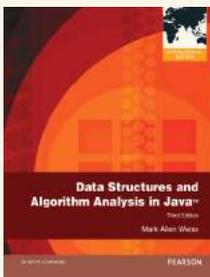
Data Structures and Algorithm Analysis in C++, International Edition (4th Edition)

Mark A. Weiss
9780273769385
656 pages
Paperback

Summary: *Data Structures and Algorithm Analysis in C++* is an advanced algorithms book that bridges the gap between traditional CS2 and Algorithms Analysis courses.

As the speed and power of computers increases, so does the need for effective programming and algorithm analysis. By approaching these skills in tandem, Mark Allen Weiss teaches readers to develop well-constructed, maximally efficient programs using the C++ programming language.

This book explains topics from binary heaps to sorting to NP-completeness, and dedicates a full chapter to amortized analysis and advanced data structures and their implementation. Figures and examples illustrating successive stages of algorithms contribute to Weiss' careful, rigorous and in-depth analysis of each type of algorithm.



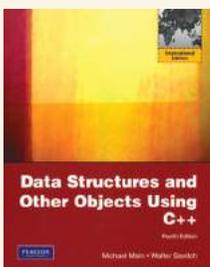
Data Structures and Algorithm Analysis in Java, International Edition (3rd Edition)

Mark A. Weiss
9780273752110
640 pages
Paperback

Summary: *Data Structures and Algorithm Analysis in Java* is an advanced algorithms book that fits between traditional CS2 and Algorithms Analysis courses. In the old ACM Curriculum Guidelines, this course was known as CS7. It is also suitable for a first-year graduate course in algorithm analysis.

As the speed and power of computers increases, so does the need for effective programming and algorithm analysis.

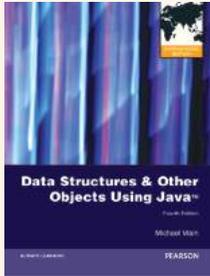
Weiss clearly explains topics from binary heaps to sorting to NP-completeness, and dedicates a full chapter to amortized analysis and advanced data structures and their implementation. Figures and examples illustrating successive stages of algorithms contribute to Weiss' careful, rigorous and in-depth analysis of each type of algorithm.



Data Structures and Other Objects Using C++, International Edition (4th edition)

Michael Main, Walter Savitch
9780137055333
848 pages
Paperback

Summary: *Data Structures and Other Objects Using C++* takes a gentle approach to the data structures course in C++. Providing an early, self-contained review of object-oriented programming and C++, this text gives students a firm grasp of key concepts and allows those experienced in another language to adjust easily. Flexible by design, professors have the option of emphasizing object-oriented programming, covering recursion and sorting early, or accelerating the pace of the course. Finally, a solid foundation in building and using abstract data types is also provided, along with an assortment of advanced topics such as B-trees for project building and graphs.

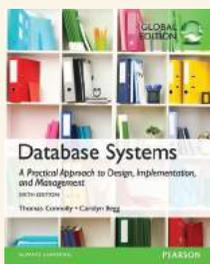


Data Structures and Other Objects Using Java, International Edition (4th Edition)

Michael Main
9780132911504
848 pages
Paperback

Summary: *Data Structures and Other Objects Using Java* is a gradual, "just-in-time" introduction to Data Structures for a CS2 course.

Each chapter provides a review of the key aspects of object-oriented programming and a syntax review, giving students the foundation for understanding significant programming concepts. With this framework, they are able to accomplish writing functional data structures by using a five-step method for working with data types: understanding the data type abstractly, writing a specification, using the data type, designing and implementing the data type, and analyzing the implementation. Students learn to think analytically about the efficiency and efficacy of design while gaining exposure to useful Java classes libraries.

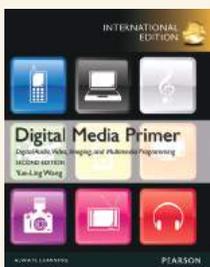


Database Systems: A Practical Approach to Design, Implementation, and Management, Global Edition (6th Edition)

Thomas Connolly, Carolyn Begg
9781292061184
1440 pages
Paperback

Summary: This book is ideal for a one- or two-term course in database management or database design in an undergraduate or graduate level course. With its comprehensive coverage, this book can also be used as a reference for IT professionals.

This best-selling text introduces the theory behind databases in a concise yet comprehensive manner, providing database design methodology that can be used by both technical and non-technical readers. The methodology for relational Database Management Systems is presented in simple, step-by-step instructions in conjunction with a realistic worked example using three explicit phases — conceptual, logical, and physical database design.

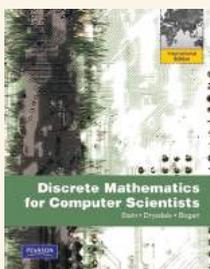


Digital Media Primer, International Edition (2nd Edition)

Yue-Ling Wong
9780273774341
560 pages
Paperback

Summary: Digital Media encompasses a wide variety of topics including: the study of image, sound, and video processing, compression, interactive multimedia development, and advanced web programming. *Digital Media Primer* is designed for students from all disciplines interested in learning the foundational concepts and basic techniques in digital media production. This edition has been expanded so that while students learn the concepts and techniques of digital media production, they will also learn basic computer programming skills.

The Primer is not tied to a specific application program like Flash or Photoshop; instead, the author introduces tools and techniques using a task-based approach and provides the rationale for the techniques. This way, the skills students learn are transferable to whatever tool they end up using or have access to.

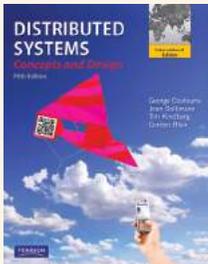


Discrete Mathematics for Computer Scientists, International Edition (1st edition)

Cliff L. Stein, Robert Drysdale,
Kenneth Bogart
9780131377103
528 pages
Paperback

Summary: For computer science students taking the discrete math course.

Written specifically for computer science students, this unique textbook directly addresses their needs by providing a foundation in discrete math while using motivating, relevant CS applications. This text takes an active-learning approach where activities are presented as exercises and the material is then fleshed out through explanations and extensions of the exercises.



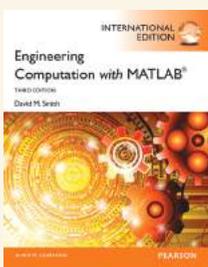
**Distributed Systems,
International Edition
(5th Edition)**

George Coulouris, Jean Dollimore,
Tim Kindberg, Gordon Blair
9780273760597
1064 pages
Paperback

Summary: Broad and up-to-date coverage of the principles and practice in the fast moving area of Distributed Systems.

Distributed Systems provides students of computer science and engineering with the skills they need to design and maintain software for distributed applications. It will also be invaluable to software engineers and systems designers wishing to understand new and future developments in the field.

From mobile phones to the Internet, our lives depend increasingly on distributed systems linking computers and other devices together in a seamless and transparent way. The Fifth Edition of this best-selling text continues to provide a comprehensive source of material on the principles and practice of distributed computer systems and the exciting new developments based on them, using a wealth of modern case studies to illustrate their design and development. The depth of coverage will enable students to evaluate existing distributed systems and design new ones.

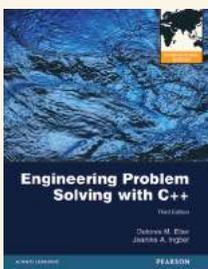


**Engineering Computation with
MATLAB, International Edition
(3rd Edition)**

David M. Smith
9780273769132
464 pages
Paperback

Summary: This textbook is ideal for MATLAB/Introduction to Programming courses in both Engineering and Computer Science departments.

Engineering Computation with MATLAB introduces the power of computing to engineering students who have no programming experience. The book places the fundamental tenets of computer programming into the context of MATLAB, employing hands-on exercises, examples from the engineering industry, and a variety of core tools to increase programming proficiency and capability. With this knowledge, students are prepared to adapt learned concepts to other programming languages.



**Engineering Problem Solving
with C++, International
Edition (3rd Edition)**

Delores M. Etter, Jeanine A. Ingber
9780273764052
624 pages
Paperback

Summary: For one/two semester courses in Engineering and Computer Science at the freshman/sophomore level.

This text is a clear, concise introduction to problem solving and the C++ programming language. The authors' proven five-step problem solving methodology is presented and then incorporated in every chapter of the text. Outstanding engineering and scientific applications are used throughout; all applications are centered around the theme of engineering challenges in the 21st century.



**Engineering Problem Solving
with C, International Edition
(4th Edition)**

Delores M. Etter
9780273768203
484 pages
Paperback

Summary: This introductory-level C programming book is designed primarily for engineering students required to learn how to program.

In *Engineering Problem Solving with C, 4e*, best-selling author, Delores Etter, uses real-world engineering and scientific examples and problems throughout the text. Solutions to the problems are developed using the language C and the author's signature five-step problem solving process. Since learning any new skill requires practice at different levels of difficulty, four types of exercises are presented to develop problem-solving skills — Practice! problems, Modify! problems, Short-Answer problems, and Programming problems.

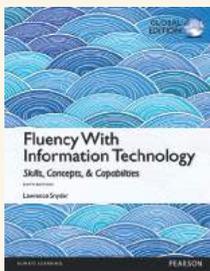


Ethics for the Information Age, Global Edition (6th Edition)

Michael J. Quinn
9781292061238
552 pages
Paperback

Summary: This book is appropriate for any standalone Computers and Society or Computer Ethics course offered by a computer science, business, or philosophy department, as well as special modules in any advanced CS course.

In an era where information technology changes constantly, a thoughtful response to these rapid changes requires a basic understanding of IT history, an awareness of current issues, and a familiarity with ethics. *Ethics for the Information Age* is unique in its balanced coverage of ethical theories used to analyze problems encountered by computer professionals in today's environment. By presenting provocative issues such as social networking, government surveillance, and intellectual property from all points of view, this market-leading text challenges students to think critically and draw their own conclusions, which ultimately prepares them to become responsible, ethical users of future technologies.



Fluency With Information Technology, Global Edition (6th Edition)

Lawrence Snyder
9781292061245
784 pages
Paperback

Summary: For the introduction to Computer Science course.

Fluency with Information Technology: Skills, Concepts, and Capabilities equips readers who are already familiar with computers, the Internet, and the World Wide Web with a deeper understanding of the broad capabilities of technology. Through a project-oriented learning approach that uses examples and realistic problem-solving scenarios, Larry Snyder teaches readers to navigate information technology independently and become effective users of today's resources, forming a foundation of skills they can adapt to their personal and career goals as future technologies emerge.



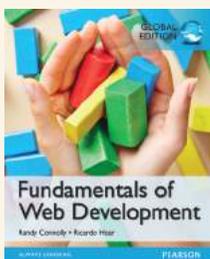
Fundamentals of Database Systems, Global Edition (7th Edition)

Ramez Elmasri, Shamkant B. Navathe
9781292097619
1200 pages
Paperback

Summary: For database systems courses in Computer Science.

This book introduces the fundamental concepts necessary for designing, using, and implementing database systems and database applications. Our presentation stresses the fundamentals of database modeling and design, the languages and models provided by the database management systems, and database system implementation techniques.

The book is meant to be used as a textbook for a one- or two-semester course in database systems at the junior, senior, or graduate level, and as a reference book. The goal is to provide an in-depth and up-to-date presentation of the most important aspects of database systems and applications, and related technologies. It is assumed that readers are familiar with elementary programming and data-structuring concepts and that they have had some exposure to the basics of computer organization.

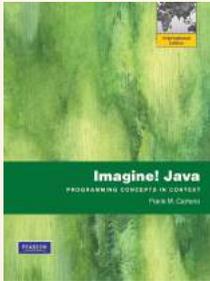


Fundamentals of Web Development, Global Edition (1st edition)

Randy Connolly, Ricardo Hoar
9781292057095
1024 pages
Paperback

Summary: *Fundamentals of Web Development* covers the broad range of topics required for modern web development (both client- and server-side) and is appropriate for students who have taken a CSI course sequence.

The book guides students through the creation of enterprise-quality websites using current development frameworks. It covers the required ACM web development topics in a modern manner closely aligned with best practices in the real world of web development.



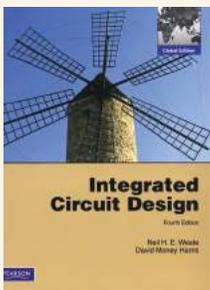
Imagine! Java: Programming Concepts in Context, International Edition (1st Edition)

Frank M. Carrano
9780131377158
1008 pages
Paperback

Summary: For one or two-semester introductory CSI Java courses taken by CS majors and non-majors.

Based on his inspiring lecture style, author Frank Carrano's new text, *Imagine! Java*, engages students immediately with vivid "what if" examples and everyday analogies that will keep them engaged and wanting to learn more.

Carrano starts students slowly by presenting concepts in small, manageable chunks that force students to focus on one core concept at a time. Carrano uses engaging repetitive examples to reinforce learning before moving on to more complicated concepts. This approach offers students an opportunity to establish patterns they can use in their own programs and ultimately develop a more intuitive and sustainable understanding of the programming concepts.

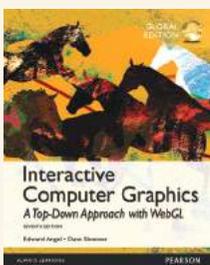


Integrated Circuit Design, Global Edition (4th Edition)

Neil Weste, David Harris
9780321696946
864 pages
Paperback

Summary: For both introductory and advanced courses in VLSI design.

The Fourth Edition of this authoritative, comprehensive textbook presents broad and in-depth coverage of the entire field of modern CMOS VLSI Design. The authors draw upon extensive industry and classroom experience to introduce today's most advanced and effective chip design practices. They present extensively updated coverage of every key element of VLSI design, and illuminate the latest design challenges with 65 nm process examples. This book contains unsurpassed circuit-level coverage, as well as a rich set of problems and worked examples that provide deep practical insight to readers at all levels.

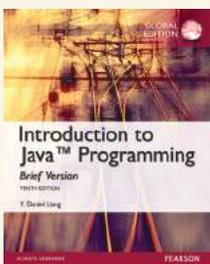


Interactive Computer Graphics with WebGL, Global Edition (7th Edition)

Edward Angel, Dave Shreiner
9781292019345
752 pages
Paperback

Summary: This book is suitable for undergraduate students in computer science and engineering, for students in other disciplines who have good programming skills, and for professionals.

Computer animation and graphics are now prevalent in everyday life from the computer screen, to the movie screen, to the smart phone screen. The growing excitement about WebGL applications and their ability to integrate HTML5, inspired the authors to exclusively use WebGL in the Seventh Edition of *Interactive Computer Graphics with WebGL*. This is the only introduction to computer graphics text for undergraduates that fully integrates WebGL and emphasizes application-based programming. The top-down, programming-oriented approach allows for coverage of engaging 3D material early in the course so students immediately begin to create their own 3D graphics.

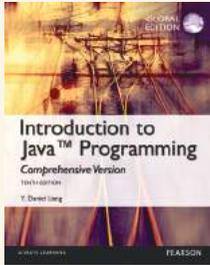


Intro to Java Programming: Brief Version, Global Edition (10th edition)

Y. Daniel Liang
9781292078564
800 pages
Paperback

Summary: This text is intended for a 1-, 2-, or 3-semester CSI course sequence.

Daniel Liang teaches concepts of problem-solving and object-oriented programming using a fundamentals-first approach. Beginning programmers learn critical problem-solving techniques then move on to grasp the key concepts of object-oriented, GUI programming, advanced GUI and Web programming using Java. Liang approaches Java GUI programming using JavaFX, not only because JavaFX is much simpler for new Java programmers to learn and use but because it has replaced Swing as the new GUI tool for developing cross-platform-rich Internet applications on desktop computers, on hand-held devices, and on the Web. Additionally, for instructors, JavaFX provides a better teaching tool for demonstrating object-oriented programming.



**Intro to Java Programming:
Comprehensive Version,
Global Edition (10th Edition)**

Y Daniel Liang
9781292070018
1344 pages
Paperback

Summary: This text is intended for a 1-, 2-, or 3-semester CSI course sequence.

Daniel Liang teaches concepts of problem-solving and object-oriented programming using a fundamentals-first approach. Beginning programmers learn critical problem-solving techniques then move on to grasp the key concepts of object-oriented, GUI programming, advanced GUI and Web programming using Java.

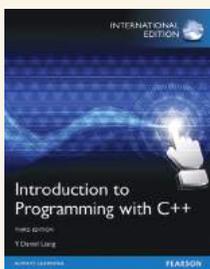


**Introduction to Computing and
Programming in Python, Global
Edition (4th Edition)**

Mark J. Guzdial, Barbara Ericson
9781292109862
528 pages
Paperback

Summary: For courses in Computer Programming with Python.

Introduction to Computing and Programming in Python is a uniquely researched and up-to-date volume that is widely recognized for its successful introduction to the subject of Media Computation. Emphasizing creativity, classroom interaction, and in-class programming examples, *Introduction to Computing and Programming in Python* takes a bold and unique approach to computation that engages students and applies the subject matter to the relevancy of digital media. The Fourth Edition teaches students to program in an effort to communicate via social computing outlets, providing a unique approach that serves the interests of a broad range of students.



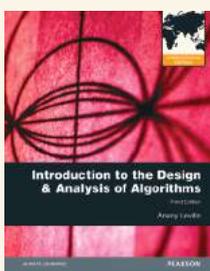
**Introduction to Programming
with C++, International
Edition (3rd Edition)**

Y Daniel Liang
9780273793243
720 pages
Paperback

Summary: For undergraduate students in Computer Science and Computer Programming courses.

A solid foundation in the basics of C++ programming will allow students to create efficient, elegant code ready for any production environment.

Learning basic logic and fundamental programming techniques is essential for new programmers to succeed. A distinctive fundamentals-first approach and clear, concise writing style characterize *Introduction to Programming with C++*, 3/e. Basic programming concepts are introduced on control statements, loops, functions, and arrays before object-oriented programming is discussed. Abstract concepts are carefully and concretely explained using simple, short, and stimulating examples. Explanations are presented in brief segments, with many figures and tables.



**Introduction to the Design
and Analysis of Algorithms,
International Edition
(3rd edition)**

Anany Levitin
9780273764113
592 pages
Paperback

Summary: Based on a new classification of algorithm design techniques and a clear delineation of analysis methods, *Introduction to the Design and Analysis of Algorithms* presents the subject in a coherent and innovative manner. Written in a student-friendly style, the book emphasizes the understanding of ideas over excessively formal treatment while thoroughly covering the material required in an introductory algorithms course. Popular puzzles are used to motivate students' interest and strengthen their skills in algorithmic problem solving. Other learning-enhancement features include chapter summaries, hints to the exercises, and a detailed solution manual.



Java How To Program (Early Objects), Global Edition (10th Edition)

Harvey Deitel, Paul Deitel
9781292018195
1248 pages
Paperback

Summary: Intended for use in the Java programming course

The Deitel's groundbreaking How to Program series offers unparalleled breadth and depth of object-oriented programming concepts and intermediate-level topics for further study. *Java How to Program (Early Objects)*, Tenth Edition, teaches programming by presenting the concepts in the context of full working programs and takes an early-objects approach.



Java Software Solutions: Foundations of Program Design, Global Edition (8th Edition)

John Lewis, William Loftus
9781292018232
832 pages
Paperback

Summary: Intended for use in the Java programming course.

Java Software Solutions teaches a foundation of programming techniques to foster well-designed object-oriented software. Heralded for its integration of small and large realistic examples, this worldwide best-selling text emphasizes building solid problem-solving and design skills to write high-quality programs.



Java Software Structures: Designing and Using Data Structures, International Edition (4th Edition)

John Lewis, Joseph Chase
9780273793328
704 pages
Paperback

Summary: Intended for use in the Java Data Structures course.

The fourth edition of *Java Software Structures* embraces the enhancements of the latest version of Java, where all structures and collections are based on generics. The framework of the text walks the reader through three main areas: conceptualization, explanation, and implementation, allowing for a consistent and coherent introduction to data structures. Students learn how to develop high-quality software systems using well-designed collections and algorithms.



Java: An Introduction to Problem Solving & Programming, Global Edition (7th edition)

Walter Savitch, Kerdrick Mock
9781292018331
1024 pages
Paperback

Summary: *Java: An Introduction to Problem Solving and Programming, 7e*, is ideal for introductory Computer Science courses using Java, and other introductory programming courses in departments of Computer Science, Computer Engineering, CIS, MIS, IT, and Business.

Students are introduced to object-oriented programming and important concepts such as design, testing and debugging, programming style, interfaces inheritance, and exception handling. The Java coverage is a concise, accessible introduction that covers key language features. Objects are covered thoroughly and early in the text, with an emphasis on application programs over applets.



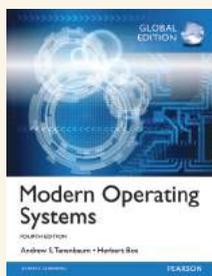
**Java: How to Program
(Late Objects), Global Edition
(10th Edition)**

Harvey M. Deitel, Paul J. Deitel
9781292019369
1232 pages
Paperback

Summary: Intended for use in the Java programming course.

The Deitels' groundbreaking *How to Program* series offers unparalleled breadth and depth of object-oriented programming concepts and intermediate-level topics for further study. *Java How to Program (Late Objects)*, Tenth Edition, teaches programming by presenting the concepts in the context of full working programs.

The Late Objects Version delays coverage of class development until Chapter 8, first presenting control structures, methods and arrays material in a non-object-oriented, procedural programming context.

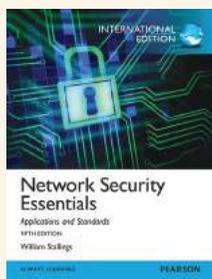


**Modern Operating Systems:
Global Edition (4th Edition)**

Andrew S. Tanenbaum, Herbert Bos
9781292061429
1136 pages
Paperback

Summary: *Modern Operating Systems*, Fourth Edition, is intended for introductory courses in Operating Systems in Computer Science, Computer Engineering, and Electrical Engineering programs.

The widely anticipated revision of this worldwide best-seller incorporates the latest developments in operating systems (OS) technologies. The Fourth Edition includes up-to-date materials on relevant OS. Tanenbaum also provides information on current research based on his experience as an operating systems researcher.



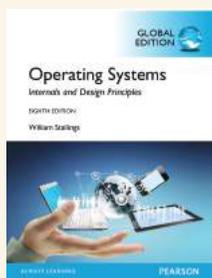
**Network Security Essentials:
Applications and Standards,
International Edition
(5th Edition)**

William Stallings
9780273793366
448 pages
Paperback

Summary: For computer science, computer engineering, and electrical engineering majors taking a one-semester undergraduate courses on network security.

In this age of universal electronic connectivity, viruses and hackers, electronic eavesdropping, and electronic fraud, security is paramount. *Network Security: Applications and Standards*, Fifth Edition provides a practical survey of network security applications and standards, with an emphasis on applications that are widely used on the Internet and for corporate networks. An unparalleled support package for instructors and students ensures a successful teaching and learning experience.

Adapted from *Cryptography and Network Security*, Sixth Edition, this text covers the same topics but with a much more concise treatment of cryptography.

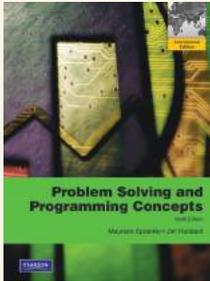


**Operating Systems: Internals
and Design Principles, Global
Edition (8th edition)**

William Stallings
9781292061351
800 pages
Paperback

Summary: Intended for use in a one- or two-semester undergraduate course in operating systems for computer science, computer engineering, and electrical engineering majors.

Operating Systems: Internals and Design Principles provides a comprehensive and unified introduction to operating systems topics. Stallings emphasizes both design issues and fundamental principles in contemporary systems and gives readers a solid understanding of the key structures and mechanisms of operating systems. He discusses design trade-offs and the practical decisions affecting design, performance and security. The book illustrates and reinforces design concepts and ties them to real-world design choices through the use of case studies in Linux, UNIX, Android, and Windows 8.



Problem Solving and Programming Concepts, International Edition (9th Edition)

Maureen Sprankle, Jim Hubbard
9780273752219
524 pages
Paperback

Summary: A core or supplementary text for one-semester, freshman/sophomore-level introductory courses taken by programming majors in Problem Solving for Programmers, Problem Solving for Applications, any Computer Language Course, or Introduction to Programming.

Revised to reflect the most current issues in the programming industry, this widely adopted text emphasizes that problem solving is the same in all computer languages, regardless of syntax. Sprankle and Hubbard use a generic, non-language-specific approach to present the tools and concepts required when using any programming language to develop computer applications.



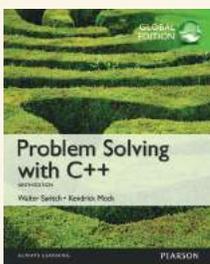
Problem Solving and Program Design in C, Global Edition (8th Edition)

Jeri R. Hanly, Elliot B. Koffman
9781292098814
848 pages
Paperback

Summary: For introductory courses in computer science and engineering.

Problem Solving and Program Design in C teaches introductory students to program with ANSI-C, a standardized, industrial-strength programming language known for its power and probability. The text uses widely accepted software engineering methods to teach students to design cohesive, adaptable, and reusable program solution modules with ANSI-C.

Widely perceived as an extremely difficult language due to its association with complex machinery, the Eighth Edition approaches C as conducive to introductory courses in program development. C language topics are organized based on the needs of beginner programmers rather than structure, making for an even easier introduction to the subject.

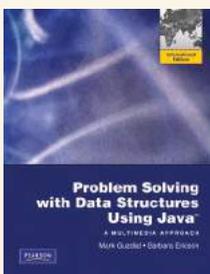


Problem Solving with C++, Global Edition (9th Edition)

Walter Savitch, Kendrick Mock
9781292018249
1080 pages
Paperback

Summary: For the C++ introductory programming course.

Problem Solving with C++ continues to be the most widely used textbook by students and instructors in the introduction to programming and C++ language course. Through each edition, hundreds and thousands of students have valued Walt Savitch's approach to programming, which emphasizes active reading through the use of well-placed examples and self-test examples. Created for the beginner, this book focuses on cultivating strong problem-solving and programming techniques while introducing students to the C++ programming language.



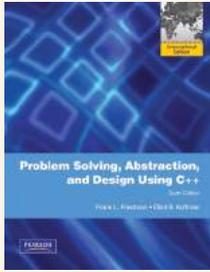
Problem Solving with Data Structures Using Java: A Multimedia Approach, International Edition (1st edition)

Mark J. Guzdial, Barbara Ericson
9780131377080
512 pages
Paperback

Summary: Motivate your students with concrete examples in a creative, contemporary context.

Problem Solving with Data Structures, First Edition is not a traditional data structures textbook that teaches concepts in an abstract, and often dry, context that focuses on data structures using numbers. Instead, this book takes a more creative approach that uses media and simulations (specifically, trees and linked lists of images and music) to make concepts more concrete, more relatable, and therefore much more motivating for students.

It provides an introduction to object-oriented programming in Java, arrays, linked lists, trees, stacks, queues, lists, maps, and heaps.



Problem Solving, Abstraction, and Design using C++, International Edition (6th Edition)

Frank L. Friedman, Elliot B. Koffman
9780137067817
912 pages
Paperback

Summary: *Problem Solving, Abstraction, and Design Using C++* presents and reinforces basic principles of software engineering design and object-oriented programming concepts while introducing the C++ programming language. The hallmark feature of this book is the Software Development Method that is introduced in the first chapter and carried throughout in the case studies presented.

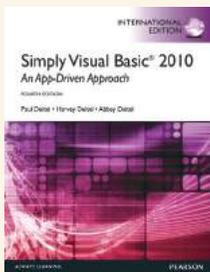


Search Engines: Information Retrieval in Practice, International Edition (1st Edition)

Bruce Croft, Donald Metzler, Trevor Strohm
9780131364899
552 pages
Paperback

Summary: For introductory information retrieval courses at the undergraduate and graduate level in computer science, information science and computer engineering departments.

Written by a leader in the field of information retrieval, *Search Engines: Information Retrieval in Practice*, is designed to give undergraduate students the understanding and tools they need to evaluate, compare and modify search engines. Coverage of the underlying IR and mathematical models reinforce key concepts. The book's numerous programming exercises make extensive use of Galago, a Java-based open source search engine.

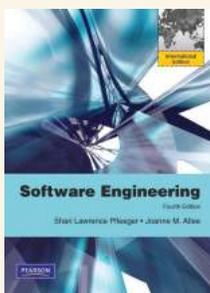


Simply Visual Basic® 2010: An App-Driven Approach, International Edition (4th Edition)

Harvey M. Deitel, Paul J. Deitel, Abbey Deitel
9780137776819
848 pages
Paperback

Summary: For introductory courses in Visual Basic Programming, offered in departments of Information Technology, Computer Science or Business.

Merging the concept of a lab manual with that of a conventional textbook, the Deitels have crafted an innovative approach that enables students to learn programming while having a mentor-like book by their side. This best-seller blends the Deitel™ signature *Live-Code™ Approach* with their *Application-Driven™* methodology. Students learn programming and Visual Basic by working through a set of applications. Each tutorial builds upon previously learned concepts while learning new ones.

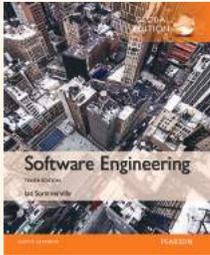


Software Engineering: Theory and Practice, International Edition (4th edition)

Shari Lawrence Pfleeger, Joanne M. Atlee
9780138141813
792 pages
Paperback

Summary: For introductory courses in Software Engineering.

This introduction to software engineering and practice addresses both procedural and object-oriented development. The book applies concepts consistently to two common examples — a typical information system and a real-time system. It combines theory with real, practical applications by providing an abundance of case studies and examples from the current literature. This revision has been thoroughly updated to reflect significant changes in software engineering, including modeling and agile methods.



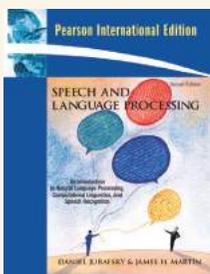
Software Engineering, Global Edition (10th Edition)

Ian Sommerville
9781292096131
816 pages
Paperback

Summary: For courses in computer science and software engineering.

Software Engineering introduces students to the overwhelmingly important subject of software programming and development. In the past few years, computer systems have come to dominate not just our technological growth, but the foundations of our world's major industries.

The Tenth Edition contains new information that highlights various technological updates of recent years, providing students with highly relevant and current information. Sommerville's experience in system dependability and systems engineering guides the text through a traditional plan-based approach that incorporates some novel agile methods.



Speech and Language Processing, International Edition (2nd Edition)

Daniel Jurafsky, James H. Martin
9780135041963
1024 pages
Paperback

Summary: For undergraduate or advanced undergraduate courses in Classical Natural Language Processing, Statistical Natural Language Processing, Speech Recognition, Computational Linguistics, and Human Language Processing.

An explosion of Web-based language techniques, merging of distinct fields, availability of phone-based dialogue systems, and much more make this an exciting time in speech and language processing. The first of its kind to thoroughly cover language technology — at all levels and with all modern technologies — this text takes an empirical approach to the subject, based on applying statistical and other machine-learning algorithms to large corporations.



Starting Out With App Inventor for Android, Global Edition (1st Edition)

Tony Gaddis, Rebecca Halsey
9781292080321
696 pages
Paperback

Summary: In *Starting Out with App Inventor for Android*, Tony Gaddis and Rebecca Halsey teach the fundamentals of programming while simultaneously showing students how to create fun, useful, and imaginative apps. Because App Inventor allows students to create apps and see them running on a phone, programming becomes a personally meaningful skill.

Gaddis's highly accessible, step-by-step presentation presents all the details needed to understand the "how" and the "why" — but never losing sight of the fact that most novice programmers struggle with this material. His gradual approach ensures that readers understand the logic behind developing high-quality programs.



Starting Out with C++ from Control Structures through Objects, Brief Version, Global Edition (8th edition)

Tony Gaddis
9781292119427
1056 pages
Paperback

Summary: For introductory courses in computer programming.

In *Starting Out with C++: From Control Structures through Objects, Brief Edition*, Gaddis takes a problem-solving approach, inspiring students to understand the logic behind developing quality programs while introducing the C++ programming language. This edition in the Starting Out With Series covers the core programming concepts that are introduced in the first semester introductory programming course. The Eighth Edition is updated and revised to reflect changes to the C++ programming language.



Starting Out with C++: Early Objects, International Edition (8th Edition)

Tony Gaddis, Judy Walters, Godfrey Muganda
9780273793311
1248 pages
Paperback

Summary: Tony Gaddis's accessible, step-by-step presentation helps beginning students understand the important details necessary to become skilled programmers at an introductory level. Gaddis motivates the study of both programming skills and the C++ programming language by presenting all the details needed to understand the "how" and the "why" — but never losing sight of the fact that most beginners struggle with this material. His approach is both gradual and highly accessible, ensuring that students understand the logic behind developing high-quality programs.

In *Starting Out with C++: Early Objects*, Gaddis covers objects and classes early after functions and before arrays and pointers. This text is intended for either a one-semester accelerated introductory course or a traditional two-semester sequence covering C++ programming.



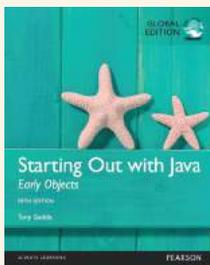
Starting Out with C++: From Control Structures through Objects, Global Edition (8th Edition)

Tony Gaddis
9781292069975
1272 pages
Paperback

Summary: This text is intended for either a one-semester accelerated introductory course or a traditional two-semester sequence covering C++ programming.

Tony Gaddis's accessible, step-by-step presentation helps beginning students understand the important details necessary to become skilled programmers at an introductory level. Gaddis motivates the study of both programming skills and the C++ programming language by presenting all the details needed to understand the "how" and the "why" — but never losing sight of the fact that most beginners struggle with this material. His approach is both gradual and highly accessible, ensuring that students understand the logic behind developing high-quality programs.

In *Starting Out with C++: From Control Structures through Objects*, Gaddis covers control structures, functions, arrays, and pointers before objects and classes.



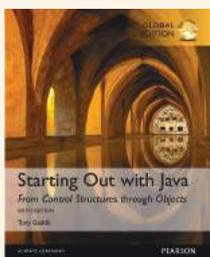
Starting Out with Java: Early Objects, Global Edition (5th Edition)

Tony Gaddis
9781292076041
1232 pages
Paperback

Summary: This text is intended for use in the Java programming course.

Tony Gaddis's accessible, step-by-step presentation helps beginning students understand the important details necessary to become skilled programmers at an introductory level. Gaddis motivates the study of both programming skills and the Java programming language by presenting all the details needed to understand the "how" and the "why" — but never losing sight of the fact that most beginners struggle with this material. His approach is both gradual and highly accessible, ensuring that students understand the logic behind developing high-quality programs.

In *Starting Out with Java: Early Objects*, Gaddis looks at objects — the fundamentals of classes and methods — before covering procedural programming.



Starting Out with Java: From Control Structures through Objects, Global Edition (6th edition)

Tony Gaddis
9781292110653
1232 pages
Paperback

Summary: For courses in computer programming in Java.

Starting Out with Java: From Control Structures through Objects provides a step-by-step introduction to programming in Java. Gaddis covers procedural programming — control structures and methods — before introducing object-oriented programming, ensuring that students understand fundamental programming and problem-solving concepts.



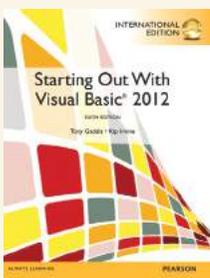
**Starting Out with Python,
Global Edition (3rd Edition)**

Tony Gaddis
9781292065502
640 pages
Paperback

Summary: This text is intended for a one-semester introductory programming course for students with limited programming experience.

In *Starting Out with Python*®, Third Edition Tony Gaddis' evenly-paced, accessible coverage introduces students to the basics of programming and prepares them for transition into more complicated languages. Python, an easy-to-learn and increasingly popular object-oriented language, allows readers to become comfortable with the fundamentals of programming without the troublesome syntax that can be challenging for novices. With the knowledge acquired using Python, students gain confidence in their skills and learn to recognize the logic behind developing high-quality programs.

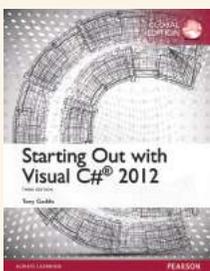
Starting Out with Python discusses control structures, functions, arrays, and pointers before objects and classes.



**Starting Out With Visual Basic®
2012, International Edition
(6th Edition)**

Kip Irvine, Tony Gaddis
9780273793380
912 pages
Paperback

Summary: In *Starting Out with Visual Basic 2012*, Tony Gaddis and Kip Irvine take a step-by-step approach, helping students understand the logic behind developing quality programs while introducing the Visual Basic language. Fully-updated throughout, the 2012 edition also includes an extensive set of VideoNotes, including walk-throughs of many of the in-chapter tutorials. Each new student edition comes with a Visual Studio 2012 Express software package.



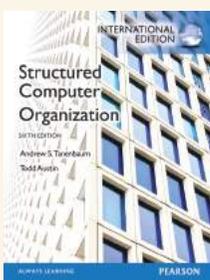
**Starting Out with Visual C#®
2012, Global Edition
(3rd Edition)**

Tony Gaddis
9781292061191
792 pages
Paperback

Summary: Intended for use in the Introductory C# Programming course.

Tony Gaddis's accessible, step-by-step presentation helps beginning students understand the important details necessary to become skilled programmers at an introductory level. Gaddis motivates the study of both programming skills and the Visual C# programming language by presenting all the details needed to understand the "how" and the "why" — but never losing sight of the fact that most beginners struggle with this material. His approach is both gradual and highly accessible, ensuring that students understand the logic behind developing high-quality programs.

In *Starting Out With Visual C# 2012*, Gaddis makes a very detailed and evenly paced presentation of both programming and C# syntax concepts so all readers will be able to follow along. His GUI-based approach to teaching C# will resonate with students in CS, IT, and CIS courses.

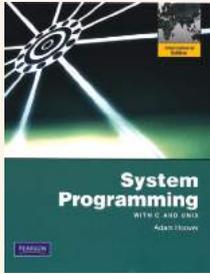


**Structured Computer
Organization, International
Edition (6th edition)**

Andrew S. Tanenbaum, Todd Austin
9780273769248
800 pages
Paperback

Summary: *Structured Computer Organization*, specifically written for undergraduate students, is a best-selling guide that provides an accessible introduction to computer hardware and architecture.

This book takes a modern structured, layered approach to understanding computer systems. It's highly accessible and has been thoroughly updated to reflect today's most critical new technologies and the latest developments in computer organization and architecture.

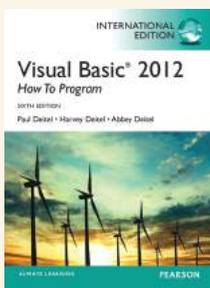


System Programming with C and Unix, International Edition (1st Edition)

Adam Hoover
9780131364516
400 pages
Paperback

Summary: Beginning computing students often finish the introduction to programming course without having had exposure to various system tools, without knowing how to optimize program performance and without understanding how programs interact with the larger computer system.

Adam Hoover's *System Programming with C and Unix* introduces students to commonly used system tools (libraries, debuggers, system calls, shells and scripting languages) and then explains how to utilize these tools to optimize program development. The text also examines lower level data types with an emphasis on memory and understanding how and why different data types are used.

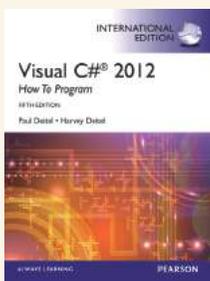


Visual Basic® 2012: How to Program, International Edition (6th Edition)

Abbey Deitel, Harvey Deitel,
Paul Deitel
9780273793281
688 pages
Paperback

Summary: Appropriate for all basic-to-intermediate level courses in Visual Basic 2012 programming.

Created by world-renowned programming instructors Paul and Harvey Deitel, *Visual Basic 2012 How to Program*, Sixth Edition introduces all facets of the Visual Basic 2012 language through a hands-on approach with hundreds of working programs. This book has been thoroughly updated to reflect the major innovations Microsoft has incorporated in Visual Basic 2012; all discussions and sample code have been carefully audited against the newest Visual Basic language specification. The Sixth Edition is updated to Visual Studio 2012 and includes new chapters on Windows 8 UI app development, Windows 8 graphics/multimedia, Windows Phone 8 app development and Windows Azure.

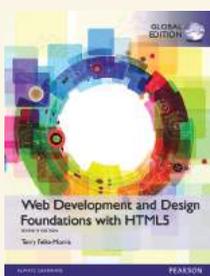


Visual C#® 2012: How to Program, International Edition (5th Edition)

Harvey Deitel, Paul Deitel
9780273793304
1024 pages
Paperback

Summary: Appropriate for all basic-to-intermediate level courses in Visual C# 2012 programming.

Created by world-renowned programming instructors Paul and Harvey Deitel, *Visual C# 2012 How to Program*, Fifth Edition introduces all facets of the C# 2012 language hands-on, through hundreds of working programs. This book has been thoroughly updated to reflect the major innovations Microsoft has incorporated in Visual C# 2012; all discussions and sample code have been carefully audited against the newest Visual C# language specification.

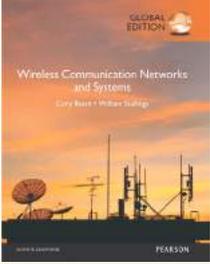


Web Development and Design Foundations with HTML5, Global Edition (7th edition)

Terry Felke-Morris
9781292019437
696 pages
Paperback

Summary: *Web Development and Design Foundations with HTML5* is intended for use in a beginning web development course.

Using Hands-On Practice exercises and Web Site Case Studies to motivate readers, *Web Development and Design Foundations with HTML5* includes all the necessary lessons to guide students in developing highly effective Web sites. A well-rounded balance of hard skills (HTML5, CSS, JavaScript) and soft skills (Web Design, e-commerce, Web site promotion strategies) presents everything beginning Web developers need to know to build and promote successful Web sites.



Wireless Communication Networks and Systems, Global Edition (1st Edition)

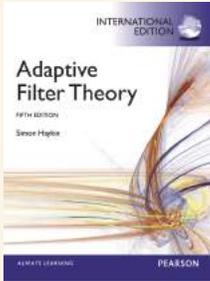
Cory Beard, William Stallings
9781292108711
608 pages
Paperback

Summary: For courses in wireless communication networks and systems.

A Comprehensive Overview of Wireless Communications.

Wireless Communication Networks and Systems covers all types of wireless communications, from satellite and cellular to local and personal area networks. Organized into four easily comprehensible, reader-friendly parts, the text presents a clear and comprehensive overview of the field of wireless communications. For those who are new to the topic, the book explains basic principles and fundamental topics concerning the technology and architecture of the field.

ELECTRICAL ENGINEERING

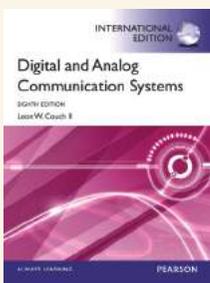


**Adaptive Filter Theory,
International Edition
(5th Edition)**

Simon Haykin
9780273764083
912 pages
Paperback

Summary: For courses in Adaptive Filters.

Haykin examines both the mathematical theory behind various linear adaptive filters and the elements of supervised multilayer perceptrons. In its Fifth Edition, this highly successful book has been updated and refined to stay current with the field and develop concepts in as unified and accessible a manner as possible.



**Digital & Analog
Communication Systems,
International Edition
(8th Edition)**

Leon W. Couch II
9780273793281
792 pages
Paperback

Summary: For second and third year introductory communication systems courses for undergraduates, or an introductory graduate course.

This revision of Couch's authoritative text provides the latest treatment of digital communication systems. The author balances coverage of both digital and analog communication systems, with an emphasis on design. Students will gain a working knowledge of both classical mathematical and personal computer methods to analyze, design, and simulate modern communication systems. MATLAB is integrated throughout.

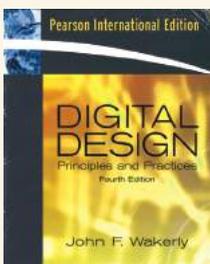


**Digital Control System
Analysis & Design, Global
Edition (4th Edition)**

Charles L. Phillips, Troy Nagle,
James Brickley, Aranya Chakraborty
9781292061221
528 pages
Paperback

Summary: Appropriate for a one semester/two-quarter senior-level course in digital or discrete-time controls.

This revision of the best-selling text in digital controls is a significant update with the integration of MATLAB software and new coverage in several areas.

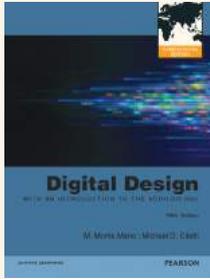


**Digital Design: Principles
and Practices Package,
International Edition
(4th edition)**

John F. Wakerly
9780136139874
928 pages
Paperback

Summary: Appropriate for a first or second course in digital logic design.

This book blends academic precision and practical experience in an authoritative introduction to basic principles of digital design and practical requirements. With over 30 years of experience in both industrial and university settings, the author covers the most widespread logic design practices while building a solid foundation of theoretical and engineering principles for students to use as they go forward in this fast moving field.

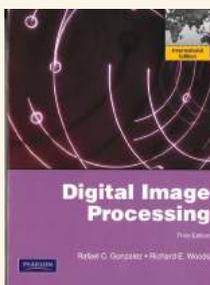


Digital Design, International Editions (5th Edition)

M. Morris Mano, Michael D. Ciletti
9780273764526
928 pages
Paperback

Summary: For courses on digital design in an Electrical Engineering, Computer Engineering, or Computer Science department.

Digital Design, Fifth Edition is a modern update of the classic authoritative text on digital design. This book teaches the basic concepts of digital design in a clear, accessible manner. The book presents the basic tools for the design of digital circuits and provides procedures suitable for a variety of digital applications.



Digital Image Processing, International Edition (3rd Edition)

Rafael C. Gonzalez, Richard E. Woods
9780132345637
976 pages
Paperback

Summary: For courses in Image Processing and Computer Vision.

Completely self-contained—and heavily illustrated — this introduction to basic concepts and methodologies for digital image processing is written at a level that *truly* is suitable for seniors and first-year graduate students in almost any technical discipline. The leading textbook in its field for more than 20 years, it continues its cutting-edge focus on *contemporary* developments in all mainstream areas of image processing — e.g., image fundamentals, image enhancement in the spatial and frequency domains, restoration, color image processing, wavelets, image compression, morphology, segmentation, image description, and the fundamentals of object recognition. It focuses on material that is fundamental and has a broad scope of application.



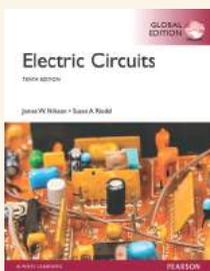
Digital Signal Processing First, Global Edition (2th Edition)

James H. McClellan, Ronald Schaffer,
Mark Yoder
9781292113869
544 pages
Paperback

Summary: For introductory courses (freshman and sophomore courses) in Digital Signal Processing and Signals and Systems. Text may be used before the student has taken a course in circuits.

DSP First and its accompanying digital assets are the result of more than 20 years of work that originated from, and was guided by, the premise that signal processing is the best starting point for the study of electrical and computer engineering. The “DSP First” approach introduces the use of mathematics as the language for thinking about engineering problems, lays the groundwork for subsequent courses, and gives students hands-on experiences with MATLAB.

The Second Edition features three new chapters on the Fourier Series, Discrete-Time Fourier Transform, and the The Discrete Fourier Transform as well as updated labs, visual demos, an update to the existing chapters, and hundreds of new homework, problems and solutions.

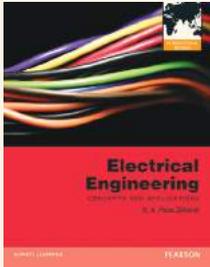


Electric Circuits, Global Edition (10th edition)

James Nilsson, Susan Riedel
9781292060545
816 pages
Paperback

Summary: Designed for use in a one or two-semester Introductory Circuit Analysis or Circuit Theory Course taught in Electrical or Computer Engineering Departments.

Electric Circuits 10e is the most widely used introductory circuits textbook of the past 25 years. As this book has evolved to meet the changing learning styles of students, the underlying teaching approaches and philosophies remain unchanged.

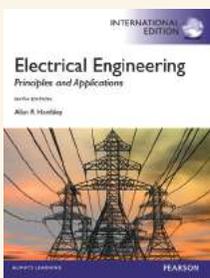


**Electrical Engineering:
Concepts and Applications
(1st Edition)**

S.A. Reza Zekavat
9780273752073
720 pages
Paperback

Summary: For non-electrical engineering majors taking the introduction to electrical engineering course.

Electrical Engineering: Concepts and Applications is the result of a multi-disciplinary effort at Michigan Technological University to create a new curriculum that is attractive, motivational, and relevant to students by creating many application-based problems; and provide the optimal level of both range and depth of coverage of EE topics in a curriculum package.



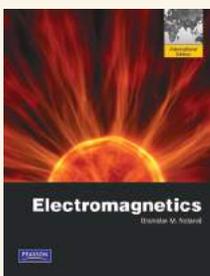
**Electrical Engineering:
Principles and Applications,
International Edition
(6th Edition)**

Allan R Hambley
9780273793250
904 pages
Paperback

Summary: For undergraduate introductory or survey courses in electrical engineering.

A clear introduction to electrical engineering fundamentals.

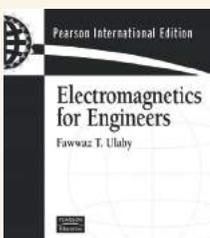
Electrical Engineering: Principles and Applications, 6e helps students learn electrical-engineering fundamentals with minimal frustration. Its goals are to present basic concepts in a general setting, to show students how the principles of electrical engineering apply to specific problems in their own fields, and to enhance the overall learning process. Circuit analysis, digital systems, electronics, and electromechanics are covered.



**Electromagnetics:
International Edition
(1st Edition)**

Branislav M. Notaros
9780132473644
840 pages
Paperback

Summary: *Electromagnetics* is a thorough text that enables readers to readily grasp EM fundamentals, develop true problem-solving skills, and really understand and like the material. It is meant as an "ultimate resource" for undergraduate electromagnetics.

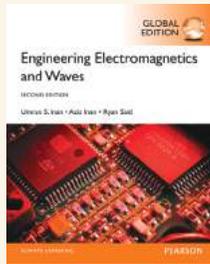


**Electromagnetics for
Engineers, International
Edition (1st edition)**

Fawwaz T. Ulaby
9780131970649
416 pages
Paperback

Summary: For courses in Electromagnetics offered in Electrical Engineering departments and Applied Physics.

Designed specifically for a one-semester EM course covering both statics and dynamics, the book uses a number of tools to facilitate understanding of EM concepts and to demonstrate their relevance to modern technology. "Technology Briefs" provide overviews of both fundamental and sophisticated technologies, including the basic operation of an electromagnet in magnetic recording, the invention of the laser, and how EM laws underlie the operation of many types of sensors, bar code readers, GPS, communication satellites, and X-Ray tomography, among others.



Engineering Electromagnetics and Waves, Global Edition (2nd Edition)

Aziz Inan, Umran, S. Inan, Ryan Said
9780273793236
1008 pages
Paperback

Summary: For courses in Electromagnetic Fields & Waves

Engineering Electromagnetics and Waves provides engineering students with a solid grasp of electromagnetic fundamentals and electromagnetic waves by emphasizing physical understanding and practical applications. The topical organization of the text starts with an initial exposure to transmission lines and transients on high-speed distributed circuits, naturally bridging electrical circuits and electromagnetics.



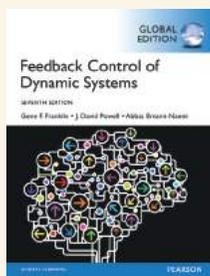
Feedback Control Systems, International Edition (5th Edition)

Charles L. Phillips, John Parr
9780132478793
784 pages
Paperback

Summary: For junior/senior-level Control Theory courses in Electrical, Mechanical, and Aerospace Engineering.

Feedback Control Systems, 5e offers a thorough analysis of the principles of classical and modern feedback control in language that can be understood by students and practicing engineers with no prior background in the subject matter. Organized into three sections — analog control systems, digital control systems, and nonlinear analog control systems — this text helps students understand the difference between mathematical models and the physical systems that the models represent.

The Fifth Edition provides a new introduction to modern control analysis and design for digital systems, the addition of emulation methods of design for digital control, and numerous other updates.



Feedback Control of Dynamic Systems, Global Edition (7th Edition)

Gene F. Franklin, J Powell, Abbas Emami-Naeini
9781292068909
880 pages
Paperback

Summary: For senior-level or first-year graduate-level courses in control analysis and design, and related courses within engineering, science, and management.

Feedback Control of Dynamic Systems covers the material that every engineer, and most scientists and prospective managers, needs to know about feedback control — including concepts like stability, tracking, and robustness. Each chapter presents the fundamentals along with comprehensive, worked-out examples, all within a real-world context and with historical background information. The authors also provide case studies with close integration of MATLAB throughout.

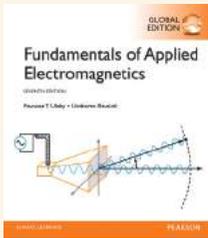


Foundations of MEMS, International Edition (2nd edition)

Chang Liu
9780273752240
576 pages
Paperback

Summary: For courses in Micro-Electro-Mechanical Systems (MEMS) taken by advanced undergraduate students, beginning graduate students, and professionals.

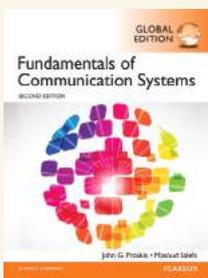
Foundations of MEMS is an entry-level text designed to systematically teach the specifics of MEMS to an interdisciplinary audience. Liu discusses designs, materials, and fabrication issues related to the MEMS field by employing concepts from both the electrical and mechanical engineering domains, and by incorporating evolving microfabrication technology — all in a time-efficient and methodical manner. A wealth of examples and problems solidify students' understanding of abstract concepts and provide ample opportunities for practicing critical thinking.



Fundamentals of Applied Electromagnetics, Global Edition (7th Edition)

Fawwaz T. Ulaby, Eric Michielssen, Umberto Ravaioli
9781292082448
528 pages
Paperback

Summary: Widely acclaimed both in the U.S. and abroad, this authoritative text bridges the gap between circuits and electromagnetics material. Coverage begins with transmission lines, leading students from familiar concepts into more advanced topics and applications. A student-friendly approach, full-color figures and images, and a set of interactive simulations will help students develop a deeper understanding of electromagnetic concepts and applications.

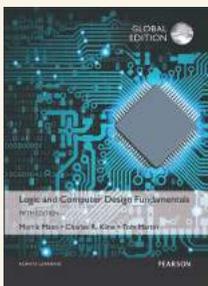


Fundamentals of Communication Systems, Global Edition (2nd Edition)

John G. Proakis, Masoud Salehi
9781292015682
928 pages
Paperback

Summary: For one- or two-semester, senior-level undergraduate courses in Communication Systems for Electrical and Computer Engineering majors.

This text introduces the basic techniques used in modern communication systems and provides fundamental tools and methodologies used in the analysis and design of these systems. The authors emphasize digital communication systems, including new generations of wireless communication systems, satellite communications, and data transmission networks. A background in calculus, linear algebra, basic electronic circuits, linear system theory, and probability and random variables is assumed.



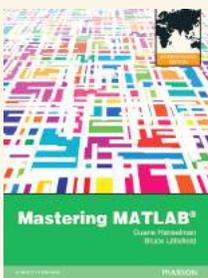
Logic and Computer Design Fundamentals, Global Edition (5th Edition)

Morris R. Mano, Charles R. Kime, Tom Martin
9781292096070
672 pages
Paperback

Summary: For courses in Logic and Computer design.

Logic and Computer Design Fundamentals is a thoroughly up-to-date text that makes logic design, digital system design, and computer design available to students of all levels. The Fifth Edition brings this widely recognized source to modern standards by ensuring that all information is relevant and contemporary. The material focuses on industry trends and successfully bridges the gap between the much higher levels of abstraction students in the field must work with today than in the past.

Broadly covering logic and computer design, *Logic and Computer Design Fundamentals* is a flexibly organized source material that allows instructors to tailor its use to a wide range of student audiences.

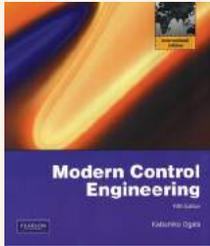


Mastering Matlab, International Edition (1st edition)

Duane Hanselman, Bruce R. Littlefield
9780273752134
864 pages
Paperback

Summary: For undergraduate and graduate courses in MATLAB or as a reference in courses where MATLAB is used.

This text covers all essential aspects of MATLAB presented within an easy-to-follow "learn while doing" tutorial format.

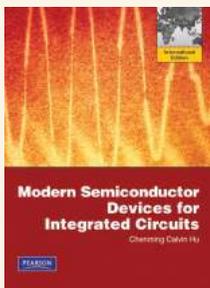


**Modern Control Engineering,
International Edition
(5th Edition)**

Katsuhiko Ogata
9780137133376
912 pages
Paperback

Summary: For senior or graduate-level students taking a first course in Control Theory (in departments of Mechanical, Electrical, Aerospace, and Chemical Engineering).

Ogata's *Modern Control Engineering, 5e*, offers the comprehensive coverage of continuous-time control systems that all senior students must have, including frequency response approach, root-locus approach, and state-space approach to analysis and design of control systems. The text provides a gradual development of control theory, shows how to solve all computational problems with MATLAB, and avoids highly mathematical arguments. A wealth of examples and worked problems are featured throughout the text.



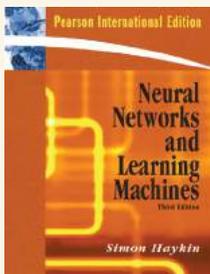
**Modern Semiconductor
Devices for Integrated Circuits,
International Edition
(1st Edition)**

Chenming C. Hu
9780137006687
384 pages
Paperback

Summary: For courses in semiconductor devices.

Prepare your students for the semiconductor device technologies of today and tomorrow.

Modern Semiconductor Devices for Integrated Circuits, First Edition introduces students to the world of modern semiconductor devices with an emphasis on integrated circuit applications. Written by an experienced teacher, researcher, and expert in industry practices, this succinct and forward-looking text is appropriate for both undergraduate and graduate students, and serves as a suitable reference text for practicing engineers.



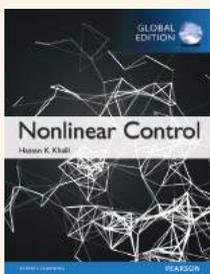
**Neural Networks and
Learning Machines,
International Edition
(3rd Edition)**

Simon Haykin
9780131293762
936 pages
Paperback

Summary: For graduate-level neural network courses offered in the departments of Computer Engineering, Electrical Engineering, and Computer Science.

Renowned for its thoroughness and readability, this well-organized and completely up-to-date text remains the most comprehensive treatment of neural networks from an engineering perspective.

Refocused, revised and renamed to reflect the duality of neural networks and learning machines, this edition recognizes that the subject matter is richer when these topics are studied together. Ideas drawn from neural networks and machine learning are hybridized to perform improved learning tasks beyond the capability of either independently.

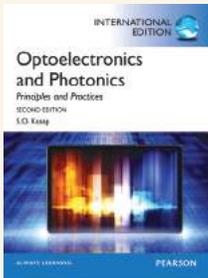


**Nonlinear Control, Global
Edition (1st edition)**

Hassan K. Khalil
9781292060507
400 pages
Paperback

Summary: For a first course on nonlinear control that can be taught in one semester.

This book emerges from the award-winning book, *Nonlinear Systems*, but has a distinctly different mission and organization. While *Nonlinear Systems* was intended as a reference and a text on nonlinear system analysis and its application to control, this streamlined book is intended as a text for a first course on nonlinear control. In *Nonlinear Control*, author Hassan K.

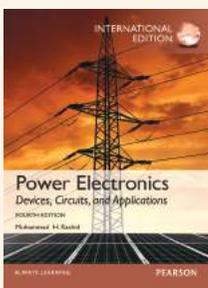


Optoelectronics & Photonics: Principles & Practices, International Edition (2nd Edition)

Safa O. Kasap
9780273774174
544 pages
Paperback

Summary: For one-semester, undergraduate-level courses in Optoelectronics and Photonics, in the departments of electrical engineering, engineering physics, and materials science and engineering.

This text takes a fresh look at the enormous developments in electro-optic devices and associated materials — such as *Pockels (Lithium Niobate) modulators*.

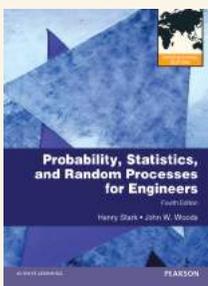


Power Electronics: Devices, Circuits, and Applications, International Edition (4th Edition)

Muhammad H. Rashid
9780273769088
1032 pages
Paperback

Summary: For junior or senior undergraduate students in Electrical and Electronic Engineering.

This text covers the basics of emerging areas in power electronics and a broad range of topics such as power switching devices, conversion methods, analysis and techniques, and applications. Its unique approach covers the characteristics of semiconductor devices first, then discusses the applications of these devices for power conversions. Four main applications are included: flexible ac transmissions (FACTS), static switches, power supplies, dc drives, and ac drives.

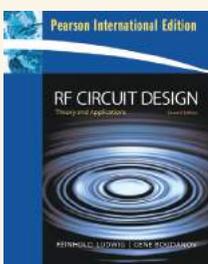


Probability, Statistics, and Random Processes for Engineers: International Edition (4th Edition)

Henry Stark, John W. Woods
9780273752288
704 pages
Paperback

Summary: For courses in Probability and Random Processes.

Probability, Statistics, and Random Processes for Engineers, 4e is a comprehensive treatment of probability and random processes that, more than any other available source, combines *rigor* with *accessibility*. Beginning with the fundamentals of probability theory and requiring only college-level calculus, the book develops all the tools needed to understand more advanced topics such as random sequences, continuous-time random processes, and statistical signal processing. Rigor is established by developing all results from the basic axioms and carefully defining and discussing such advanced notions as stochastic convergence, stochastic integrals and resolution of stochastic processes.

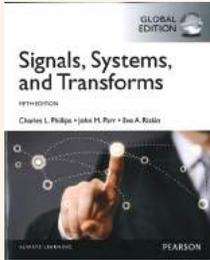


RF Circuit Design: Theory & Applications, International Edition (2nd Edition)

Reinhold Ludwig, Gene Bogdanov
9780131355057
720 pages
Paperback

Summary: For senior undergraduate and first-year graduate Electrical Engineering courses in RF circuit design with an emphasis on an analog integrated circuits.

Taking a circuits perspective approach to circuit design fundamentals, this practical and comprehensive text covers all important RF design concepts — with a focus on methodology fundamentals and discussion of theoretical concepts. The Second Edition introduces RF design tools such as the Smith Chart, dual port networks, S-parameters, and provides extensive coverage of RF filter design, matching networks, active and passive device modeling, narrow and broadband amplifiers, mixers, and oscillators.

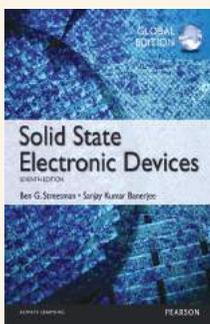


Signals, Systems, & Transforms, International Edition (5th Edition)

Charles Phillips, John Parr, Eve Riskin
9781292015286
816 pages
Paperback

Summary: For sophomore/junior-level signals and systems courses in Electrical and Computer Engineering departments.

This text provides a clear, comprehensive presentation of both the theory and applications in signals, systems, and transforms. It presents the mathematical background of signals and systems, including the Fourier transform, the Fourier series, the Laplace transform, the discrete-time and the discrete Fourier transforms, and the z-transform. The text integrates MATLAB examples into the presentation of signal and system theory and applications.

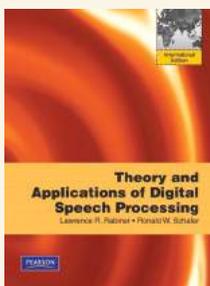


Solid State Electronic Devices, Global Edition (7th Edition)

Ben Streetman, Sanjay Banerjee
9781292060552
632 pages
Paperback

Summary: For undergraduate electrical engineering students or for practicing engineers and scientists interested in updating their understanding of modern electronics.

One of the most widely used introductory books on semiconductor materials, physics, devices and technology, *Solid State Electronic Devices* aims to: 1) develop basic semiconductor physics concepts, so students can better understand current and future devices; and 2) provide a sound understanding of current semiconductor devices and technology, so that their applications to electronic and optoelectronic circuits and systems can be appreciated. Students are brought to a level of understanding that will enable them to read much of the current literature on new devices and applications.



Theory and Applications of Digital Speech Processing, International Edition (1st Edition)

Lawrence Rabiner, Ronald Schafer
9780137050857
1056 pages
Paperback

Summary: For graduate students in digital signal processing, and undergraduate students in Electrical and Computer Engineering. Also suitable for practicing engineers in speech processing.

Clear, up-to-date, hands-on coverage of digital speech processing.

This new text presents the basic concepts and theories of speech processing with clarity and currency, while providing hands-on computer-based laboratory experiences for students. The material is organized in a manner that builds a strong foundation of basics first, and then concentrates on a range of signal processing methods for representing and processing the speech signal.

GENERAL ENGINEERING

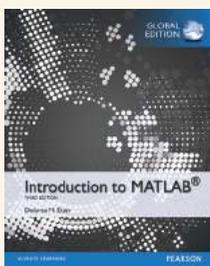


**Engineering Ethics,
International Edition
(4th Edition)**

Charles Fleddermann
9781292012520
192 pages
Paperback

Summary: For use in undergraduate engineering programs incorporating ethics topics.

Engineering Ethics serves as both a textbook and a resource for the study of engineering ethics. It is written to help future engineers be prepared for confronting and resolving ethical dilemmas that they might encounter during their professional careers.

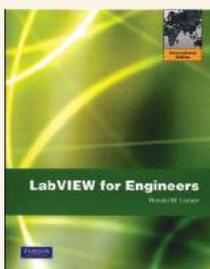


**Introduction to MATLAB®,
Global Edition (3rd Edition)**

Delores Etter
9781292019390
256 pages
Paperback

Summary: For first-year or introductory Engineering courses.

Best-selling author Delores Etter provides an up-to-date introduction to MATLAB. Using a consistent five-step problem-solving methodology, Etter describes the computational and visualization capabilities of MATLAB and illustrates the problem solving process through a variety of engineering examples and applications.

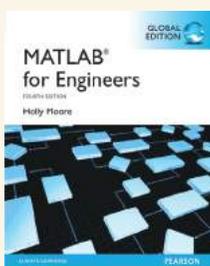


**LabVIEW for Engineers,
International Edition
(1st Edition)**

Ronald W. Larsen
9780135121405
352 pages
Paperback

Summary: Based on the most current release of LabVIEW, *LabVIEW for Engineers* is designed for readers with little to no experience using LabVIEW.

ESource enables instructors to choose individual chapters from published books in the Prentice Hall ESource Series. The content available in this online book-building system covers topics in engineering problem-solving and design, graphics, and computer applications. Using this program, instructors can create a unique text for the introduction to engineering course that exactly matches their content requirements and teaching approach.

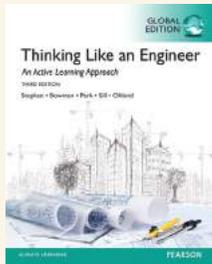


**MATLAB® for Engineers,
Global Edition (4th edition)**

Holly Moore
9781292060538
672 pages
Paperback

Summary: For first-year or introductory courses in Engineering and Computer Science.

With a hands-on approach and focus on problem solving, this introduction to the powerful MATLAB computing language is designed for students with only a basic college algebra background. Numerous examples are drawn from a range of engineering disciplines, demonstrating MATLAB's applications to a broad variety of problems.



Thinking Like an Engineer: An Active Learning Approach, Global Edition (3rd Edition)

Elizabeth A. Stephan, William J. Park,
Benjamin L. Sill
9781292019451
816 pages
Paperback

Summary: *Thinking Like an Engineer: An Active Learning Approach*, Third Edition, is specifically designed to utilize an active learning environment for first-year engineering courses.

INDUSTRIAL ENGINEERING



Automation, Production Systems, and Computer-Integrated Manufacturing, Global Edition (4th Edition)

Mikell Groover
9781292076119
816 pages
Paperback

Summary: *Automation, Production Systems, and Computer-Integrated Manufacturing* is appropriate for advanced undergraduate/ graduate-level courses in Automation, Production Systems, and Computer-Integrated Manufacturing.

This exploration of the technical and engineering aspects of automated production systems provides the most advanced, comprehensive, and balanced coverage of the subject of any text on the market. It covers all the major cutting-edge technologies of production automation and material handling, and how these technologies are used to construct modern manufacturing systems.



Contemporary Engineering Economics, Global Edition (6th Edition)

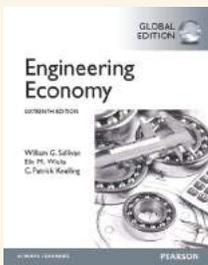
Chan S. Park
9781292109091
968 pages
Paperback

Summary: For courses in engineering and economics.

Comprehensively blends engineering concepts with economic theory.

Contemporary Engineering Economics teaches engineers how to make smart financial decisions in an effort to create economical products. As design and manufacturing become an integral part of engineers' work, they are required to make more and more decisions regarding money.

The Sixth Edition helps students think like the 21st century engineer who is able to incorporate elements of science, engineering, design, and economics into his or her products. This text comprehensively integrates economic theory with principles of engineering, helping students build sound skills in financial project analysis.

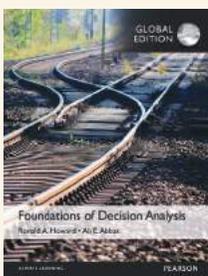


Engineering Economy, Global Edition (16th Edition)

William G. Sullivan, Elin M Wicks,
C. Patrick Koelling
9781292019499
704 pages
Paperback

Summary: *Engineering Economy* is intended for use in undergraduate introductory courses in Engineering Economics.

Used by engineering students worldwide, this best-selling text provides a sound understanding of the principles, basic concepts, and methodology of engineering economy. Built upon the rich and time-tested teaching materials of earlier editions, it is extensively revised and updated to reflect current trends and issues, with an emphasis on the economics of engineering design throughout. It provides one of the most complete and up-to-date studies of this vitally important field.



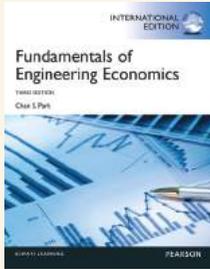
Foundations of Decision Analysis, Global Edition (1st edition)

Ali E. Abbas, Ronald A. Howard
9781292079691
832 pages
Paperback

Summary: For courses in Decision Making and Engineering.

Foundations of Decision Analysis is a groundbreaking text that explores the art of decision making, both in life and in professional settings. By exploring themes such as dealing with uncertainty and understanding the distinction between a decision and its outcome, the First Edition teaches students to achieve clarity of action in any situation.

The book treats decision making as an evolutionary process from a scientific standpoint. Strategic decision-making analysis is presented as a tool to help students understand, discuss, and settle on important life choices.

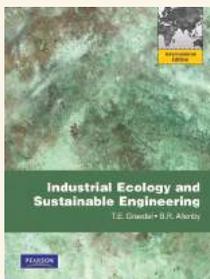


Fundamentals of Engineering Economics, International Edition (3rd Edition)

Chan S. Park
9780273772910
704 pages
Paperback

Summary: For Engineering Economics courses, found in departments of Industrial, Civil, Mechanical, and Electrical Engineering.

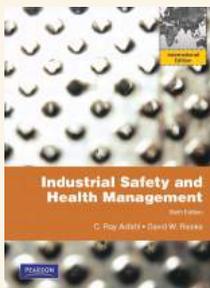
From the author of the best-selling *Contemporary Engineering Economics* text, *Fundamentals of Engineering Economics* offers a concise, but in-depth coverage of all fundamental topics of Engineering Economics.



Industrial Ecology and Sustainable Engineering, International Edition (1st Edition)

T. E. H. Graedel, Braden R. Allenby
9780138140342
352 pages
Paperback

Summary: The first text available devoted completely to industrial ecology/green engineering, this introduction provides everything instructors need to teach a successful course — including visuals — in one source. The authors use industrial ecology principles and cases to ground the discussion of sustainable engineering, and thus offer practical and reasonable approaches to an otherwise difficult and sometimes otherworldly subject.



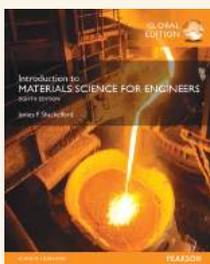
Industrial Safety and Health Management, International Edition (6th Edition)

C. Ray Asfahl, David W. Rieske
9780132076500
576 pages
Paperback

Summary: For senior/graduate-level courses in Industrial Safety, Industrial Engineering, Industrial Technology, and Operations Management.

Unique in approach, *Industrial Safety and Health Management*, Sixth Edition combines — in one volume — an exploration of the time-tested concepts and techniques of safety and health management, a modern perspective on compliance with mandatory standards for workplace safety and health, and a variety of solved problems, case studies, and exercises. It provides reasons, explanations, and illustrations of the hazard mechanisms that form the underlying basis for the volumes of detailed standards for workplace safety and health.

The new edition focuses on more of the real issues future safety and health practitioners will encounter, such as dealing with enforcement, protecting workers from ergonomic hazards, and accommodating the latest advances in process technology.

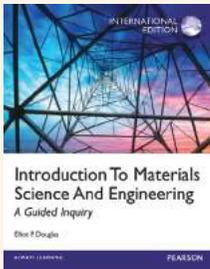


Introduction to Materials Science for Engineers, Global Edition (8th edition)

James Shackelford
9780273793403
688 pages
Paperback

Summary: For a first course in Materials Sciences and Engineering taught in the departments of materials science, mechanical, civil and general engineering.

Introduction to Materials Science for Engineers provides balanced, current treatment of the full spectrum of engineering materials, covering all the physical properties, applications and relevant properties associated with engineering materials. It explores all of the major categories of materials while also offering detailed examinations of a wide range of new materials with high-tech applications.



Introduction to Materials Science, International Edition (1st Edition)

Elliot P. Douglas
9781292004839
384 pages
Paperback

Summary: For the Introductory Materials Science course.

This unique textbook is designed to serve as an active learning tool that uses carefully selected information and *guided inquiry* questions. *Guided inquiry* helps students reach true understanding of concepts as they develop greater ownership over the material presented. First, background information or data is presented. Then, concept invention questions lead the students to construct their own understanding of the fundamental concepts represented.

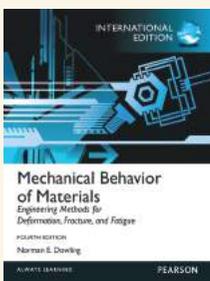


Managing Engineering and Technology, International Edition (6th Edition)

Lucy C. Morse, Daniel L. Babcock
9780273793229
512 pages
Paperback

Summary: For courses in Technology Management, Engineering Management, or Introduction to Engineering Technology.

Managing Engineering and Technology is designed to teach engineers, scientists, and other technologists the basic management skills they will need to be effective throughout their careers.

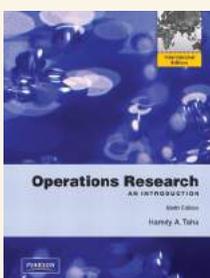


Mechanical Behavior of Materials: Engineering Methods for Deformation, Fracture, and Fatigue, International Edition (4th Edition)

Norman E. Dowling
9780273764557
960 pages
Paperback

Summary: For upper-level undergraduate engineering courses in Mechanical Behavior of Materials.

Mechanical Behavior of Materials, 4e introduces the spectrum of mechanical behavior of materials, emphasizing practical engineering methods for testing structural materials to obtain their properties, and predicting their strength and life when used for machines, vehicles, and structures. With its logical treatment and ready-to-use format, it is ideal for upper-level undergraduate students who have completed elementary mechanics of materials courses.



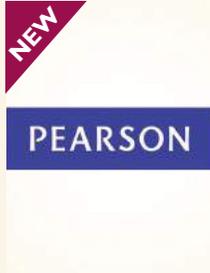
Operations Research: An Introduction, International Edition (9th edition)

Hamdy A. Taha
9780131391994
832 pages
Paperback

Summary: For junior/senior undergraduate and first-year graduate courses in Operations Research in departments of Industrial Engineering, Business Administration, Statistics, Computer Science, and Mathematics.

Operations Research: An Introduction 9e uses theory, applications, and computations to teach students the basics of OR:

- Numerical examples are effectively used to explain complex mathematical concepts, thus avoiding the use of complex notations and theorems.
- A separate chapter of fully analyzed applications aptly demonstrates the diverse use of OR.
- The popular commercial and tutorial software AMPL, Excel, Excel Solver, and Tora are used throughout the book to solve practical problems and to test theoretical concepts.



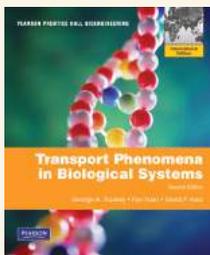
Systems Architecture, Global Edition (1st Edition)

Bruce Cameron, Edward Crawley,
Daniel Selva
9781292110844
480 pages
Paperback

Summary: For courses in engineering and technical management.

Architecture and Function of Complex Systems.

System architecture is the study of early decision making in complex systems. This text teaches how to capture experience and analysis about early system decisions, and how to choose architectures that meet stakeholder needs, integrate easily, and evolve flexibly. With case studies written by leading practitioners, from hybrid cars to communications networks to aircraft, this text showcases the science and art of system architecture.



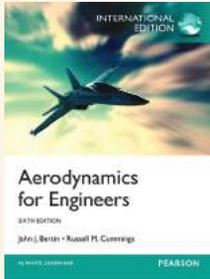
Transport Phenomena in Biological Systems, International Edition (2nd Edition)

George A. Truskey, Fan Yuan,
David F. Katz
9780135131541
888 pages
Paperback

Summary: For one-semester, advanced undergraduate/graduate courses in Biotransport Engineering.

Presenting engineering fundamentals and biological applications in a unified way, this text provides students with the skills necessary to develop and critically analyze models of biological transport and reaction processes. It covers topics in fluid mechanics, mass transport, and biochemical interactions, with engineering concepts motivated by specific biological problems.

MECHANICAL ENGINEERING



**Aerodynamics for Engineers,
International Edition
(6th Edition)**

John J. Bertin, Russell M. Cummings
9780273793274
832 pages
Paperback

Summary: For junior/senior and graduate-level courses in Aerodynamics, Mechanical Engineering, and Aerospace Engineering.

Revised to reflect the technological advances and modern application in Aerodynamics, the Sixth Edition of *Aerodynamics for Engineers* merges fundamental fluid mechanics, experimental techniques, and computational fluid dynamics techniques to build a solid foundation for students in aerodynamic applications from low-speed through hypersonic flight. It presents a background discussion of each topic followed by a presentation of the theory, and then derives fundamental equations, applies them to simple computational techniques, and compares them to experimental data.

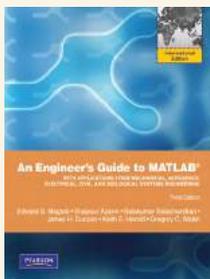


**Engineering Vibrations,
International Edition
(4th Edition)**

Daniel J. Inman
9780273768449
720 pages
Paperback

Summary: For one/two-semester introductory courses in vibration for undergraduates in Mechanical Engineering, Civil Engineering, Aerospace Engineering and Mechanics.

Serving as both a text and reference manual, *Engineering Vibration, 4e*, connects traditional design-oriented topics, the introduction of modal analysis, and the use of MATLAB, Mathcad, or Mathematica. The author provides an unequalled combination of the study of conventional vibration with the use of vibration design, computation, analysis and testing in various engineering applications.



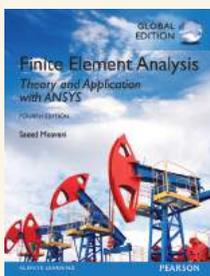
**An Engineers Guide to
MATLAB®, International
Edition (3rd Edition)**

Edward B. Magrab, Shapour azarm,
Balakumar Balachandran, James
Duncan, Keith Herold, Gregory
Walsh
9780137039548
848 pages
Paperback

Summary: For undergraduate engineering courses in Mechanical, Aeronautical, Civil, and Electrical engineering that require/use MATLAB.

An authoritative guide to generating readable, compact, and verifiably correct MATLAB programs.

This highly respected guide helps students develop a strong working knowledge of MATLAB that can be used to solve a wide range of engineering problems. Since solving these problems usually involves writing relatively short, one-time-use programs, the authors demonstrate how to effectively develop programs that are compact yet readable, easy to debug, and quick to execute.

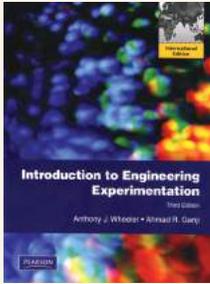


**Finite Element Analysis:
Theory and Application with
ANSYS, Global Edition
(4th edition)**

Saeed Moaveni
9780273774303
928 pages
Paperback

Summary: For courses in Finite Element Analysis, offered in departments of Mechanical or Civil and Environmental Engineering.

While many good textbooks cover the theory of finite element modeling, *Finite Element Analysis: Theory and Application with ANSYS* is the only text available that incorporates ANSYS as an integral part of its content. Moaveni presents the theory of finite element analysis, explores its application as a design/modeling tool, and explains in detail how to use ANSYS intelligently and effectively.



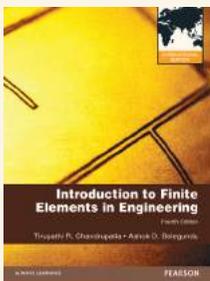
Introduction to Engineering Experimentation, International Edition (3rd Edition)

Anthony J. Wheeler, Ahmad R. Ganji
9780135113141
480 pages
Paperback

Summary: For undergraduate-level courses in Introduction to Engineering Experimentation found in departments of Mechanical, Aeronautical, Civil, and Electrical Engineering.

An up-to-date, practical introduction to engineering experimentation.

Introduction to Engineering Experimentation, 3e introduces many topics that engineers need to master in order to plan, design, and document a successful experiment or measurement system. The text offers a practical approach with current examples and thorough discussions of key topics, including those often ignored or merely touched upon by other texts, such as modern computerized data acquisition systems, electrical output measuring devices, and in-depth coverage of experimental uncertainty analysis.

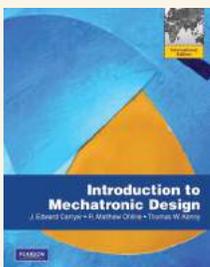


Introduction to Finite Elements in Engineering, International Edition (4th Edition)

Tirupathi R. Chandrupatla, Ashok D. Belegundu
9780273763680
512 pages
Paperback

Summary: *Introduction to Finite Engineering* is ideal for senior undergraduate and first-year graduate students and also as a learning resource to practicing engineers.

This book provides an integrated approach to finite element methodologies. The development of finite element theory is combined with examples and exercises involving engineering applications. The steps used in the development of the theory are implemented in complete, self-contained computer programs.

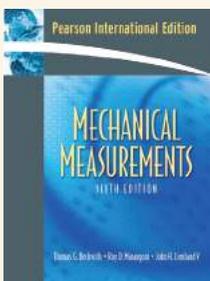


Introduction to Mechatronic Design, International Edition (1st Edition)

J. Edward Carryer, Matthew Ohline, Thomas Kenny
9780136095217
816 pages
Paperback

Summary: For upper level and graduate Mechatronics courses in Electrical, Computing, or Mechanical & Aerospace Engineering.

Unlike other texts on mechatronics that focus on derivations and calculations, *Introduction to Mechatronic Design, 1e*, takes a narrative approach, emphasizing the importance of building intuition and understanding before diving into the math. The authors believe that integration is the core of mechatronics — and students must have a command of each of the domains to create the balance necessary for successful mechatronic design — and devote sections of the book to each area, including mechanical, electrical, and software disciplines, as well as a section on system design and engineering.

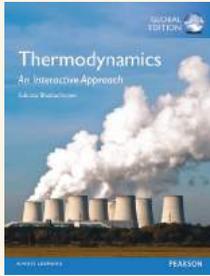


Mechanical Measurements, International Edition (6th Edition)

Thomas G. Beckwith, Roy D. Marangoni, John H. Lienhard, V
9780132296076
784 pages
Paperback

Summary: For courses in Measurement and Instrumentation offered in departments of Engineering.

This much-anticipated revision to the definitive mechanical measurements text continues to set the standard. Emphasizing precision and clarity, the authors cover fundamental issues common to all areas of measurement in Part One, then present individual chapters on applied areas of measurement in Part Two. The text's modular format makes it accessible to undergraduate students of most engineering disciplines, particularly mechanical engineering, aerospace engineering, and engineering technology.



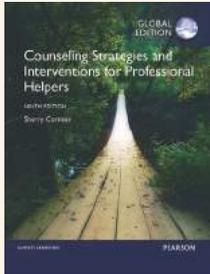
Thermodynamics: An Interactive Approach, Global Edition (1st edition)

Subrata Bhattacharjee
9781292113746
728 pages
Paperback

Summary: For the thermodynamics course in the Mechanical & Aerospace Engineering department.

Thermodynamics: An Interactive Approach employs a layered approach that introduces the important concepts of *mass*, *energy*, and *entropy* early, and progressively refines them throughout the text. To create a rich learning experience for today's thermodynamics student, this book melds traditional content with the web-based resources and learning tools of TEST: The Expert System for Thermodynamics (www.pearsonhighered.com/bhattacharjee) — an interactive platform that offers smart thermodynamic tables for property evaluation and analysis tools for mass, energy, entropy, and exergy analysis of open and closed systems.

EDUCATION

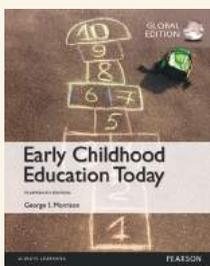


Counseling Strategies and Interventions for Professional Helpers, Global Edition (9th Edition)

Sherry Cormier, Harold L. Hackney
9781292112237
288 pages
Paperback

Summary: This pragmatic text describes basic helping skills used in a variety of disciplines, as well as a number of issues common to helping relationships, processes, and interviews. Suitable for both upper-level undergraduate and entry-level graduate students, the text focuses on skill acquisition, and includes a number of clinical cases and application exercises for promoting skill development.

The new Ninth Edition features a brand new expanded section on the basic helping skills (attending, listening, and action), as well as an additional new chapter contributed by Dr. Beth Robinson, Acadia University, on professional development and issues facing new helpers. Additional content new to this edition covers counseling in military settings, communication with LGBTQ clients, communication with immigrant and refugee clients, assessment of key components of client problems, SMART goals, and mindfulness interventions.

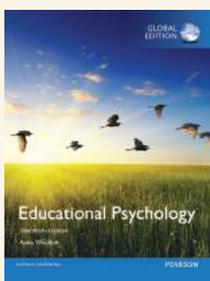


Early Childhood Education Today, Global Edition (13th Edition)

George S. Morrison
9781292019604
608 pages
Paperback

Summary: A leading text for Introduction to Early Childhood Education courses keeps students on the cutting edge of early childhood teaching practice and professionalism.

The new edition integrates 13 critical themes that are foundational to the field today: the importance of children's literacy development, teaching in increasingly diverse classrooms, applying developmentally appropriate practice, closing the achievement gap, integrated special education and early childhood education services, teaching in inclusive classrooms, closing school readiness gaps, meeting the challenges of teacher accountability, integrating STEM subjects into the curriculum, providing for children's mental health, using technology to support learners, developing as a professional, and guiding children's behavior to promote personal responsibility.

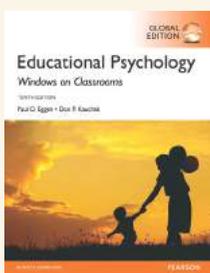


Educational Psychology, Global Edition (13th Edition)

Edward B. Magrab, Shapour Azarm, Anita Woolfolk
9781292095301
720 pages
Paperback

Summary: For Educational Psychology courses.

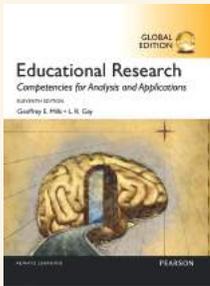
The Thirteenth Edition of *Educational Psychology* continues to emphasize the educational implications and applications of research on child development, cognitive science, learning, motivation, teaching, and assessment. Theory and practice are considered together, showing how information and ideas drawn from educational psychology research can be applied to solve the everyday problems of teaching. The text reflects the field as it offers unique and crucial knowledge to any who dares to teach, and to all who love to learn.



Educational Psychology: Windows on Classrooms, Global Edition (10th Edition)

Paul Eggen, Don Kauchak
9781292107561
752 pages
Paperback

Summary: This significantly revised Tenth Edition focuses on applying theories and research in educational psychology to an educator's work in the classroom. Using an integrated-case approach, authors Eggen and Kauchak begin each chapter with a case study taken from actual classroom practice, and then weave the case throughout the chapter, extracting specific illustrations and, in some instances, using dialogue directly from the case to emphasize the application of chapter content to the classroom setting.



Educational Research: Competencies for Analysis and Applications, Global Edition (11th Edition)

Geoffrey E. Mills, Lorraine R. Gay
9781292106175
704 pages
Paperback

Summary: The updated Eleventh Edition of Educational Research: Competencies for Analysis and Applications introduces research mainly at a “how-to” skill and application level. A total instructional system, the book includes stated learning outcomes, instruction, and procedures for evaluating each outcome. It supports readers as they develop expertise in research, learning key concepts and skills and becoming involved in the research process itself.

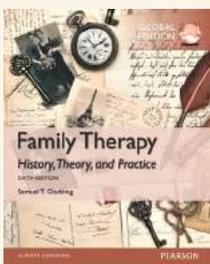


Elementary and Middle School Mathematics: Teaching Developmentally, Global Edition (9th Edition)

John A. Van de Walle, Karen S. Karp,
Jennifer M. Bay-Williams
9781292097695
720 pages
Paperback

Summary: For use in Elementary Mathematics Methods or Middle School Mathematics Methods courses (covers Pre-K-8).

Written by leaders in the field, *Elementary and Middle School Mathematics: Teaching Developmentally* helps teacher candidates develop a real understanding of the mathematics they will teach and the most effective methods of teaching Pre-K-8 math topics. This text reflects the Common Core State Standards and NCTM’s Principles to Actions, as well as current research. Emphasis is placed on teaching math conceptually, in a problem-based, developmentally appropriate manner that supports the learning needs of all students. Pause and Reflect prompts and Activities engage pre-service teachers as they bolster their own knowledge of the math.

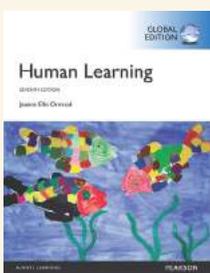


Family Therapy: History, Theory, and Practice, Global Edition (6th Edition)

Samuel T. Gladding
9781292058795
496 pages
Paperback

Summary: For courses in Marriage and Family Counseling, Marital Therapy, and Family Therapy.

Considered the most thorough, well-written text in the field, Samuel T. Gladding’s, *Family Therapy: History, Theory, and Practice*, give readers clear coverage of all aspects of working with couples and families from proven, evidence-based theories. In a user-friendly organization and writing style, it covers important background information on healthy and functional families and different types of families, and includes an overview of how individual and family life cycles intertwine. The basic processes involved in treating couples and families are made clear, before delving into a dozen theoretical ways of treating families.

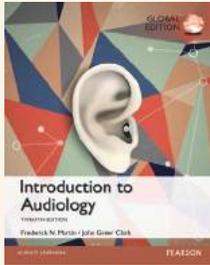


Human Learning, Global Edition (7th edition)

Jeanne Ellis Ormrod
9781292104386
624 pages
Paperback

Summary: For courses in Learning Theory / Cognition and Instruction / Educational Psychology. The market-leading text on learning theories applied to education, this book draws readers in with a lucid and engaging writing style. It covers a broad range of theoretical perspectives, while including numerous classroom examples of how these theories apply to learning, instruction, and assessment.

The market-leading education textbook on learning theories, *Human Learning* looks at a broad range of theoretical perspectives, including behaviorist, social cognitive, cognitive, constructivist, contextual, and developmental theories. It describes associationistic processes, such as classical and operant conditioning, as well as more complex and distinctly human processes such as metacognition, self-regulated learning, and critical thinking.

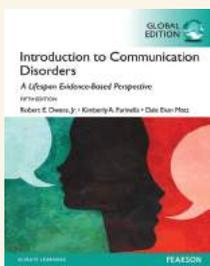


Introduction to Audiology, Global Edition (12th Edition)

Frederick N. Martin, John Greer Clark
9781292058856
512 pages
Paperback

Summary: For courses in Introductory Audiology.

This comprehensive, well-organized introduction to hearing and balance disorders gives students a number of vital tools to help them better understand, retain, and analyze the material. The book continues to update the material to keep content current with recent research, while retaining and improving a user-friendly approach to the topics and an abundance of how-to information, which shows the rewarding, fascinating aspects of a career in audiology.

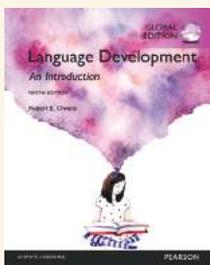


Introduction to Communication Disorders: A Lifespan Evidence-Based Approach, Global Edition (5th Edition)

Robert E. Owens Jr., Dale Evan Metz, Kimberly A. Farinella
9781292058894
472 pages
Paperback

Summary: For introductory courses in communication sciences and disorders.

This text provides a thorough introduction to communication sciences and disorders designed for undergraduate-level students. The new Fifth Edition continues the evidence-based, lifespan perspective. It reviews and explains the most recent research evidence pertaining to the assessment and treatment of communication disorders from birth through the end of life in a clear, comprehensible fashion. Students gain a basic foundation in the areas of anatomy and physiology of the speech and hearing mechanisms, and an overview of the various disorders that affect voice, fluency, articulation, language, cognition, swallowing, and hearing, along with detailed descriptions of the varying etiologies that cause these impairments.

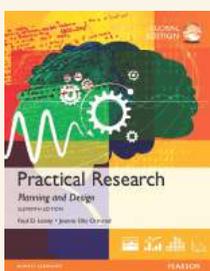


Language Development: An Introduction, Global Edition (9th Edition)

Robert E. Owens Jr.
9781292104423
472 pages
Paperback

Summary: For college students in courses with the same topic in communication disorders, psychology, and education. A best-selling, comprehensive, easy-to-understand introduction to language development.

This best-selling introduction to language development text offers a cohesive, easy-to-understand overview of all aspects of the subject, from syntax, morphology, and semantics, to phonology and pragmatics. Each idea and concept is explained in a way that is clear to even beginning students and then reinforced with outstanding pedagogical aids such as discussion questions, chapter objectives, reflections, and main point boxed features. The book looks at how children learn to communicate in general and in English specifically, while emphasizing individual patterns of communication development.



Practical Research: Planning and Design, Global Edition (11th edition)

Paul D. Leedy, Jeanne Ellis Ormrod
9781292095875
408 pages
Paperback

Summary: For introductory courses Research Methods in any area of study — from Anthropology to Zoology.

Practical Research: Planning and Design is a do-it-yourself, understand-it-yourself manual for planning and conducting research. Suitable for a wide variety of courses in basic research methodology, the text guides the reader, step-by-step, from the selection of a problem, through the process of conducting authentic research, to the preparation of a completed report, with practical suggestions throughout. The authors emphasize the idea that quality research demands planning and design, and they provide what is needed for readers to be able to execute their own research projects effectively and professionally.

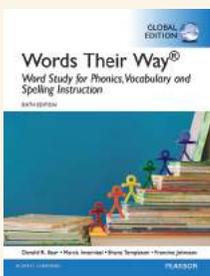


Stuttering: Foundations and Clinical Applications, Global Edition (2nd Edition)

Ehud H. Yairi, Carol H. Seery
 9781292067971
 544 pages
 Paperback

Summary: A main text for a course on stuttering.

The First Edition of *Stuttering: Foundations and Clinical Applications* presented the most comprehensive, complete presentation of the science and treatment of stuttering available in a single text — how stuttering is explained, and how stuttering is treated. The text is unique in its coverage of the stuttering population, its in-depth look at stuttering therapy at various ages, and its original approach that invites students to offer critical appraisals of differing theoretical viewpoints.



Words Their Way: Word Study for Phonics, Vocabulary, and Spelling Instruction, Global Edition (6th Edition)

Donald R. Bear, Marcia A. Invernizzi,
 Shane Templeton, Francine R. Johnston
 9781292107530
 480 pages
 Paperback

Summary: For use in the Reading Methods (Supplementary) or Phonological Awareness and Phonics courses.

Words Their Way® is a hands-on, developmentally-driven approach to word study that illustrates how to integrate and teach children phonics, vocabulary, and spelling skills.

Building on its best-selling approach, this edition of *Words Their Way* continues the phenomenon that has helped thousands of children improve their literacy skills. The keys to this successful, research-based approach are to know your students' literacy progress, organize for instruction, and implement word study.

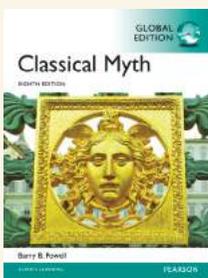
ENGLISH



Asking the Right Questions, Global Edition (11th Edition)

M. Neil Browne, Stuart M. Keeley
9781292068701
192 pages
Paperback

Summary: Used in a variety of courses in various disciplines, *Asking the Right Questions* helps students bridge the gap between simply memorizing or blindly accepting information, and the greater challenge of critical analysis and synthesis. Specifically, this concise text teaches students to think critically by exploring the components of arguments — issues, conclusions, reasons, evidence, assumptions, language — and on how to spot fallacies, manipulations and obstacles to critical thinking in both written and visual communication. It teaches them to respond to alternative points of view and develop a solid foundation for making personal choices about what to accept and what to reject.



Classical Myth, Global Edition (8th Edition)

Barry B. Powell
9781292066141
760 pages
Paperback

Summary: For courses in Classical Mythology in Classics, English, or other departments.

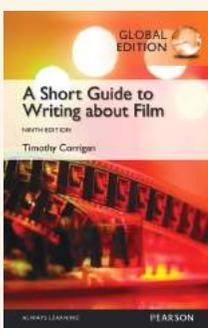
Comprehensive and scholarly, this well-designed and class-tested text presents Greek and Roman myths in a lively and easy-to-read manner. It features fresh translations, numerous illustrations (ancient and modern) of classical myths and legends, and commentary that emphasizes the anthropological, historical, religious, sociological, and economic contexts in which the myths were told. It also provides a cultural context so that students can see how mythology has influenced the world and how it continues to influence society today.



The Little, Brown Essential Handbook, Global Edition (8th Edition)

Jane E. Aaron
9781292059952
312 pages
Paperback

Summary: *The Little, Brown Essential Handbook*, Eighth Edition, is a brief and accessible pocket-sized handbook that answers questions about writing in the disciplines, the writing process, grammar and usage, research writing, and documentation.

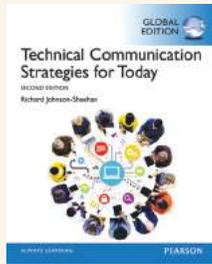


A Short Guide to Writing about Film, Global Edition (9th edition)

Timothy Corrigan
9781292078113
208 pages
Paperback

Summary: For courses in Film Criticism, Film History, Writing for Film, or Film Appreciation.

Both an introduction to film study and a practical writing guide, this brief text introduces students to major film theories as well as film terminology, enabling them to write more thoughtfully and critically. With numerous student and professional examples, this engaging and practical guide progresses from taking notes and writing first drafts to creating polished essays and comprehensive research projects. Moving from movie reviews to theoretical and critical essays, the text demonstrates how an analysis of a film can become more subtle and rigorous as part of a compositional process.

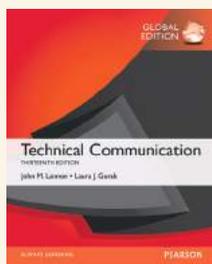


Technical Communication Strategies for Today, Global Edition (2nd Edition)

Richard Johnson-Sheehan
9781292080406
528 pages
Paperback

Summary: For introductory courses in Technical Communication.

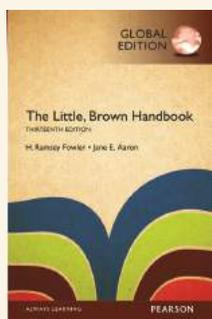
Students want their textbooks to cost less, and they want comprehensive topical coverage presented in a succinct and clear writing style. *Technical Communication Strategies for Today* offers both and speaks to today's students. Instructional narrative is "chunked," so that portions of text are combined with graphics. The chunked presentation also integrates an awareness of how documents are read — often skimmed by readers seeking the information they need, and it models the way today's technical documents should be designed.



Technical Communication, Global Edition (13th Edition)

John M. Lannon, Laura J. Gurak
9781292019567
752 pages
Paperback

Summary: *Technical Communication* offers complete coverage of technical communication, business communication, and professional writing in a user-friendly writing style. The topics move from basic foundational concepts, to chapters on research, visuals, style, document design, usability, and finally to specific documents (basic workplace correspondence to more complex documents, technologies, and oral presentations). The appendix includes thorough coverage of MLA, APA, and CSE (Council of Science Editors) documentation styles, and a handbook of grammar, mechanics, and usage. All descriptions of and instructions for creating technical documents are accompanied by clear, annotated model documents.



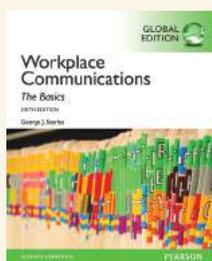
The Little, Brown Handbook, Global Edition (13th Edition)

Jane E. Aaron, H. Ramsey Fowler
9781292099477
928 pages
Paperback

Summary: For courses in English Composition.

The Little, Brown Handbook is an essential reference tool and classroom resource designed to help students find the answers they need quickly and easily. While keeping pace with rapid changes in writing and its teaching, it offers the most comprehensive research and documentation available — with grammar coverage that is second to none.

With detailed discussions of critical reading, media literacy, academic writing, and argument, as well as writing as a process, writing in the disciplines, and writing beyond the classroom, this handbook addresses writers of varying experience and in varying fields.



Workplace Communications: The Basics, Global Edition (6th edition)

George J. Searles
9781292062372
288 pages
Paperback

Summary: *Workplace Communications* is the first brief, less theory-intensive text that focuses on the fundamentals of workplace communication specifically intended for applied writing courses in community colleges and similar settings.

Written in a conversational style and featuring a clean, uncluttered page layout, *Workplace Communications* is designed to be accessible. The high quantity of examples, illustrations, and exercises emphasize practical applications to ensure the text is user-friendly. *Workplace Communications* is an ideal text to bridge business communication and technical communication courses.



**Writing Research Papers:
A Complete Guide, Global
Edition (15th Edition)**

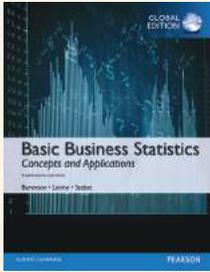
James D. Lester; James D. Lester Jr.
9781292076898

416 pages
Paperback

Summary: The definitive research paper guide, *Writing Research Papers* combines a traditional and practical approach to the research process with the latest information on electronic research and presentation.

This market-leading text provides students with step-by-step guidance through the research writing process, from selecting and narrowing a topic to formatting the finished document. *Writing Research Papers* backs up its instruction with the most complete array of samples of any writing guide of this nature. The text continues its extremely thorough and accurate coverage of citation styles for a wide variety of disciplines.

MATHS & STATISTICS

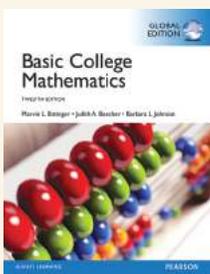


Basic Business Statistics: Concepts and Applications, Global Edition (13th Edition)

Mark L. Berenson, David Levine, Kathryn A. Szabat
9781292069029
840 pages
Paperback

Summary: For freshman/sophomore, 2 semester/2-3 quarter courses covering finite mathematics and/or calculus for students in business, economics, social sciences, or life sciences.

Barnett/Ziegler/Byleen is designed to help students help themselves succeed in the course. This text offers more built-in guidance than any other on the market — with special emphasis on prerequisites skills — and a host of student-friendly features to help students catch up or learn on their own. The content is organized into three parts: (1) A Library of Elementary Functions (Chapters 1-2), (2) Finite Mathematics (Chapters 3-9), and (3) Calculus (Chapters 10-15).

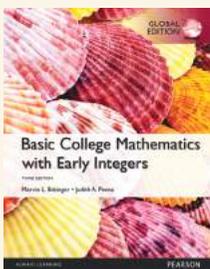


Basic College Mathematics, Global Edition (12th Edition)

Marvin L. Bittinger, Judith A. Beecher, Barbara L. Johnson
9781292057699
744 pages
Paperback

Summary: Objective: Guided Learning

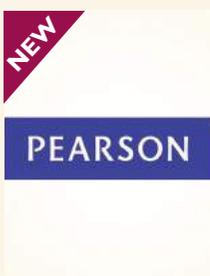
The Bittinger Worktext Series recognizes that math hasn't changed, but students — and the way they learn math — have. This latest edition continues the Bittinger tradition of objective-based, guided learning, while also integrating timely updates to the proven pedagogy. This edition has a greater emphasis on guided learning and helping students get the most out of all of the resources available, including new mobile learning resources, whether in a traditional lecture, hybrid, lab-based, or online course.



Basic College Maths with Early Integers, Global Edition (3rd Edition)

Marvin L. Bittinger, Judith A. Penna
9781292079875
744 pages
Paperback

Summary: The Bittinger Worktext Series recognizes that math hasn't changed, but students — and the way they learn math—have. This latest edition continues the Bittinger tradition of objective-based, guided learning, while also integrating timely updates to the proven pedagogy. This edition has a greater emphasis on guided learning and helping students get the most out of all of the resources available, including new mobile learning resources, whether in a traditional lecture, hybrid, lab-based, or online course.

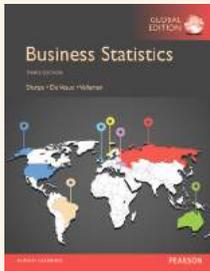


Business Analytics, Global Edition (2nd edition)

James R. Evans
9781292095448
656 pages
Paperback

Summary: For undergraduate or graduate business students.

Business Analytics, Second Edition teaches the fundamental concepts of the emerging field of business analytics and provides vital tools in understanding how data analysis works in today's organizations. Students will learn to apply basic business analytics principles, communicate with analytics professionals, and effectively use and interpret analytic models to make better business decisions. Included access to commercial grade analytics software gives students real-world experience and career-focused value. Author James Evans takes a balanced, holistic approach and looks at business analytics from descriptive, and predictive perspectives.



Business Statistics, Global Edition (3rd Edition)
 Noreen R. Sharpe, Richard D. De Veaux, Paul Velleman
 9781292058696
 976 pages
 Paperback

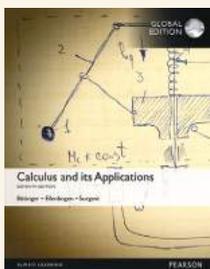
Summary: For courses in Business Statistics.

Business Statistics, Third Edition, by Sharpe, De Veaux, and Velleman, narrows the gap between theory and practice — relevant statistical methods empower business students to make effective, data-informed decisions. With their unique blend of teaching, consulting, and entrepreneurial experiences, this dynamic author team brings a modern edge to teaching statistics to business students. Focusing on statistics in the context of real business issues, with an emphasis on analysis and understanding over computation, the text helps students be analytical, prepares them to make better business decisions, and shows them how to effectively communicate results.



Business Statistics: A First Course, Global Edition (7th Edition)
 David M. Levine, Kathryn A. Szabat, David F. Stephan
 9781292095936
 600 pages
 Paperback

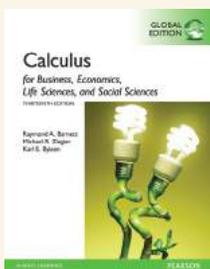
Summary: Statistics is essential for all business majors, and this text helps students see the role statistics will play in their own careers by providing examples drawn from all functional areas of business. Guided by principles set by major statistical and business science associations (ASA and DSI), plus the authors' diverse experiences, the Seventh Edition of Levine/Szabat/Stephan's *Business Statistics: A First Course* continues to innovate and improve the way this course is taught to all students. This brief version, created to fit the needs of a one-semester course, is part of the established Berenson/Levine series.



Calculus And Its Applications, Global Edition (11th Edition)
 Marvin L. Bittinger; David J. Ellenbogen, Scott J. Surgent
 9781292100241
 676 pages
 Paperback

Summary: For one-semester courses in applied calculus.

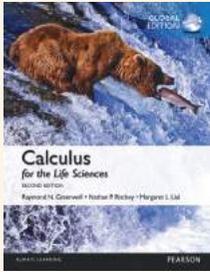
Calculus and Its Applications, Eleventh Edition, remains a best-selling text because of its accessible presentation that anticipates student needs. The writing style is ideal for today's students, providing intuitive explanations that work with the carefully crafted artwork to help them visualize new calculus concepts. Additionally, the text's numerous and up-to-date applications from business, economics, life sciences, and social sciences help motivate students. Algebra diagnostic and review material is available for those who need to strengthen basic skills. Every aspect of this revision is designed to motivate and help students to more readily understand and apply the mathematics.



Calculus for Business, Economics, Life Sciences and Social Sciences, Global Edition (13th edition)
 Raymond A. Barnett, Michael R. Ziegler, Karl E. Byleen
 9781292062280
 640 pages
 Paperback

Summary: For 1-2 semester or 1-3 quarter courses covering calculus for students in business, economics, social sciences, or life sciences.

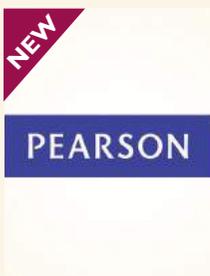
Barnett/Ziegler/Byleen is designed to help students help themselves succeed in the course. This text offers more built-in guidance than any other on the market — with special emphasis on prerequisites skills — and a host of student-friendly features to help students catch up or learn on their own.



Calculus for the Life Sciences, Global Edition (2nd Edition)

Raymond N. Greenwell, Nathan P. Ritchey, Margaret Lial
9781292062334
900 pages
Paperback

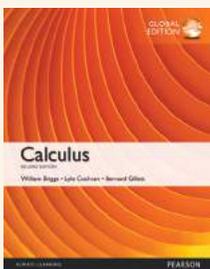
Summary: *Calculus for the Life Sciences* features interesting, relevant applications that motivate students and highlight the utility of mathematics for the life sciences. This edition also features new ways to engage students with the material, such as Your Turn exercises.



Calculus with Applications, Global Edition (11th Edition)

Margaret L. Lial, Raymond N. Greenwell, Nathan P. Ritchey
9781292108971
840 pages
Paperback

Summary: *Calculus with Applications*, Eleventh Edition by Lial, Greenwell, and Ritchey, is our most applied text to date, making the math relevant and accessible for students of business, life science, and social sciences. Current applications, many using real data, are incorporated in numerous forms throughout the book, preparing students for success in their professional careers. With this edition, students will find new ways to help them learn the material, such as Warm-Up Exercises and added “help text” within examples.

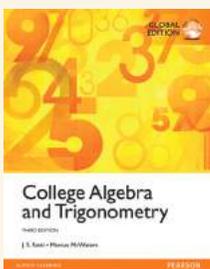


Calculus, Global Edition (2nd Edition)

Bill Briggs, Lyle Cochran
9781292062327
1316 pages
Paperback

Summary: For a three-semester or four-quarter calculus course covering single variable and multivariable calculus for mathematics, engineering, and science majors.

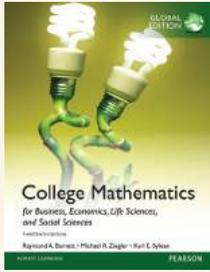
This much anticipated second edition of the most successful new calculus text published in the last two decades retains the best of the first edition while introducing important advances and refinements. Authors Briggs, Cochran, and Gillett build from a foundation of meticulously crafted exercise sets, then draw students into the narrative through writing that reflects the voice of the instructor, examples that are stepped out and thoughtfully annotated, and figures that are designed to teach rather than simply supplement the narrative. The authors appeal to students' geometric intuition to introduce fundamental concepts, laying a foundation for the development that follows.



College Algebra and Trigonometry, Global Edition (3rd edition)

J. S. Ratti, Marcus S. McWaters
9781292058665
1104 pages
Paperback

Summary: Ratti and McWaters have combined years of lecture notes and classroom experience to bring you a series that connects concepts and maintains course rigor. An extensive array of exercises and learning aids further complements your instruction, which ultimately helps to improve student mathematical understanding and results in the course.



College Mathematics for Business, Economics, Life Sciences and Social Sciences, Global Edition (13th Edition)

Raymond A. Barnett, Michael R. Ziegler, Karl E. Byleen
9781292057668
1040 pages
Paperback

Summary: For freshman/sophomore, 2 semester/2-3 quarter courses covering finite mathematics and/or calculus for students in business, economics, social sciences, or life sciences.

Barnett/Ziegler/Byleen is designed to help students help themselves succeed in the course. This text offers more built-in guidance than any other on the market — with special emphasis on prerequisites skills — and a host of student-friendly features to help students catch up or learn on their own. The content is organized into three parts: (1) A Library of Elementary Functions (Chapters 1-2), (2) Finite Mathematics (Chapters 3-9), and (3) Calculus (Chapters 10-15).

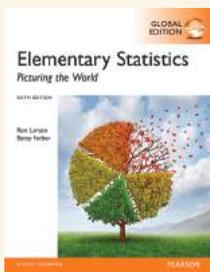


Differential Equations and Boundary Value Problems: Computing and Modeling, Global Edition (5th Edition)

C. Henry Edwards, David E. Penney, David Calvis
9781292108773
800 pages
Paperback

Summary: For introductory courses in Differential Equations.

This best-selling text by these well-known authors blends the traditional algebra problem solving skills with the conceptual development and geometric visualization of a modern differential equations course that is essential to science and engineering students. It reflects the new qualitative approach that is altering the learning of elementary differential equations, including the wide availability of scientific computing environments like Maple, Mathematica, and MATLAB. Its focus balances the traditional manual methods with the new computer-based methods that illuminate qualitative phenomena and make accessible a wider range of more realistic applications.

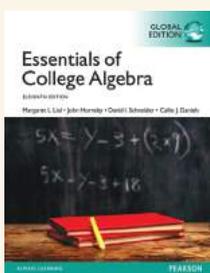


Elementary Statistics: Picturing the World, Global Edition (6th Edition)

Ron Larson, Betsy Farber
9781292058610
704 pages
Paperback

Summary: For algebra-based introductory statistics courses.

Statistics opens a window to the modern world, and this market-leading text makes it easy to understand! Larson and Farber's *Elementary Statistics: Picturing the World*, Sixth Edition, provides stepped out instruction, real-life examples and exercises, and the use of technology to offer the most accessible approach. The authors carefully develop theory through strong pedagogy, use examples to show how statistics is used to picture and describe the world. In keeping with the premise that students learn best by doing, it includes more than 210 examples and more than 2300 exercises, to make the concepts of statistics a part of students' everyday lives.

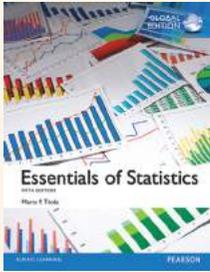


Essentials of College Algebra, Global Edition (11th edition)

Margaret Lial, John Hornsby, David Schneider, Callie Daniels
9781292075808
672 pages
Paperback

Summary: Steadfast Support for Your Evolving Course.

Essentials of College Algebra, Eleventh Edition, by Lial, Hornsby, Schneider, and Daniels, develops both the conceptual understanding and the analytical skills necessary for success in mathematics. With the Eleventh Edition, the authors have adapted and updated the program for the evolving student, New co-author Callie Daniels brings her experience with traditional, hybrid, and online courses, to create a suite of resources to support today's learners.

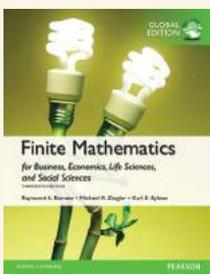


Essentials of Statistics, Global Edition (5th Edition)

Mario F. Triola
9781292058764
700 pages
Paperback

Summary: From SAT scores to job search methods, statistics influences and shapes the world around us. Marty Triola's text continues to be the bestseller because it helps students understand the relationship between statistics and the world, bringing life to the theory and methods.

Essentials of Statistics (a briefer version of *Elementary Statistics* — see below for the full series) raises the bar with every edition by incorporating an unprecedented amount of real and interesting data that will help instructors connect with students today, and help them connect statistics to their daily lives. The Fifth Edition contains more than 1,585 exercises, of which 89% use real data and of which 86% are new. Hundreds of examples are included, of which 92% use real data and of which 85% are new.

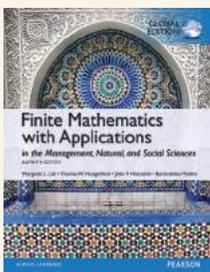


Finite Mathematics for Business, Economics, Life Sciences and Social Sciences, Global Edition (13th Edition)

Raymond A. Barnett, Michael R. Ziegler, Karl E. Byleen
9781292062297
704 pages
Paperback

Summary: For 1-semester or 1-2 quarter courses covering finite mathematics for students in business, economics, social sciences, or life sciences.

Barnett/Ziegler/Byleen is designed to help students help themselves succeed in the course. This text offers more built-in guidance than any other on the market — with special emphasis on prerequisites skills — and a host of student-friendly features to help students catch up or learn on their own.

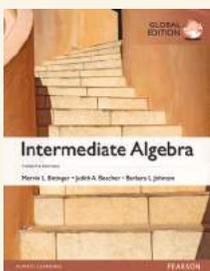


Finite Mathematics with Applications: in the Management, Natural, and Social Science, Global Edition (11th Edition)

Margaret Lial, Thomas W. Hungerford, John P. Holcomb
9781292058634
648 pages
Paperback

Summary: For freshman/sophomore, 1 semester or 1-2 quarter courses covering college algebra and/or finite mathematics for students in management, natural, and social sciences.

Finite Mathematics with Applications in the Management, Natural, and Social Sciences presents sound mathematics in an understandable manner, proceeding from the familiar to new material and from concrete examples to general rules and formulas. The Eleventh Edition retains its focus on real-world problem solving, but has been refreshed with revised and added content, updated and new applications, fine-tuned and newly-integrated pedagogical devices, and enhanced exercise sets.

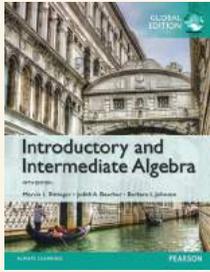


Intermediate Algebra, Global Edition (12th edition)

Marvin L. Bittinger, Judith A. Beecher, Barbara L. Johnson
9781292057705
928 pages
Paperback

Summary: Objective: Guided Learning.

The Bittinger Worktext Series recognizes that math hasn't changed, but students — and the way they learn math — have. This latest edition continues the Bittinger tradition of objective-based, guided learning, while also integrating timely updates to the proven pedagogy. This edition has a greater emphasis on guided learning and helping students get the most out of all of the resources available, including new mobile learning resources, whether in a traditional lecture, hybrid, lab-based, or online course.



Introductory and Intermediate Algebra, Global Edition (5th Edition)

Marvin L. Bittinger; Judith A Beecher
9781292080000
1104 pages
Paperback

Summary: The Bittinger Worktext Series recognizes that math hasn't changed, but students — and the way they learn math — have. This latest edition continues the Bittinger tradition of objective-based, guided learning, while also integrating timely updates to the proven pedagogy. This edition has a greater emphasis on guided learning and helping students get the most out of all of the resources available, including new mobile learning resources, whether in a traditional lecture, hybrid, lab-based, or online course.



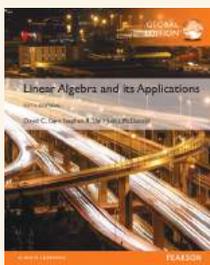
Introductory Statistics, Global Edition (10th Edition)

Neil A. Weiss
9781292099729
864 pages
Paperback

Summary: Statistically Significant.

Weiss's *Introductory Statistics*, Tenth Edition, is the ideal textbook for introductory statistics classes that emphasize statistical reasoning and critical thinking. Comprehensive in its coverage, Weiss's meticulous style offers careful, detailed explanations to ease the learning process. With more than 1,000 data sets and over 3,000 exercises, this text takes a data-driven approach that encourages students to apply their knowledge and develop statistical understanding.

This text contains parallel presentation of critical-value and p -value approaches to hypothesis testing. This unique design allows the flexibility to concentrate on one approach or the opportunity for greater depth in comparing the two.

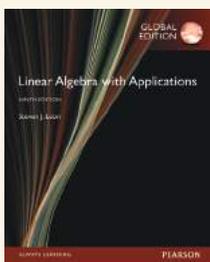


Linear Algebra and Its Applications, Global Edition (5th Edition)

David C. Lay, Steven R. Lay, Judi J. McDonald
9781292092232
576 pages
Paperback

Summary: For courses in linear algebra.

With traditional linear algebra texts, the course is relatively easy for students during the early stages as material is presented in a familiar, concrete setting. However, when abstract concepts are introduced, students often hit a wall. Instructors seem to agree that certain concepts (such as linear independence, spanning, subspace, vector space, and linear transformations) are not easily understood and require time to assimilate. These concepts are fundamental to the study of linear algebra, so students' understanding of them is vital to mastering the subject. This text makes these concepts more accessible by introducing them early in a familiar, concrete R^n setting, developing them gradually, and returning to them throughout the text so that when they are discussed in the abstract, students are readily able to understand.

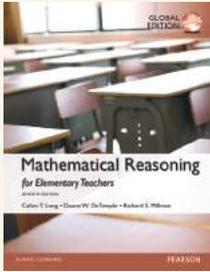


Linear Algebra with Applications, Global Edition (9th edition)

Steve Leon
9781292070599
528 pages
Paperback

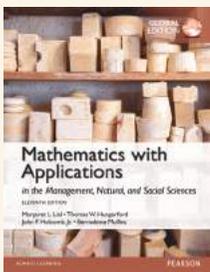
Summary: This book is for sophomore-level or junior/senior-level first courses in linear algebra and assumes calculus as a prerequisite.

This thorough and accessible text, from one of the leading figures in the use of technology in linear algebra, gives students a challenging and broad understanding of the subject. The author infuses key concepts with their modern practical applications to offer students examples of how mathematics is used in the real world. Each chapter contains integrated worked examples and chapter tests. The book stresses the important roles geometry and visualization play in understanding linear algebra.



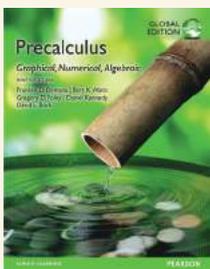
Mathematical Reasoning for Elementary School Teachers, Global Edition (7th Edition)
 Calvin T. Long, Duane W. DeTemple, Richard S. Millman
 9781292062365
 872 pages
 Paperback

Summary: Long/DeTemple/Millman's *Mathematical Reasoning for Elementary Teachers* presents the mathematical content needed for teaching within the context of the elementary classroom, giving future teachers the motivation they need while also showing them the bigger picture of when they will use and teach the concepts. The program also endeavors to answer the frequently-asked "Why are we learning this?" by going beyond skill explanations and showing the ways that these concepts are implemented in the future classroom and what types of questions children may ask. Now updated to include the Common Core State Standards for Mathematics, the text imparts mathematical reasoning skills, a deep conceptual understanding, and a positive attitude to those who aspire to be elementary or middle school teachers.



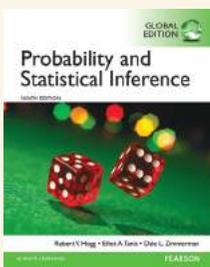
Mathematics with Applications in the Management, Natural and Social Sciences, Global Edition (11th Edition)
 Margeret L. Lial, Thomas W. Hungerford, John P. Holcomb
 9781292058641
 960 pages
 Paperback

Summary: *Mathematics with Applications in the Management, Natural, and Social Sciences* presents sound mathematics in an understandable manner, proceeding from the familiar to new material and from concrete examples to general rules and formulas. The Eleventh Edition retains its focus on real-world problem solving, but has been refreshed with revised and added content, updated and new applications, fine-tuned and newly-integrated pedagogical devices, and enhanced exercise sets.



Precalculus: Graphical, Numerical, Algebraic, Global Edition (9th Edition)
 Franklin Demana, Bert K. Waits, Gregory D. Foley, Daniel Kennedy, Dave Bock
 9781292079455
 1008 pages
 Paperback

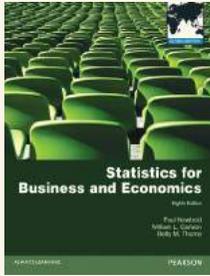
Summary:



Probability and Statistical Inference, Global Edition (9th edition)
 Robert V. Hogg, Elliot A. Tanis
 9781292062358
 560 pages
 Paperback

Summary: For a one- or two-semester course; calculus background presumed, no previous study of probability or statistics is required.

Written by three veteran statisticians, this applied introduction to probability and statistics emphasizes the existence of variation in almost every process, and how the study of probability and statistics helps us understand this variation. Designed for students with a background in calculus, this book continues to reinforce basic mathematical concepts with numerous real-world examples and applications to illustrate the relevance of key concepts.



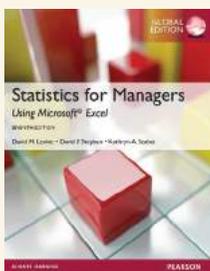
Statistics for Business and Economics, Global Edition (8th Edition)

Paul Newbold, William Carlson, Betty Thorne
9780273767060
800 pages
Paperback

Summary: For courses in Business Statistics.

Statistics for Business and Economics enables students to conduct serious analysis of applied problems rather than running simple “canned” applications. This text is also at a mathematically higher level than most business statistics texts and provides students with the knowledge they need to become stronger analysts for future managerial positions.

The Eighth Edition of this book has been revised and updated to provide students with improved problem contexts for learning how statistical methods can improve their analysis and understanding of business and economics.



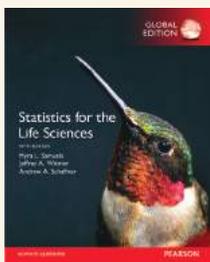
Statistics for Managers using Microsoft® Excel, Global Edition (7th Edition)

David M. Levine, David F. Stephan, Kathryn A. Szabat
9780273787112
792 pages
Paperback

Summary: For undergraduate Business Statistics Courses.

Analyze the data, see the business relevance.

Reducing the emphasis on doing computations, this practical text thoroughly integrates Microsoft® Excel as a tool for analysis and presents statistical concepts in the context of the functional areas of business.

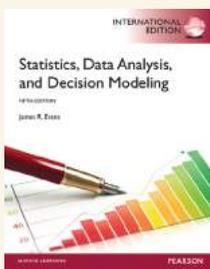


Statistics for the Life Sciences, Global Edition (5th Edition)

Myra L. Samuels, Jeffrey A. Witmer, Andrew Schaffner
9781292101811
656 pages
Paperback

Summary: For introductory undergraduate or graduate courses in statistics aimed at life science majors.

The Fifth Edition of *Statistics for the Life Sciences* uses authentic examples and exercises from a wide variety of life science domains to give statistical concepts personal relevance, enabling students to connect concepts with situations they will encounter outside the classroom. The emphasis on understanding ideas rather than memorizing formulas makes the text ideal for students studying a variety of scientific fields: animal science, agronomy, biology, forestry, health, medicine, nutrition, pharmacy, physical education, zoology and more. In the Fifth Edition, randomization tests have been moved to the fore to motivate the inference procedures introduced in the text.

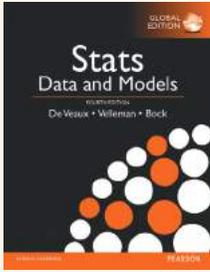


Statistics, Data Analysis, and Decision Modeling, International Edition (5th edition)

James R. Evans
9780273768227
560 pages
Paperback

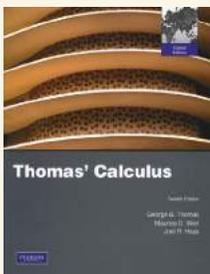
Summary: For undergraduate and graduate level courses that combines introductory statistics with data analysis or decision modeling.

Statistics, Data Analysis & Decision Modeling focuses on the practical understanding of its topics, allowing readers to develop conceptual insight on fundamental techniques and theories. Evans' dedication to present material in a simple and straightforward fashion is ideal for student comprehension.



Stats: Data and Models, Global Edition (4th Edition)
 Richard D. De Veaux, Paul Velleman,
 David E. Bock
 9781292101637
 996 pages
 Paperback

Summary: Richard De Veaux, Paul Velleman, and David Bock wrote *Stats: Data and Models* with the goal that students and instructors have as much fun reading it as they did writing it. Maintaining a conversational, humorous, and informal writing style, this new edition engages students from the first page. The authors focus on statistical thinking throughout the text and rely on technology for calculations. As a result, students can focus on developing their conceptual understanding. Innovative Think/Show/Tell examples give students a problem-solving framework and, more importantly, a way to think through any statistics problem and present their results. The Fourth Edition is updated with instructor podcasts, video lectures, and new examples to keep material fresh, current, and relevant to today's students.



Thomas' Calculus, Global Edition (12th Edition)
 George B. Thomas Jr., Maurice D.
 Weir, Joel R. Hass
 9780321643636
 1236 pages
 Paperback

Summary: This text is designed for a three-semester or four-quarter calculus course (math, engineering, and science majors).

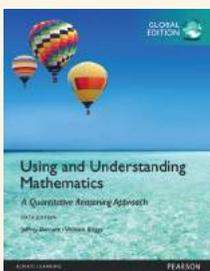
Calculus hasn't changed, but your students have. Today's students have been raised on immediacy and the desire for relevance, and they come to calculus with varied mathematical backgrounds. *Thomas' Calculus*, Twelfth Edition, helps your students successfully generalize and apply the key ideas of calculus through clear and precise explanations, clean design, thoughtfully chosen examples, and superior exercise sets. Thomas offers the right mix of basic, conceptual, and challenging exercises, along with meaningful applications. This significant revision features more examples, more mid-level exercises, more figures, improved conceptual flow, and the best in technology for learning and teaching.



University Calculus, Early Transcendentals, Global Edition (3rd Edition)
 Joel R. Hass, Maurice D. Weir
 9781292104034
 1072 pages
 Paperback

Summary: For 3-semester or 4-quarter courses in calculus for math, science, and engineering majors.

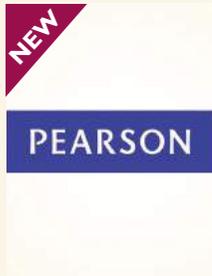
University Calculus, Early Transcendentals, Third Edition helps students generalize and apply the key ideas of calculus through clear and precise explanations, thoughtfully chosen examples, meticulously crafted figures, and superior exercise sets. This text offers the right mix of basic, conceptual, and challenging exercises, along with meaningful applications. This revision features more examples, more mid-level exercises, more figures, improved conceptual flow, and the best in technology for learning and teaching.



Using and Understanding Mathematics: A Quantitative Reasoning Approach, Global Edition (6th edition)
 Jeffrey O. Bennett, Bill Briggs
 9781292062303
 768 pages
 Paperback

Summary: *Using and Understanding Mathematics: A Quantitative Reasoning Approach* prepares students for the mathematics they will encounter in college courses, their future career, and life in general. Its quantitative reasoning approach helps students build the skills needed to understand major issues in everyday life, and compels students to acquire the problem-solving tools that they will need to think critically about quantitative issues in contemporary society.

CAREER EDUCATION

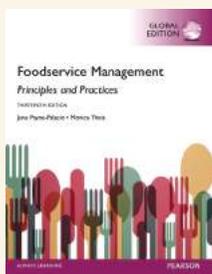


Exploring the Hospitality Industry, Global Edition (3rd Edition)

John R. Walker
9781292102801
384 pages
Paperback

Summary: For Introduction to Hospitality courses.

Exploring the Hospitality Industry helps students advance in their careers by giving them a broad foundation of hospitality industry knowledge presented in a lively, visually appealing manner using engaging features to facilitate the learning process. Less theoretical and more industry-relevant than most texts in the field, it emphasizes the people, companies, and positions that make up the hospitality industry today. Moving beyond just restaurants and hotels to cover all facets and segments of the industry, it includes new growth areas such as event management, meeting planning, cruising, theme parks, and gaming entertainment. The focus on sustainability features case studies on practitioners and corporations that engage and involve reads as they explore the trends in this ever-growing field.

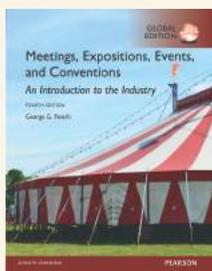


Foodservice Management: Principles and Practices, Global Edition (13th Edition)

June Payne-Palacio, Monica Theis
9781292104195
552 pages
Paperback

Summary: For courses in foodservice management or administration; hospitality management; quantity food production and/or purchasing; foodservice accounting/financial management; menu planning; foodservice marketing/merchandising, or related topics.

Authored by leading industry experts with years of teaching experience, the Thirteenth Edition of *Foodservice Management: Principles and Practices* offers a comprehensive, current, and practical overview of foodservice operations and business principles. Covering topics like food safety, human resources, finance, equipment, design, marketing, and filled with real-life case studies, this text gives college students a deep understanding of the issues they will face in any type of foodservice operation. Rich with graphics and photos, its visually appealing design is organized for maximum student engagement and understanding. This edition has been updated to reflect new trends in sustainability and food safety issues.



Meetings, Expositions, Events, and Conventions: An Introduction to the Industry, Global Edition (4th Edition)

George G. Fenich
9781292093765
320 pages
Paperback

Summary: For use in events and convention management courses.

Meetings, Expositions, Events, and Conventions: An Introduction to the Industry acquaints students with the burgeoning field of event planning. Constructed with the Delphi method based on the opinions of experts and educators, the text is divided into the most up-to-date and relevant topics of the MEEC world.

A comprehensive overview of all aspects of the MEEC industry, the Fourth Edition is the ideal text with which to introduce newcomers to this broad field. The text features case studies and examples that help students relate the material to a future career in Event Planning, as well as major trends in this fast-growing field.

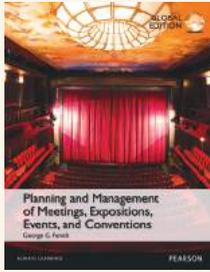


On Cooking: A Textbook of Culinary Fundamentals, Global Edition (5th Edition)

Sarah R. Labensky, Priscilla A. Martel, Alan M. Hause
9781292057170
1224 pages
Paperback

Summary: For courses in Introductory Cooking, Cooking Skills or "Food Prep" courses in Culinary Arts, Food and Nutrition and Hospitality Management departments.

For nearly two decades, *On Cooking: A Textbook of Culinary Fundamentals* has instructed thousands of aspiring chefs in the culinary arts. The Fifth Edition Update continues its proven approach to teaching both the principles and practices of culinary fundamentals while guiding students toward a successful career in the culinary arts.



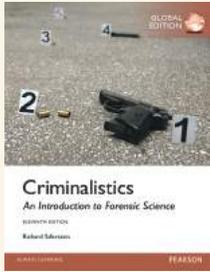
Planning and Management of Meetings, Expositions, Events and Conventions, Global Edition (1st Edition)

George G. Fenich
9781292071749
240 pages
Paperback

Summary: For courses in meeting, event, and convention planning.

Planning and Management of Meetings, Events, Expositions and Conventions, 1e is the first text of its kind to focus on planning (in addition to event management), and incorporates the Meeting and Business Events Competency Standards (MBECS). It is the most up-to-date book on planning and management in the meetings, expositions, events, and conventions (MEEC) industry and covers a wide range of topics dealing with these two crucial functions. The text follows a practical, hands-on approach and is an excellent resource for college courses, employee training, and professional reference. Developed as a collaborative work, the text features contributions from some of the best and most notable practitioners and educators in the field.

CRIMINAL JUSTICE



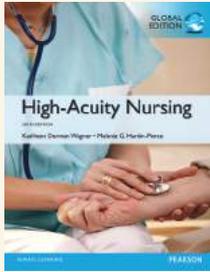
Criminalistics: An Introduction to Forensic Science, Global Edition (11th Edition)

Richard Saferstein
9781292062020
552 pages
Paperback

Summary: For introductory courses in Forensic Science and Crime Scene Investigation.

Criminalistics: An Introduction to Forensic Science, 11e, strives to make the technology of the modern crime laboratory clear and comprehensible to the non-scientist. The nature of physical evidence is defined, and the limitations that technology and current knowledge impose on its individualization and characterization are examined. By combining case stories with applicable technology, *Criminalistics* endeavors to capture the pulse and fervor of forensic science investigations. A major portion of the text centers on discussions of the common items of physical evidence encountered at crime scenes. These chapters include descriptions of forensic analysis, as well as updated techniques for the proper collection and preservation of evidence at crime scenes. Particular attention is paid to the meaning and role of probability in interpreting the evidential significance of scientifically evaluated evidence.

HEALTH PROFESSIONS & NURSING

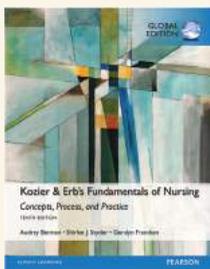


High-Acuity Nursing, Global Edition (6th Edition)

Kathleen Dorman Wagner, Priscilla A. Martel, Melanie G. Hardin-Pierce
9781292073408
976 pages
Paperback

Summary: For courses on high-acuity nursing intended to serve undergraduate nursing students, novice nurses, novice critical-care nurses, and home-health nurses.

High-Acuity Nursing, Sixth Edition brings together the knowledge needed to care for adult patients with complex conditions and unpredictable outcomes, across settings ranging from critical care to high-skill long-term facilities. It makes critical pathophysiological concepts clinically applicable to high-acuity patients; enhances students' clinical decision-making skills; provides extensive and immediate feedback; and supports self-paced learning. This edition adds bulleted chapter summaries; NCLEX-style posttest items; updated Emerging Evidence boxes; coverage of oncological emergencies, hypertensive crises, and acute aortic problems; adult doses in Related Pharmacotherapy boxes; and a brand-new chapter on complications associated with metabolic stress response.



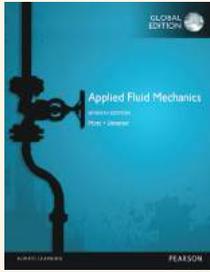
Kozier & Erb's Fundamentals of Nursing, Global Edition (10th Edition)

Audrey T. Berman, Charles Snyder, Geryl Frandsen
9781292106106
1520 pages
Paperback

Summary: For fundamentals of nursing courses in the nursing curriculum.

Consistency and accessibility are essential to student success in the Fundamentals of Nursing course. With its clear, approachable, writing style, *Kozier & Erb's Fundamentals of Nursing* sets the foundation for nursing excellence. Coverage of the key concepts of contemporary nursing, as well as the latest nursing evidence, standards, and competencies, helps prepare readers to become effective nurses. To help students develop their clinical-reasoning abilities, new QSEN features draw connections to actual nursing practice. All basic and fundamental skills for the registered nurse are described within the nursing process. Students will learn to think like nurses as they see how the material they are reading is applied in nursing practice.

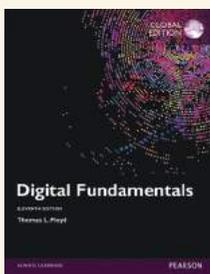
TRADE & TECHNOLOGY



Applied Fluid Mechanics, Global Edition (7th Edition)
 Robert L. Mott, Joseph A. Untener
 9781292019611
 552 pages
 Paperback

Summary: For all fluid mechanics, hydraulics, and related courses in Mechanical, Manufacturing, Chemical, Fluid Power, and Civil Engineering Technology and Engineering programs.

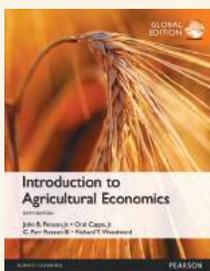
Applied Fluid Mechanics, Seventh Edition offers a clear and practical presentation of all basic principles of fluid mechanics (both statics and dynamics), tying theory directly to real devices and systems used in mechanical, chemical, civil, and environmental engineering. The 7th edition offers new real-world example problems and integrates the use of world-renowned PIPE-FLO® software for piping system analysis and design. It presents new procedures for problem-solving and design; more realistic and higher quality illustrations; and more coverage of many topics, including hose, plastic pipe, tubing, pumps, viscosity measurement devices, and computational fluid mechanics.



Digital Fundamentals, Global Edition (11th Edition)
 Thomas L Floyd
 9781292075983
 912 pages
 Paperback

Summary: For courses in digital circuits, digital systems (including design and analysis), digital fundamentals, digital logic, and introduction to computers.

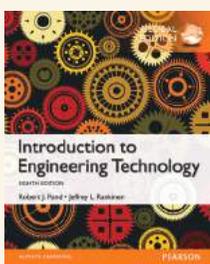
Digital Fundamentals, Eleventh Edition, continues its long and respected tradition of offering students a strong foundation in the core fundamentals of digital technology, providing basic concepts reinforced by plentiful illustrations, examples, exercises, and applications. The text's teaching and learning resources include an Instructor's Manual, PowerPoint lecture slides, and Test Bank, as well as study resources for students.



Introduction to Agricultural Economics, Global Edition (6th Edition)
 John B. Penson Jr., Oral Capps Jr., C. Parr Rosson, Richard T. Woodward
 9781292073064
 432 pages
 Paperback

Summary: For courses in Introduction to Agricultural or Applied Economics

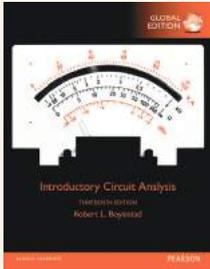
Introduction to Agricultural Economics, Sixth Edition, provides students with a systematic introduction to the basic economic concepts and issues impacting the U.S. food and fiber industry and offers strong coverage of macroeconomic theory and international trade. The Teaching and Learning Package includes an Instructor's Manual and PowerPoint slides.



Introduction to Engineering Technology, Global Edition (8th edition)
 Jeffrey L. Rankinen, Robert J. Pond
 9781292072111
 384 pages
 Paperback

Summary: For introductory courses in Engineering Technologies

Introduction to Engineering Technology, Eighth Edition, explains the responsibilities of technicians and technologists in the dynamic world of engineering. The basic tools of engineering technology, including problem solving, calculator skills, conversion of units, geometry, computer skills, and technical reporting, are explained. Mathematical concepts are presented in a moderately-paced manner, including practical, worked-out examples for the engineering calculator. In addition to developing students' skills in algebra, trigonometry, and geometry, this popular text also helps them to understand the broad spectrum of today's technologies.

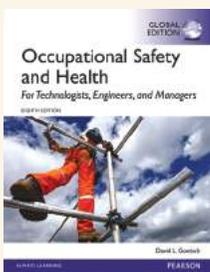


Introductory Circuit Analysis, Global Edition (13th Edition)

Robert L. Boylestad
9781292098951
1224 pages
Paperback

Summary: For courses in DC/AC circuits: conventional flow
The Latest Insights in Circuit Analysis.

Introductory Circuit Analysis, the number one acclaimed text in the field for over three decades, is a clear and interesting information source on a complex topic. The Thirteenth Edition contains updated insights on the highly technical subject, providing students with the most current information in circuit analysis. With updated software components and challenging review questions at the end of each chapter, this text engages students in a profound understanding of Circuit Analysis.

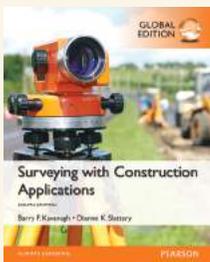


Occupational Safety and Health for Technologists, Engineers, and Managers, Global Edition (8th Edition)

David L. Goetsch
9781292061993
716 pages
Paperback

Summary: For all Occupational Safety, Safety and Health Management, and related courses in any safety management, engineering, industrial/manufacturing technology, or other program, in universities, colleges, community colleges, and corporate training settings.

A major revision, *Occupational Safety and Health for Technologists, Engineers, and Managers*, 8e, presents new and revised regulations, emerging approaches and trends, updated statistics, and other new material to students and practitioners in the field. Among the dozens of new topics covered: ROI for safety/health investments; Heinrich's theory; Worker's Compensation lawsuits; fall protection; hard hat ratings; PPE for cold work environments; indoor air quality investigations; fungal growth assessment; nanoscale materials; and noise reduction ratings. Clear, up-to-date, and logically sequenced, this text begins with historical perspective and overview, then covers laws and regulations; human elements; hazard assessment, prevention, and control; and key management issues.



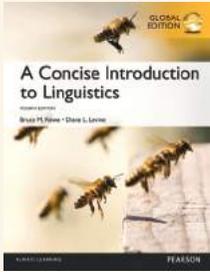
Surveying with Construction Applications, Global Edition (8th Edition)

Barry Kavanagh, Diane K. Slattery
9781292062006
624 pages
Paperback

Summary: For all surveying courses in Construction Management, Construction Science, Construction Technology, Civil Engineering, Civil Engineering Technology, Survey Engineering, Resources Engineering and Technology programs.

Known for its state-of-the-art coverage and clear, concise approach, *Surveying with Construction Applications*, Eighth Edition covers the latest advances and foundational principles of surveying. Covering both principles and a wide range of contemporary applications, it is well-suited to Fundamentals courses, Applications courses, or both. Revisions focus on recent improvements in instrumentation technology, field data capture, and data processing, describing how these change the way surveyors interact with construction professionals and engineers. The authors emphasize sound measurement technique and accurate documentation throughout. To overcome the limited math skills brought by many new students, they have added an easy-to-read math review chapter, preparing students for all relevant construction layout computations.

ANTHROPOLOGY



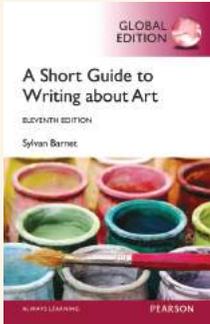
A Concise Introduction to Linguistics, Global Edition (4th Edition)

Diane L. Levine, Bruce M. Rowe
 9781292073897
 432 pages
 Paperback

Summary: For Introduction to Linguistics and Linguistic Anthropology courses.

Assisted by numerous pedagogical aids, *A Concise Introduction to Linguistics*, 4e explains all concepts in a systematic way, making complex linguistic topics easy to learn as. This introductory title covers the core topics of linguistics, providing the information and concepts that will allow students to understand more detailed and advanced treatments of linguistics. This student-friendly and well-balanced overview of the field of introductory linguistics pays special attention to linguistic anthropology and reveals the main contributions of linguistics to the study of human communication and how issues of culture are relevant. Its workbook format contains well-constructed exercises in every chapter that allow students to practice key concepts.

ART



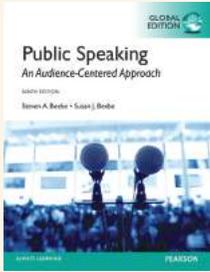
A Short Guide to Writing About Art, Global Edition (11th Edition)

Sylvan Barnet
9781292059907
384 pages
Paperback

Summary: The best-selling guide to writing about art.

Sylvan Barnet's *A Short Guide to Writing About Art* guides students through every aspect of writing about art. Students are shown how to analyze pictures (drawings, paintings, photographs), sculptures and architecture, and are prepared with the tools they need to present their ideas through effective writing. Coverage of essential writing assignments includes formal analysis, comparison, research paper, review of an exhibition, and essay examination. New to the Eleventh Edition is a chapter on "Virtual Exhibitions: Writing Text Panels and Other Materials."

COMMUNICATION

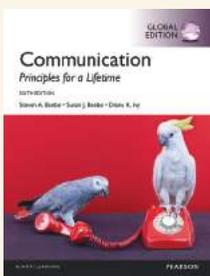


Public Speaking: An Audience-Centered Approach, Global Edition (9th Edition)

Steven A. Beebe, Susan J. Beebe
9781292018393
432 pages
Paperback

Summary: An audience-centered approach to public speaking.

Public Speaking: An Audience-Centered Approach brings theory and practice together. Its distinctive and popular approach emphasizes the importance of analyzing and considering the audience at every point in the speech making process. This model of public speaking is the foundation of the text, and it guides students through the step-by-step process of public speaking, focusing their attention on the dynamics of diverse audiences, and narrowing the gap between the classroom and the real world.

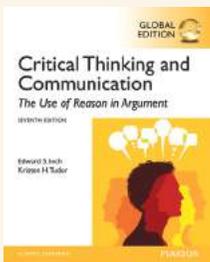


Communication: Principles for a Lifetime, Global Edition (6th Edition)

Steven A. Beebe, Susan J. Beebe, Diana K. Ivy
9781292102863
472 pages
Paperback

Summary: For courses in Introduction to Communication that take a mainstream rather than a survey approach.

Communication: Principles for a Lifetime was designed to address the biggest challenge when teaching *Introduction to Communication*: how to present the variety of fundamental theory and skills without overwhelming learners. By organizing the text around five key principles of communication, authors Steven Beebe, Susan Beebe, and Diana Ivy help students to see the interplay among communication concepts, skills, and contexts. The Sixth Edition retains this successful five-principles framework, and adds updated content and a new learning architecture that better helps students build, and use, strong communication skills — in the course and beyond.



Critical Thinking and Communication: The Use of Reason in Argument, Global Edition (7th Edition)

Edward S. Inch, Barbara H. Warnick
9781292058825
440 pages
Paperback

Summary: Stresses the importance of argumentation in everyday life.

Critical Thinking and Communication, 7e, encourages students to develop skills in constructing and refuting arguments in contexts ranging from informal conversations to structured debates. The authors stress the importance of argumentation in everyday life while building student competence and critical awareness. Through exercises and examples, students learn to create arguments and develop, understand, and interpret extended cases.



Human Communication: The Basic Course, Global Edition (13th edition)

Joseph A. DeVito
9781292057101
480 pages
Paperback

Summary: Provides a thorough foundation in the theory, research, and skills of communication.

Human Communication: The Basic Course provides an in-depth look at the concepts and principles of human communication, emphasizing public speaking, interpersonal communication, and small group communication. Designed to allow flexibility in teaching approaches, *Human Communication: The Basic Course* offers instructors a wide range of topics to discuss and apply to real-world experiences.



Public Relations: Strategies and Tactics, Global Edition (11th Edition)

Dennis L. Wilcox, Glen T. Cameron, Bryan H. Reber
9781292056586
624 pages
Paperback

Summary: Clearly explains the basic concepts, strategies, and tactics of today's public relations practice.

Public Relations: Strategies and Tactics uses real-world case studies and examples to explain the basic concepts and theory behind modern public relations practice. This comprehensive text is grounded in scholarship and includes references to landmark studies and time-honored public relations techniques. The writing is geared to undergraduates, and many colorful charts and photos are used to enhance major concepts.



Public Speaking: Finding Your Voice, Global Edition (10th Edition)

Michael Osborn, Suzanne Osborn, Randall Osborn
9781292059983
480 pages
Paperback

Summary: Helps students become better speakers in their classrooms, workplaces, and communities.

This top-selling, comprehensive introductory public speaking title highlights and develops the theme of "Finding Your Voice." It helps students develop as speakers and as people, as they gain presentation skills and confidence, discover causes that interest and engage them, and give them a sense of purpose. This theme reinforces the book's primary goal of helping students to become better communicators in their classrooms, workplaces and communities.



The Interpersonal Communication Book, Global Edition (14th Edition)

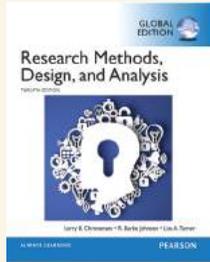
Joseph A. DeVito
9781292099996
432 pages
Paperback

Summary: Choices Behind Human Communication.

The Interpersonal Communication Book approaches the subject of communication through integrative theory, research, and hands-on methods. A threefold approach identifies important communicative concepts: choices in interpersonal situations, the theories and research that support these choices, and the communication skills necessary to effectively use these theories.

The text allows students to examine the question of how, when, and through which channels they should communicate in different contexts. The Fourteenth Edition provides the newest insights and research in person-to-person interaction, making for an up-to-date source for communication study.

RESEARCH METHODS



**Research Methods, Design,
and Analysis, Global Edition
(12th Edition)**

Larry B. Christensen, R. Burke
Johnson, Lisa A. Turner
9781292057743
544 pages
Paperback

Summary: Encourages mastery of the basic principles of psychological research.

Research Methods, Design, and Analysis, 12e, provides an understanding of the research methods used to investigate human thought and behavior. The coverage of experimental, qualitative, correlational, and survey research helps students develop their research skills for all aspects of psychology. Information is presented in a simple and straightforward manner and placed into context of actual research studies, helping students make real-life connections.

POLITICAL SCIENCE



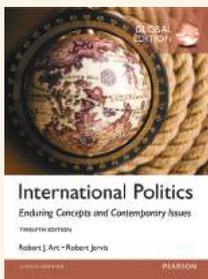
**Comparative Politics Today:
A World View, Global Edition
(11th Edition)**

Kaare Strom, Russell J. Dalton,
G. Bingham Powell, Jr.
9781292076959
768 pages
Paperback

Summary: For courses in Introduction to Comparative Politics.

Sets the standard for introducing the field of comparative politics.

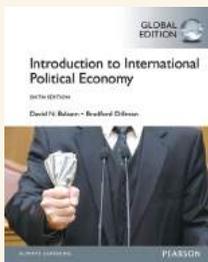
This text begins by laying out a proven analytical framework that is accessible for students new to the field. The framework is then consistently implemented in 12 authoritative country cases, not only to introduce students to what politics and governments are like around the world but to also understand the importance of their similarities and differences. Written by leading comparativists and area study specialists, *Comparative Politics Today* helps to sort through the world's complexity and recognize patterns that lead to genuine political insight.



**International Politics:
Enduring Concepts and
Contemporary Issues, Global
Edition (12th Edition)**

Robert Jervis, Robert J. Art
9781292070872
512 pages
Paperback

Summary: "Places contemporary essays alongside classics to survey the field's diverse voices, concepts, and issues." Challenging students to use original scholarship to recognize and analyze patterns in world politics, this bestselling reader considers how to effectively understand politics under governments and beyond. Carefully edited selections cover the most essential topics and are put into conversation with each other to illustrate fundamental debates and differing points of view. Comprehensive and engaging, *International Politics* offers the best overview of the discipline as well as the forces shaping the world today.



**Introduction to International
Political Economy, Global
Edition (6th Edition)**

David N. Balaam, Bradford Dillman
9781292059860
608 pages
Paperback

Summary: A complete and accessible overview of how politics and economics collide in a global context.

This text surveys the theories, institutions, and relationships that characterize IPE and highlights them in a diverse range of regional and transnational issues. The bestseller in the field, *Introduction to International Political Economy* positions students to critically evaluate the global economy and appreciate the personal impact of political, economic, and social forces.



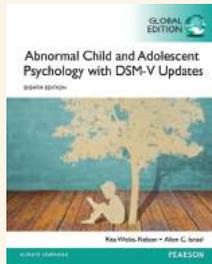
**Political Science: An
Introduction, Global Edition
(13th edition)**

Michael G. Roskin, Robert L. Cord,
James A. Medeiros, Walter S. Jones
9781292060057
360 pages
Paperback

Summary: Explains the basics of political science.

Political Science: An Introduction, 13e, provides a comprehensive and jargon-free introduction to the field's basic concepts and themes. It draws examples from the U.S. and other countries to introduce the entire field of political science to new readers. The authors show how exciting politics can be, balancing practical and theoretical knowledge.

PSYCHOLOGY

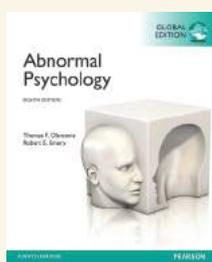


Abnormal Child and Adolescent Psychology with DSM-V Updates, Global Edition (8th Edition)

Rita Wicks-Nelson, Allen C. Israel
9781292066219
576 pages
Paperback

Summary: A sensitive and thorough approach to childhood behavior disorders.

Abnormal Child and Adolescent Psychology with DSM-5 Updates, 8/e presents students with a comprehensive, research based introduction to understanding child and adolescent psychopathology. The authors provide a logically formatted and easy to understand text that covers the central issues and theoretical and methodological foundations of childhood behavior disorders. Rich with illustrations and examples, this text highlights the newest areas of research and clinical work, stressing supported treatments and the prevention of behavior problems of youth.



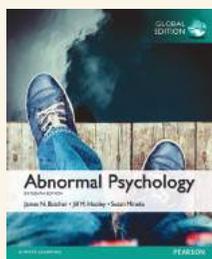
Abnormal Psychology, Global Edition (8th Edition)

Thomas F. Oltmanns, Robert E. Emery
9781292019635
608 pages
Paperback

Summary: It's not about "them", it's about all of us.

Abnormal Psychology, 8e brings both the science and personal aspects of abnormal psychology to life with a focus on evidence-based practice and emerging research. Authors Thomas F. Oltmanns and Robert E. Emery present the most cutting edge information on abnormal psychology by covering methods and treatment in context. Organized around the way students learn, this title helps readers understand the biological, psychological, and social perspectives of abnormal psychology.

The Eighth Edition has been updated to include DSM-5 information throughout. The authors have integrated DSM-5 into the fabric of every chapter in a thorough, critical way, helping readers think critically about these changes and discuss the pros and cons of the DSM diagnostic systems.



Abnormal Psychology, Global Edition (16th Edition)

James N. Butcher, Jill M Hooley, Susan M Mineka
9781292069289
784 pages
Paperback

Summary: For courses in Abnormal Psychology.

The most authoritative and comprehensive text in Abnormal Psychology, now with DSM-5 coverage throughout.

The esteemed author team of Jim Butcher, Jill Hooley, and Sue Mineka offers students the most thoroughly researched, engaging, and up-to-date explanation of psychopathology, creating a learning experience that provokes thought and increases awareness. By adopting a comprehensive bio-psycho-social perspective, this text takes students to levels of understanding that other books do not offer.

The Sixteenth Edition of *Abnormal Psychology* reflects the revision of the Diagnostic and Statistical Manual (DSM-5). Hundreds of new references have been added to reflect the ever-changing field of abnormal psychology.



Children and their Development, Global Edition (7th edition)

Robert V. Kail
9781292073767
588 pages
Paperback

Summary: For courses in Child Development.

Organized topically and focused on practice, *Children and Their Development, Seventh Edition* shows students the way scientists actually conduct research and study the discipline. A well-known and respected researcher in the field of child development, author Robert V. Kail provides a path to explore the theory, research, and application of modern child development from conception through adolescence. The book's accessible writing, modular format, and application-based features are designed to work together to help students see how research translates into practice.

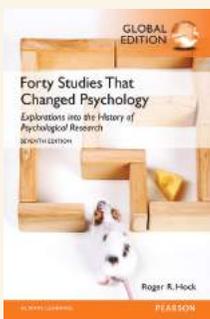


Discovering the Life Span, Global Edition (3rd Edition)

Robert S. Feldman
9781292057774
576 pages
Paperback

Summary: Modular, Manageable, Meaningful — help your students discover the life span.

Discovering the Life Span, 3e by Robert S. Feldman helps students truly connect to the material. Written in an engaging and accessible style and organized in a modular format, this title allows instructors to cover the entire life span without having to sacrifice content throughout their course. Students will get a better sense of the entire process of development and understand how the domains of development work together. *Discovering the Life Span* is a meaningful learning experience that prepares readers to apply content to their personal and future professional lives.

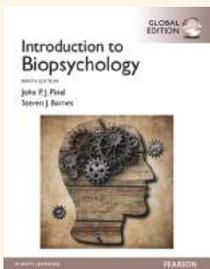


Forty Studies that Changed Psychology: Explorations into the History of Psychological Research, Global Edition (7th Edition)

Roger R. Hock
9781292070964
352 pages
Paperback

Summary: *Forty studies* that helped shape the field of Psychology.

Roger Hock's *Forty Studies* provides a glimpse of the science of psychology, unraveling the complexities of human nature. Hock summarizes some of the most influential studies in psychological history studies, and guides the reader through a thoughtful interpretation of the results and why the study is considered so important. This book provides a more in-depth look and analyses that cannot be found by reading a textbook or research alone.

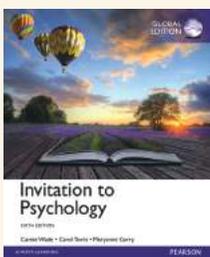


Introduction to Biopsychology, Global Edition (9th Edition)

John P.J. Pinel, Steven J. Barnes
9781292058917
576 pages
Paperback

Summary: Delves into how the central nervous system governs behaviour.

Introduction to Biopsychology, 9e, introduces the study of the biology of behaviour; that is, the neural mechanisms of psychological processes in the central nervous system. This program combines biopsychological science and student-oriented discussion, interweaving the basics of this specialized field with clinical case studies and exploring the personal and social implications that arise. The author encourages interactive learning and creative thinking. His clear and engaging presentation makes the material personally and socially relevant to readers.

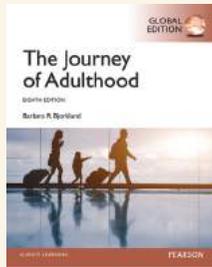


Invitation to Psychology, Global Edition (6th edition)

Carole Wade, Carol Tavris
9781292056562
624 pages
Paperback

Summary: Emphasizes critical thinking, culture, and gender.

Invitation to Psychology, 6e, shows students why scientific and critical thinking is so important in the decisions they make. In clear, lively, warm prose, this edition continues the title's integration of gender, culture, and ethnicity. By the end, readers will learn how to interpret research and to address and resolve controversies.

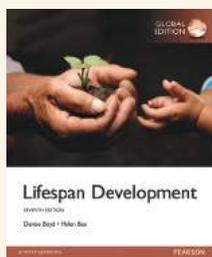


The Journey of Adulthood, Global Edition (8th Edition)

Barbara R. Bjorklund
9781292064888
456 pages
Paperback

Summary: Applies Successful Aging to Adult Development.

Journey of Adulthood, 8e by Barbara R. Bjorklund discusses the aspects of “successful aging,” covering growth and development from emerging adulthood to old age. The author combines new and classic research as well as first person experience of adult development. This title helps students understand the development of adults as they leave adolescence and move through their adult years until the end of life. Comprised of both large longitudinal studies and major theories of adult development as well as smaller studies of diverse groups, students will see the influences of gender, culture, ethnicity, race, and socioeconomic background on this journey.

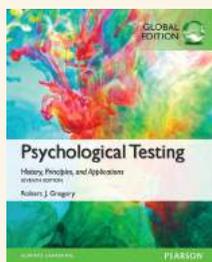


Lifespan Development, Global Edition (7th Edition)

Denise Boyd, Helen Bee
9781292065625
624 pages
Paperback

Summary: Provides the most Support for Student Learning and Success

Lifespan Development, 7e by Denise G. Boyd and Helen L. Bee thoroughly and accessibly addresses the most critical concepts of development. Through their engaging writing style, the authors have made more abstract material about developmental theories approachable to students. Readers will appreciate both the applied nature of this title and the clarity of the authors' presentation of current research. Students will emerge from your course with a thorough understanding of developmental science and will be able to apply this understanding to their own lives.

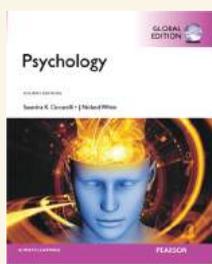


Psychological Testing: History, Principles, and Applications, Global Edition (7th Edition)

Robert J. Gregory
9781292058801
592 pages
Paperback

Summary: Establishes a solid foundation of knowledge about psychological testing.

Psychological testing impacts virtually every corner of modern life, from education to vocation to remediation. *Psychological Testing: History, Principles, and Applications, 7e*, covers all variations of testing and explores social issues testing raises. This program provides readers extensive knowledge about the characteristics, objectives, and wide-ranging effects of psychological testing.

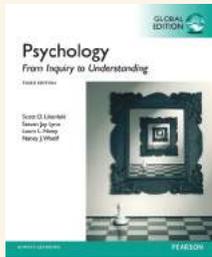


Psychology, Global Edition (4th edition)

Sandra K. Ciccarelli, J. Noland White
9781292059853
784 pages
Paperback

Summary: The most learner-centered and assessment-driven text available.

With its engaging writing style and comprehensive coverage of key research, *Psychology, 4e*, awakens students' curiosity and energizes their desire to learn more. This title draws learners into an interactive experience of psychology. The authors establish clear learning objectives tied to the most recent APA-recommended undergraduate learning guidelines.



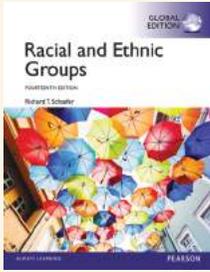
Psychology: From Inquiry to Understanding, Global Edition (3rd Edition)

Scott O. Lilienfeld, Steven J. Lynn,
 Laura L. Namy, Nancy J. Woolf
 9781292058849
 832 pages
 Paperback

Summary: Provides the framework to go from inquiry to understanding.

Psychology: From Inquiry to Understanding, 3e, teaches students how to test their assumptions, and motivates them to use scientific thinking skills to better understand the field of psychology in their everyday lives. By applying scientific thinking, students can more intelligently evaluate claims about both laboratory research and daily life. In the end, students will emerge with the “psychological smarts,” or open-minded skepticism, needed to distinguish psychological misinformation from credible, useful psychological information.

SOCIOLOGY



Racial and Ethnic Groups, Global Edition (14th Edition)

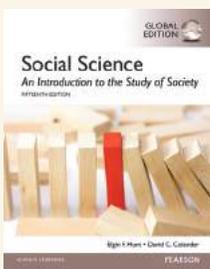
Richard T. Schaefer
9781292073941
456 pages
Paperback

Summary: For courses in Race and Ethnic Relations.

Understand the changing dynamics of the U.S. population.

Understanding race and ethnic relations is essential to understanding the United States — where we've been as well as where we're going. Throughout the fourteenth edition of *Race and Ethnic Relations*, author Richard T. Schaefer helps students view race and ethnic relations in a socio-historical context, so they can understand the past and best shape the future.

The text's student-friendly framework is packed with engaging first-person accounts that illuminate the changing dynamics of the U.S. population, and reveal the stories behind these changes. Incorporating the latest statistics and data, *Race and Ethnic Relations* enables educators to stay current in this ever-changing area of study.

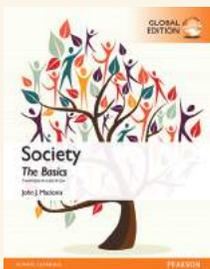


Social Science: An Introduction to the Study of Society, Global Edition (15th Edition)

Elgin F. Hunt, David C. Colander
9781292058818
480 pages
Paperback

Summary: Provides a strong multidisciplinary approach.

Social Science, 15e, approaches social science from a common-sense perspective, rather than from a conventional social science angle. Readers will see how seemingly diverse disciplines intermingle — anthropology and economics, for example. In the end, students will be able to approach social issues with unbiased problem-solving skills.

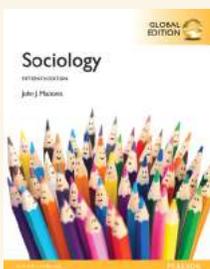


Society: The Basics, Global Edition (13th Edition)

John J. Macionis
9781292057194
648 pages
Paperback

Summary: Seeing Sociology in your Everyday Life.

With a complete theoretical framework and a global perspective, *Society: The Basics, 13e* offers students an accessible and relevant introduction to sociology. Author John J. Macionis empowers students to see the world around them through a sociological lens, helping them to better understand their own lives. This informative, engaging, and entertaining title will change the way readers see the world and open the door to many new opportunities.



Sociology, Global Edition (15th edition)

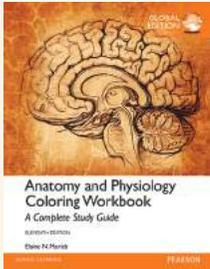
John J. Macionis
9781292019581
816 pages
Paperback

Summary: Seeing Sociology in Everyday Life.

Sociology, 15e, empowers students to see the world around them through a sociological lens, helping them better understand their own lives.

The text is written to help students find and use the science of social behavior in everyday life. John Macionis takes students step-by-step through the theories and research that make up the discipline of sociology. This narrative, along with a global perspective, makes for an accessible and relevant introduction to sociology.

ANATOMY & PHYSIOLOGY

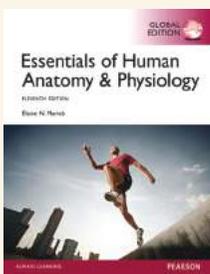


Anatomy and Physiology Coloring Workbook: A Complete Study Guide, Global Edition (11th Edition)

Elaine N. Marieb
9781292061290
416 pages
Paperback

Summary: For courses in 1- and 2-semester Anatomy & Physiology.

As an incredibly engaging study guide that can be used either independently or in conjunction with any A&P book, the *Anatomy and Physiology Coloring Workbook* helps students get the most out of their A&P classes. Dr. Elaine Marieb thoughtfully crafted the text to include a wide range of coloring activities and self-assessments. Students benefit from updated “At the Clinic” questions, a new major tissue figure, and updated terminology. Moreover, the text’s “Incredible Journey” visualization exercises take students on an exciting adventure through the human body. Each step they take leads them into an amazing world where they can learn more about anatomical structures and physiological functions.

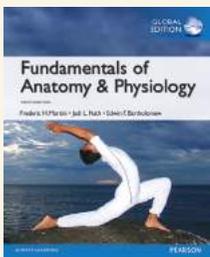


Essentials of Human Anatomy & Physiology, Global Edition (11th Edition)

Elaine N. Marieb
9781292057200
656 pages
Paperback

Summary: A Bestseller Revitalized with a Modern Design and Robust Media.

Now in its Eleventh Edition, the best-selling *Essentials of Human Anatomy and Physiology* continues to set the standard for one-semester A&P texts. With her hallmark clear and friendly writing style and meaningful analogies, Elaine Marieb emphasizes the relevance of anatomy & physiology to students' lives and future careers. The book continues to offer just the right balance of anatomy, physiology, and clinical coverage to make the content complete, but not overwhelming. New clinical photos in the Homeostatic Imbalance feature help students visualize diseases and disorders, and new integrated Concept Links help students make connections across topics and body systems.

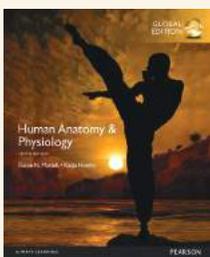


Fundamentals of Anatomy & Physiology, Global Edition (10th Edition)

Frederic H. Martini, Judi L. Nath,
Edwin F. Bartholomew
9781292057217
1272 pages
Paperback

Summary: For two-semester A&P.

Fundamentals of Anatomy & Physiology helps students succeed in the challenging A&P course with an easy-to-understand narrative, precise visuals, and steadfast accuracy. Every chapter of the Tenth Edition includes one- and two-page Spotlight Figures that seamlessly integrate text and visuals to guide students through complex topics and processes. These highly visual presentations incorporate, for select topics, the “visual approach” that the same author team created in their *Visual Anatomy & Physiology* book. New Clinical Cases open every chapter and get students thinking about the chapter content in the context of a personal compelling patient story.

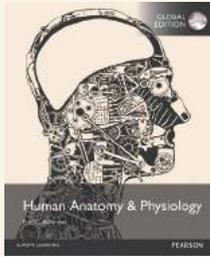


Human Anatomy & Physiology, Global Edition (10th edition)

Elaine N. Marieb, Katja N. Hoehn
9781292096971
1272 pages
Paperback

Summary: Setting the Standard for Innovation in A&P.

Human Anatomy & Physiology has launched the careers of more than three million healthcare professionals. With the newly revised Tenth Edition, Marieb and Hoehn introduce a clear pathway through A&P that helps students and instructors focus on key concepts and make meaningful connections. Each chapter opens with a visual “Chapter Roadmap” that guides students through the material and shows how concepts are related within and across chapters. The new modular organization makes key concepts more readily apparent and understandable to students, and new videos help students see why the content matters in their course as well as their future careers.



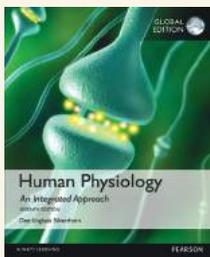
Human Anatomy & Physiology, Global Edition (1st Edition)

Erin C. Amerman
9781292112336
1232 pages
Paperback

Summary: For 2-semester Anatomy & Physiology Courses.

Built for the Way Today's Students Learn.

Human Anatomy & Physiology takes a learner-centered approach to help today's A&P students grasp key concepts in anatomy and physiology, and apply these concepts to understand how the human body works. Amerman uses just-in-time coaching, focused and uncluttered visuals that show one-concept-at-a-time, rich self-assessments, and author-narrated animations and videos to provide students the help they need when they need it most. The text's approachable style and wide variety of online learning tools for today's on-the-go student makes A&P accessible for all learners—visual, kinesthetic, or auditory.



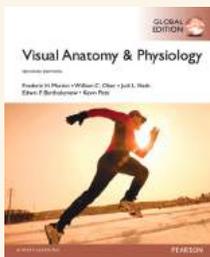
Human Physiology: An Integrated Approach, Global Edition (7th Edition)

Dee Unglaub Silverthorn
9781292094939
960 pages
Paperback

Summary: For courses in Human Physiology.

An Integrated Science Needs an Integrated Approach.

Human Physiology: An Integrated Approach broke ground with its thorough coverage of molecular physiology seamlessly integrated into a traditional homeostasis-based systems approach.



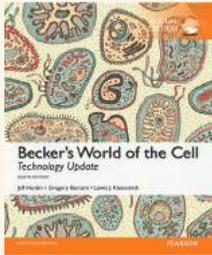
Visual Anatomy & Physiology, Global Edition (2nd Edition)

Frederic H. Martini, William C. Ober, Judi L. Nath
9781292057231
1232 pages
Paperback

Summary: A Visual Approach to Two-Semester A&P.

Visual Anatomy & Physiology combines a visual approach with a modular organization to deliver an easy-to-use and time-efficient book that uniquely meets the needs of today's students — without sacrificing the comprehensive coverage of A&P topics required for careers in nursing and other allied health professions. The Second Edition addresses tough physiology topics with new and revised two-page modules. Module Reviews and Section Reviews, appearing throughout each chapter, give students additional tools for learning. In response to the strong demand from A&P instructors, a brand-new *Visual Anatomy & Physiology Lab Manual* uses the same visual approach and modular organization to help students succeed in the lab.

BIOLOGY & ENVIRONMENTAL SCIENCE

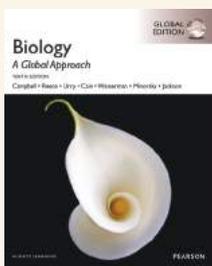


Becker's World of the Cell Technology Update, Global Edition (8th Edition)

Jeff Hardin, Gregory Paul Bertoni, Lewis J. Kleinsmith
9781292081663
912 pages
Paperback

Summary: For courses in cell biology.

Widely praised for its strong biochemistry coverage, *Becker's World of the Cell*, Eighth Edition Technology Update provides a clear, up-to-date introduction to cell biology concepts, processes, and applications. Informed by many years of teaching the introductory cell biology course, the authors have added new emphasis on modern genetic/genomic/proteomic approaches to cell biology while using clear language to ensure that students comprehend the material. *Becker's World of the Cell* provides accessible and authoritative descriptions of all major principles, as well as unique scientific insights into visualization and applications of cell biology. Media icons within the text and figures call attention to an enhanced media selection — 350 up-to-date animations, videos, and activities — that helps students visualize concepts.



Biology: A Global Approach, Global Edition (10th Edition)

Neil A. Campbell, Jane B. Reece, Lisa Urry, Michael L. Cain, Steven A. Wasserman, Peter V. Minorsky
9781292008653
1512 pages
Paperback

Summary: The Tenth Edition of the best-selling text *Campbell BIOLOGY* helps launch students to success in biology through its clear and engaging narrative, superior pedagogy, and innovative use of art and photos to promote student learning.

The Tenth Edition helps students develop a deeper understanding of biology by making connections visually across chapters and building the scientific skills needed for success in upper-level courses.

- New Make Connections Figures pull together content from different chapters visually, helping students see “big picture” relationships.
- New Scientific Skills Exercises in every chapter use real data to build key skills needed for biology, including data analysis, graphing, experimental design, and math skills.
- New examples show students how our ability to sequence DNA and proteins rapidly and inexpensively is transforming every subfield of biology.

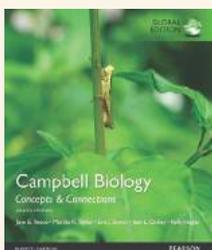


Campbell Biology in Focus, Global Edition (2nd Edition)

Lisa A. Urry, Michael L. Cain, Steven A. Wasserman, Jane B. Reece
9781292109589
1088 pages
Paperback

Summary: For introductory biology course for science majors

Campbell Biology in Focus is the best-selling “short” textbook for the introductory college biology course for science majors. Every unit takes an approach to streamlining the material that best fits the needs of instructors, based on surveys, curriculum initiatives, reviews, discussions with hundreds of biology professors, careful analyses of course syllabi, and the *Vision and Change in Undergraduate Biology Education* report. The Second Edition builds on the Campbell hallmark standards of accuracy, clarity, and pedagogical innovation, going beyond this foundation to help students make connections visually across chapters, interpret real data from research, and synthesize their knowledge. The accompanying digital resources include new, mobile-friendly tools that help instructors teach challenging topics better than ever before; integrate the eText with videos and animations; and allow students to test, learn, and retest until they achieve mastery of the content.

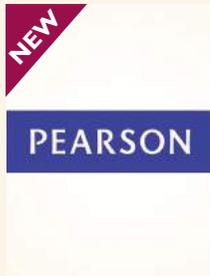


Campbell Biology: Concepts & Connections, Global Edition (8th Edition)

Jane B. Reece, Martha R. Taylor, Eric J. Simon, Jean L. Dickey
9781292057804
928 pages
Paperback

Summary: Intended for non-majors or mixed biology courses.

Campbell Biology: Concepts & Connections continues to introduce pedagogical innovations, which motivate students not only to learn, but also engage with biology. The Eighth Edition of this market-leading book builds on its hallmarks of accuracy, currency, and a dedication to revolutionizing teaching and learning solutions. This thorough revision focuses on providing instructors with the resources needed to invigorate the course and gives students the tools they need to succeed. This edition includes many new key figures to help students better visualize tough topics, while an increased emphasis on scientific thinking equips students to leave the course thinking like scientists.

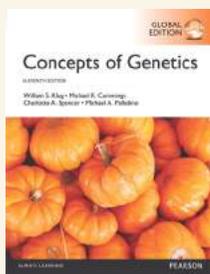


Campbell Essential Biology with Physiology, Global Edition (5th Edition)

Eric J. Simon, Jean L. Dickey, Jane B. Reece, Kelly A. Hogan
9781292102368
752 pages
Paperback

Summary: For non-majors/mixed biology courses.

Campbell Essential Biology with Physiology makes biology interesting and understandable for non-majors biology students. This best-selling textbook, known for its scientific accuracy, clear explanations, and intuitive illustrations, has been revised to further emphasize the relevance of biology to everyday life, using memorable analogies, real-world examples, conversational language, engaging new *Why Biology Matters* photo essays, and more.



Concepts of Genetics, Global Edition (11th Edition)

Michael A. Palladino, Charlotte A. Spencer, Michael R. Cummings, William S. Klug
9781292077260
896 pages
Paperback

Summary: For all introductory genetics courses.

Relevant, Conceptual, Cutting-edge.

Concepts of Genetics, Eleventh Edition emphasizes the fundamental ideas of genetics, while exploring modern techniques and applications of genetic analysis. The best-selling text has a strong problem-solving approach, and this edition has been extensively updated with relevant, cutting-edge coverage of emerging topics in genetics.



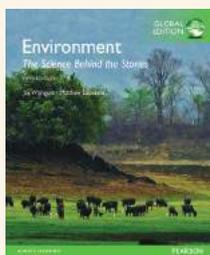
Elements of Ecology, Global Edition (9th Edition)

Robert Leo Smith, Thomas M. Smith
9781292077406
704 pages
Paperback

Summary: *Elements of Ecology*, Ninth Edition continues to explain ecological processes clearly and concisely, with a greater emphasis on the relevance of ecology to everyday life and the human impact on ecosystems. This dramatically revised edition discusses issues of human ecology throughout the text and provides a greater variety of opportunities for students to learn, practice, and develop quantitative and analytical skills. Current research examples and other content updates are supported by more than 200 redesigned, full-color illustrations, graphs, and tables.

New and expanded in-text instruction and practice is provided in Interpreting Ecological Data figure questions, in-depth Quantifying Ecology boxes, and Analyzing Ecological Data case studies.

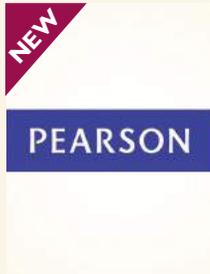
With updated "Field Studies" and research references throughout, the Ninth Edition also provides a streamlined discussion on metapopulations and integrates human ecology concepts into all chapters.



Environment: The Science behind the Stories, Global Edition (5th Edition)

Jay H. Withgott, Matthew Laposata
9781292063317
784 pages
Paperback

Summary: *Environment: The Science behind the Stories* continues to revolutionize the environmental science course with integrated central case studies and real-life stories that provide students with a concrete and engaging framework for understanding and applying the scientific process to environmental concerns. The newly revised Fifth Edition offers a highly effective integration between text and media and an emphasis on scientific literacy and data analysis skills to encourage students to critically evaluate information about environmental issues.



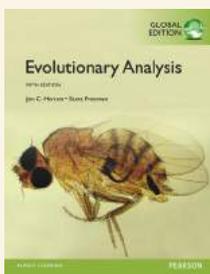
Essentials of Genetics, Global Edition (9th Edition)

William S. Klug, Michael R. Cummings, Charlotte A. Spencer, Michael A. Palladino
9781292108865
624 pages
Paperback

Summary: For all introductory genetics courses.

A forward-looking exploration of essential genetics topics

Known for its focus on conceptual understanding, problem solving, and practical applications, this bestseller strengthens problem-solving skills and explores the essential genetics topics that today's students need to understand. The Ninth Edition maintains the text's brief, less-detailed coverage of core concepts and has been extensively updated with relevant, cutting-edge coverage of emerging topics in genetics.



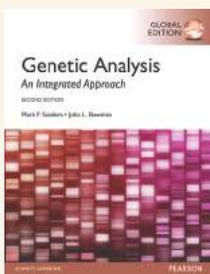
Evolutionary Analysis, Global Edition (5th Edition)

Scott Freeman, Jon C. Herron
9781292061276
864 pages
Paperback

Summary: For undergraduate courses in Evolution.

By presenting evolutionary biology as a dynamic, ongoing research effort and organizing discussions around questions, this best-selling text helps students think like scientists as they learn about evolution. The authors convey the excitement and logic of evolutionary science by introducing principles through recent and classical studies, and by emphasizing real-world applications.

In the Fifth Edition, co-author Jon Herron takes the lead in streamlining and updating content to reflect key changes in the field. The design and art program have also been updated for enhanced clarity.



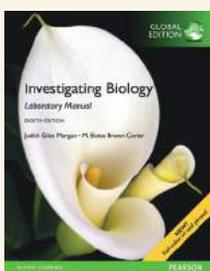
Genetic Analysis: An Integrated Approach, Global Edition (2nd Edition)

Mark F. Sanders, John L. Bowman
9781292092362
888 pages
Paperback

Summary: For all introductory genetics courses.

Informed by many years of genetics teaching and research expertise, authors Mark Sanders and John Bowman use an integrated approach that helps contextualize three core challenges of learning genetics: solving problems, understanding evolution, and understanding the connection between traditional genetics models and more modern approaches.

Genetic Analysis: An Integrated Approach, 2e is extensively updated with relevant, cutting-edge coverage of modern genetics.



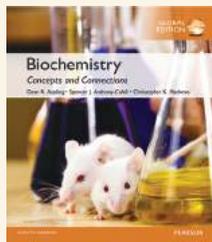
Investigating Biology: Laboratory Manual, Global Edition (8th Edition)

Jane B. Reece, Lisa Urry, Michael L. Cain, Steven A. Wasserman, Peter V. Minorsky
9781292061306
848 pages
Paperback

Summary: The Eighth Edition includes major revisions that reflect new molecular evidence and the current understanding of phylogenetic relationships for plants, invertebrates, protists, and fungi. The sequence of the lab topics has been reorganized to reflect the closer relationship of the fungi and animal kingdoms. A new lab topic, "Fungi," has been added, providing expanded coverage of the major fungi groups. The "Protists" lab topic has been revised and expanded with additional examples of all the major clades. Both lab topics include suggestions and exercises for open-inquiry investigations.

In the new edition, population genetics is covered in one lab topic with new problems and examples that connect ecology, evolution, and genetics.

CHEMISTRY



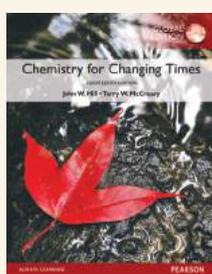
Biochemistry: Concepts and Connections, Global Edition (1st Edition)

Dean R. Appling, Spencer J. Anthony-Cahill, Christopher K. Mathews
9781292112008
920 pages
Paperback

Summary: For one or two semester biochemistry courses (science majors). A highly visual, precise and fresh approach to guide today's mixed-science majors to a deeper understanding of biochemistry.

Biochemistry: Concepts and Connections engages students in the rapidly evolving field of biochemistry, better preparing them for the challenges of 21st century science through quantitative reasoning skills and a rich, chemical perspective on biological processes.

This concise first edition teaches mixed-science-majors the chemical logic underlying the mechanisms, pathways, and processes in living cells through groundbreaking biochemical art and a clear narrative that illustrates biochemistry's relation to all other life sciences. Integration of biochemistry's experimental underpinnings alongside the presentation of modern techniques encourages students to appreciate and consider how their understanding of biochemistry can and will contribute to solving problems in medicine, agricultural sciences, environmental sciences, and forensics.



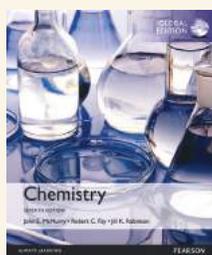
Chemistry For Changing Times, Global Edition (14th Edition)

John W. Hill, Terry W. McCreary,
Doris K. Kolb
9781292104591
824 pages
Paperback

Summary: For non-majors introductory chemistry courses.

Make chemistry relatable to all students.

Chemistry for Changing Times has defined the liberal arts chemistry course and remains the most visually appealing and readable introduction to the subject. The Fourteenth Edition increases its focus on environmental and other relatable issues with revised green chemistry essays throughout and new Chemistry at Home experiments. Abundant applications and examples fill each chapter and enable students of varied majors to relate to the content more readily. Updated material throughout reflects the latest scientific developments in the field demonstrating the relevance of chemistry to all students.

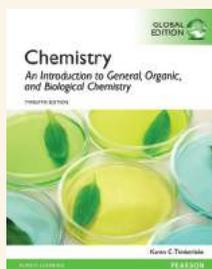


Chemistry, Global Edition (7th Edition)

John E. McMurry, Robert C. Fay,
Jill Kirsten Robinson
9781292092751
1176 pages
Paperback

Summary: For two-semester general chemistry courses (science majors). Make critical connections in chemistry clear and visible.

McMurry/Fay/Robinson's *Chemistry*, Seventh Edition, aims to help students understand the connections between topics in general chemistry and why they matter. The Seventh Edition provides a concise and streamlined narrative that blends the quantitative and visual aspects of chemistry, demonstrates the connections between topics, and illustrates the application of chemistry to their lives and careers. New content offers a better bridge between organic and biochemistry and general chemistry content, and new and improved pedagogical features make the text a true teaching tool rather than just a reference book.

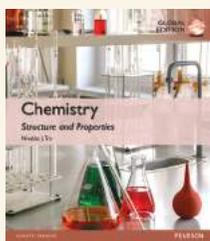


Chemistry: An Introduction to General, Organic, and Biological Chemistry, Global Edition (12th Edition)

Karen C. Timberlake
9781292061320
744 pages
Paperback

Summary: For one-semester courses in General, Organic, and Biological Chemistry.

Chemistry: An Introduction to General, Organic, and Biological Chemistry, Twelfth Edition is the ideal resource for today's allied health students. Assuming no prior knowledge of chemistry, author Karen Timberlake engages students through her friendly presentation style and reveals connections between the structure and behavior of matter, and its role in health and the environment.

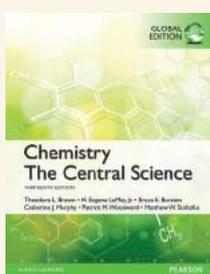


Chemistry: Structure and Properties, Global Edition (1st Edition)

Nivaldo J. Tro
9781292061344
1144 pages
Paperback

Summary: For two-semester general chemistry courses.

Bestselling author Niva Tro has always believed “the behavior of matter is determined by the properties of molecules and atoms” to be the most important discovery in scientific knowledge. This idea is the entire factor for his seminal new text — *Chemistry: Structure and Properties*. Dr. Tro emphasizes the relationship between structure and properties, establishes a unique approach to teaching chemistry by presenting atomic and bonding theories early in the text, and stresses key themes throughout. The book is organized to present chemistry as a logical, cohesive story from the microscopic to the macroscopic, so students can fully grasp the theories and framework behind the chemical facts. Every topic has been carefully crafted to convey to students that the relationship between structure and properties is the thread that weaves all of chemistry together.



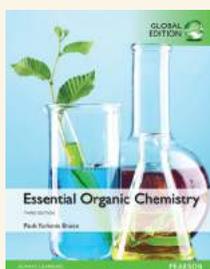
Chemistry: The Central Science, Global Edition (13th Edition)

Theodore E. Brown, H. Eugene LeMay, Bruce E. Bursten, Catherine Murphy, Patrick Woodward
9781292057712
1252 pages
Paperback

Summary: The trusted, innovative, calibrated leader.

Unrivaled problems, notable scientific accuracy and currency, and remarkable clarity have made *Chemistry: The Central Science* the leading general chemistry text for more than a decade. Trusted, innovative, and calibrated, the text increases conceptual understanding and student success in general chemistry by building on the expertise of the dynamic author team of leading researchers and award-winning professors.

The new Thirteenth Edition builds on the Twelfth Edition's major revision, in which every word and piece of art was scrutinized by all the authors to increase its effectiveness.



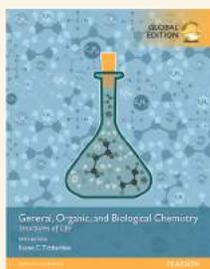
Essential Organic Chemistry, Global Edition (3rd Edition)

Paula Yurkanis Bruice
9781292089034
704 pages
Paperback

Summary: For one-term courses in Organic Chemistry.

Modern and thorough revisions to the streamlined, *Essential Organic Chemistry* focus on developing students' problem solving and analytical reasoning skills throughout organic chemistry. Organized around reaction similarities and rich with contemporary biochemical connections, Bruice's Third Edition discourages memorization and encourages students to be mindful of the fundamental reasoning behind organic reactivity: electrophiles react with nucleophiles.

Developed to support a diverse student audience studying organic chemistry for the first and only time, *Essentials* fosters an understanding of the principles of organic structure and reaction mechanisms, encourages skill development through new Tutorial Spreads and emphasizes bioorganic processes. Contemporary and rigorous, *Essentials* addresses the skills needed for the 2015 MCAT and serves both pre-med and biology majors.

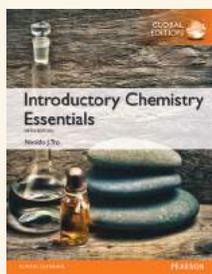


General, Organic, and Biological Chemistry: Structures of Life, Global Edition (5th Edition)

Karen C. Timberlake
9781292096193
968 pages
Paperback

Summary: General, Organic, and Biological chemistry (2-semester).

Designed to prepare students for health-related careers, *General, Organic, and Biological Chemistry: Structures of Life* breaks chemical concepts and problem solving into clear, manageable pieces, ensuring students follow along and stay motivated throughout their first, and often only, chemistry course. Karen Timberlake's friendly writing style, student focus, vetted and refined clinical chemistry problems, and engaging health-related applications help today's students make connections between chemistry and their intended careers as they develop the problem-solving skills they'll need beyond the classroom.

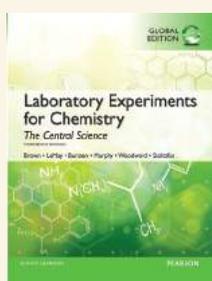


Introductory Chemistry Essentials, Global Edition (5th Edition)

Nivaldo J. Tro
9781292061337
744 pages
Paperback

Summary: Make chemistry relevant to students.

Now in its Fifth Edition, *Introductory Chemistry Essentials* continues to foster deep engagement in the course by showing how chemistry manifests in students' daily lives. Author Nivaldo Tro draws upon his classroom experience as an award-winning instructor to extend chemistry from the laboratory to the student's world, capturing student attention with relevant applications and a captivating writing style.

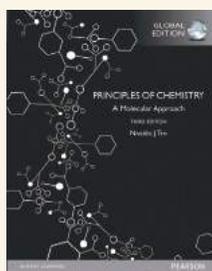


Laboratory Experiments for Chemistry: The Central Science, Global Edition (13th Edition)

Theodore E. Brown, John H. Nelson,
Kenneth C. Kemp
9781292077604
752 pages
Paperback

Summary: Prepared by John H. Nelson and Kenneth C. Kemp, both of the University of Nevada. This manual contains 43 finely tuned experiments chosen to introduce students to basic lab techniques and to illustrate core chemical principles. You can also customize these labs through Catalyst, our custom database program. For more information, visit <http://www.pearsoncustom.com/custom-library/catalyst>.

In the Thirteenth Edition, all experiments were carefully edited for accuracy and safety. Pre-labs and questions were revised and several experiments were added or changed. Two of the new experiments have been added to Chapter 11.



Principles of Chemistry: A Molecular Approach, Global Edition (3rd Edition)

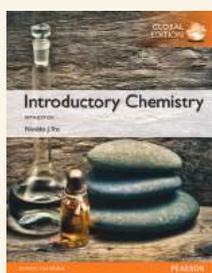
Nivaldo J. Tro
9781292097282
936 pages
Paperback

Summary: For two-semester courses in General Chemistry.

A relevant, problem-solving approach to chemistry.

The Third Edition of *Principles of Chemistry: A Molecular Approach* presents core concepts without sacrificing rigor, enabling students to make connections between chemistry and their lives or intended careers. Drawing upon his classroom experience as an award-winning educator, Professor Tro extends chemistry to the student's world by capturing student attention with examples of everyday processes and a captivating writing style.

The Third Edition improves upon the hallmark features of the text and adds new assets—Self Assessment Quizzes, Interactive Worked Examples, and Key Concept Videos — creating the best learning resource available for general chemistry students.



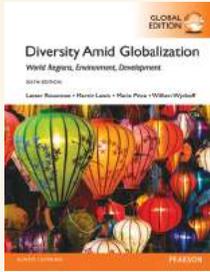
Introductory Chemistry, Global Edition (5th Edition)

Nivaldo J. Tro
9781292057811
848 pages
Paperback

Summary: For one-semester courses in Preparatory Chemistry.

Now in its Fifth Edition, *Introductory Chemistry* continues to foster deep engagement in the course by showing how chemistry manifests in students' daily lives. Author Nivaldo Tro draws upon his classroom experience as an award-winning instructor to extend chemistry from the laboratory to the student's world, capturing student attention with relevant applications and a captivating writing style.

EARTH SCIENCE



Diversity Amid Globalization: World Religions, Environment, Development, Global Edition (6th Edition)

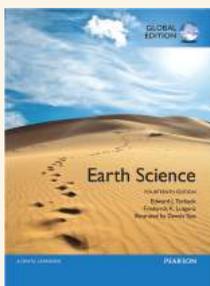
Lester Rowntree, Martin Lewis, Marie Price, William Wyckoff
9781292058924

752 pages
Paperback

Summary: For Introductory World Regional Geography/Regional Geography Courses.

Students learn to think outside of the map.

Diversity Amid Globalization takes students on a journey into the connections and diversity between people and places—the contrasting regions of the world — within thematically organized regional chapters. With an arresting visual layout, new and updated content, and maps throughout, the text maintains and strengthens its hallmark thematic organization and focus on globalization, while encouraging students to participate in the material using a number of stimulating, interactive learning tools.



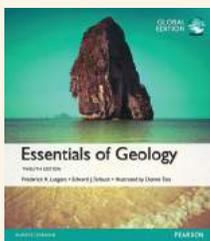
Earth Science, Global Edition (14th Edition)

Edward J. Tarbuck, Frederick K. Lutgens, Dennis G. Tasa
9781292061313

788 pages
Paperback

Summary: For Introductory Earth Science Courses.

Ideal for undergraduates with little or no science background, *Earth Science* provides a student-friendly overview of our physical environment that offers balanced, up-to-date coverage of geology, oceanography, astronomy, and meteorology. The authors' texts have always been recognized for their readability, currency, dynamic art program, delivery of basic principles and instructor flexibility.



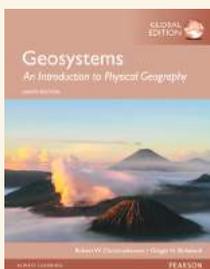
Essentials of Geology, Global Edition (12th Edition)

Frederick K. Lutgens, Edward J. Tarbuck, Dennis G. Tasa
9781292057187

592 pages
Paperback

Summary: For Introductory Physical Geology Courses.

From the renowned Lutgens/Tarbuck/Tasa team, the Twelfth Edition of *Essentials of Geology* continues to elevate its readability, art program, focus on basic principles and instructor flexibility. This revision incorporates what has historically made the text a best seller with a new active learning approach throughout each chapter, which offers students a structured learning path and provides a reliable, consistent framework for mastering the chapter concepts.



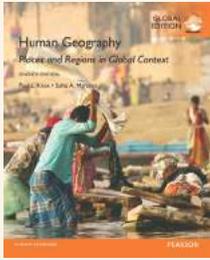
Geosystems: An Introduction to Physical Geography, Global Edition (9th Edition)

Robert Christopherson
9781292057750

696 pages
Paperback

Summary: For Introductory Physical Geography Courses.

Geosystems: An Introduction to Physical Geography, Ninth Edition is uniquely organized to present Earth systems topics as they naturally occur: atmosphere, hydrosphere, lithosphere and biosphere. This interconnected and organic systems-based approach is highlighted in the strong pedagogical tools, structured learning path, and up-to-date information found in the text. This new edition presents bold new features that cultivate an active learning environment both in and outside the classroom.



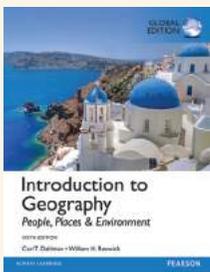
Human Geography: Places and Regions in Global Context, Global Edition (7th Edition)

Paul L. Knox, Sallie A. Marston
9781292109473
512 pages
Paperback

Summary: For courses in Human Geography.

Described as “fresh, innovative, and intelligent,” *Human Geography: Places and Regions in Global Context* is acclaimed for its global approach, conceptual rigor, engaging real-world applications, and outstanding visual program. Knox and Marston foster awareness of current issues and developing trends from a geographic perspective, and provide a solid foundation in the fundamentals of human geography.

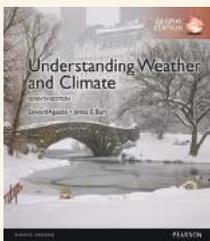
The authors integrate compelling local, regional, and global viewpoints to give meaning to people and places. By providing access to the latest ideas, concepts, and theories, the text deepens students’ understanding of the interdependence of places and regions in a globalizing world. The Seventh Edition extends Knox/Marston’s modern approach, integrating new technology as well as new visual and thematic features relevant to human geography today.



Introduction to Geography: People, Places & Environment, Global Edition (6th Edition)

Carl H. Dahlman, William H. Renwick, Edward Bergman
9781292061269
576 pages
Paperback

Summary: *Introduction to Geography: People, Places, & Environment*, Sixth Edition introduces students to the major tools, techniques, and methodological approaches of the discipline through new applied and visual features that engage students and reinforce real-world connections. The authors emphasize the integration of various aspects of geographic processes and systems by discussing what happens in one set of geographic processes and how that affects others. For example, what happens in economic systems affects environmental conditions; what happens to climate affects political dynamics.



Understanding Weather & Climate, Global Edition (7th Edition)

James E. Burt, Edward Aguado
9781292087801
608 pages
Paperback

Summary: Engage Students in Learning About Atmospheric Processes

Aguado/Burts *Understanding Weather and Climate* illustrates meteorology and climatology using everyday occurrences and inspired technology tutorials to engage students in learning about atmospheric processes and patterns. The Seventh Edition extends coverage of global climate change with new and unique sections covering oceans and climate in the Earth system. Each chapter also focuses on the human aspect of weather and climate, covering high interest weather-related hazards that draw students into the course, while incorporating the latest science and the most relevant issues.

HEALTH, KINESIOLOGY & NUTRITION



Health: The Basics, Global Edition (11th Edition)

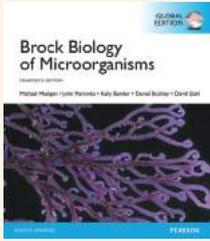
Rebecca J. Donatelle
9781292057767
572 pages
Paperback

Summary: For Personal Health Courses.

Connecting Your Health to Your World — Money and Technology Edition

Health: The Basics, Eleventh Edition focuses health coverage on real-world topics that have the greatest impact on students' lives, bringing health topics to life and keeping students hooked on learning and living well.

MICROBIOLOGY



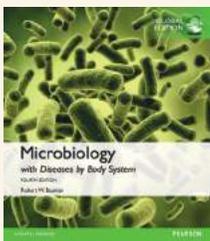
Brock Biology of Microorganisms, Global Edition (14th Edition)

Michael T. Madigan, John M. Martinko, Kelly S. Bender, Daniel H. Buckley, David A. Stahl
 9781292018317
 1032 pages
 Paperback

Summary: An introduction to microbiology for biology and microbiology majors. Helping Today's Students Learn Microbiology.

This book for biology, microbiology, and other science majors balances cutting edge research with the concepts essential for understanding the field of microbiology, including strong coverage of ecology, evolution, and metabolism.

The Fourteenth Edition seamlessly integrates the most current science, paying particular attention to molecular biology and how the genomic revolution has changed and is changing the field. This edition offers a streamlined, modern organization with a consistent level of detail and updated, visually compelling art program.

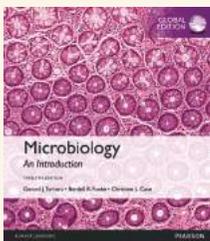


Microbiology with Diseases by Body System, Global Edition (4th Edition)

Robert W. Bauman
 9781292057682
 944 pages
 Paperback

Summary: For pre-nursing and allied health students (including mixed-majors courses).

Robert Bauman's *Microbiology with Diseases by Body System*, Fourth Edition retains the hallmark art program and clear writing style that have made his books so successful. The Fourth Edition encourages students to visualize the invisible with new QR codes linking to 18 Video Tutors and 6 Disease in Depth features that motivate students to interact with microbiology content and explore microbiology further. The continued focus on real-world clinical situations prepares students for future opportunities in applied practice and healthcare careers.



Microbiology: An Introduction, Global Edition (12th Edition)

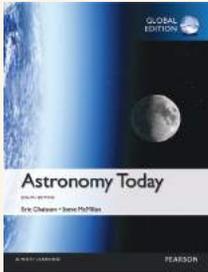
Gerard J. Tortora, Berdell R. Funke, Christine L. Case
 9781292099149
 960 pages
 Paperback

Summary: Master Microbiology where it matters. Everywhere.

An engaging and clear approach to learning complex microbiology topics and theory.

Praised for its exceptionally clear presentation of complex topics, this #1-selling text for microbiology non-majors provides a careful balance of concepts and applications, proven art that teaches and the most robust, dynamic media in MasteringMicrobiology. The Twelfth Edition of Tortora, Funke, and Case's *Microbiology: An Introduction* focuses on big picture concepts and themes in microbiology, encouraging students to visualize and synthesize tough topics such as microbial metabolism, immunology, and microbial genetics.

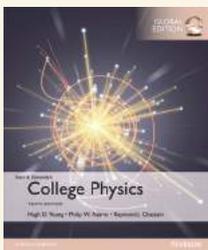
PHYSICS



Astronomy Today, Global Edition (8th Edition)

Eric Chaisson, Steve McMillan
9781292057736
828 pages
Paperback

Summary: With *Astronomy Today*, Eighth Edition, trusted authors Eric Chaisson and Steve McMillan communicate their excitement about astronomy, delivering current and thorough science with insightful pedagogy. The text emphasizes critical thinking and visualization, and it focuses on the process of scientific discovery, teaching students “how we know what we know.”

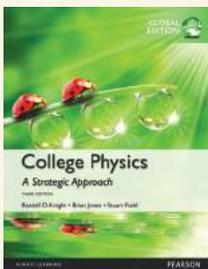


College Physics, Global Edition (10th Edition)

Hugh D. Young, Philip W. Adams,
Raymond Joseph Chastain
9781292112541
1104 pages
Paperback

Summary: For courses in College Physics.

For more than five decades, Sears and Zemansky's *College Physics* has provided the most reliable foundation of physics education for students around the world. New coauthors Phil Adams and Ray Chastain thoroughly revised the Tenth Edition by incorporating the latest methods from educational research. New features help students develop greater confidence in solving problems, deepen conceptual understanding, and strengthen quantitative-reasoning skills, while helping them connect what they learn with their other courses and the changing world around them.

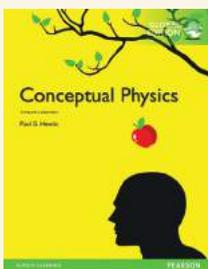


College Physics: A Strategic Approach, Global Edition (3rd Edition)

Randall D. Knight, Brian Jones,
Stuart Field
9781292057156
1092 pages
Paperback

Summary: Intended for algebra-based introductory physics courses.

Building on the research-proven instructional techniques introduced in Knight's *Physics for Scientists and Engineers*, *College Physics: A Strategic Approach* sets a new standard for algebra-based introductory physics — gaining widespread critical acclaim from professors and students alike. The text, supplements, and optional MasteringPhysics® work together to help students see and understand the big picture, gain crucial problem-solving skills and confidence, and better prepare for lecture and their future.



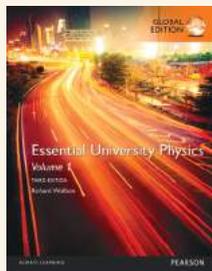
Conceptual Physics, Global Edition (12th Edition)

Paul G. Hewitt
9781292057132
824 pages
Paperback

Summary: Intended for non-science majors Physics Courses.

Since defining this course 30 years ago, Paul Hewitt's best-selling text continues as the benchmark by which all others are judged. In *Conceptual Physics* Twelfth Edition Paul Hewitt makes physics interesting, understandable, and relevant for non-science majors. The Twelfth Edition will delight students with informative and fun Hewitt-Drew-It screencasts, updated content and applications.

Hewitt's text is guided by the principle of “concepts before calculations” and is famous for engaging students with analogies and imagery from the real-world that build a strong conceptual understanding of physical principles ranging from classical mechanics to modern physics.

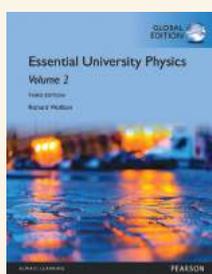


**Essential University Physics:
Volume 1, Global Edition
(3rd Edition)**

Richard Wolfson
9781292102658
416 pages
Paperback

Summary: For two- and three-semester university physics courses.

Richard Wolfson's *Essential University Physics*, Third Edition is a concise and progressive calculus-based physics textbook that offers clear writing, great problems, and relevant real-life applications in an affordable and streamlined text. *Essential University Physics* teaches sound problem-solving skills, emphasizes conceptual understanding, and makes connections to the real world. Features such as annotated figures and step-by-step problem-solving strategies help students master concepts and solve problems with confidence.



**Essential University Physics:
Volume 2, Global Edition
(3rd Edition)**

Richard Wolfson
9781292102764
480 pages
Paperback

Summary: For two- and three-semester university physics courses.

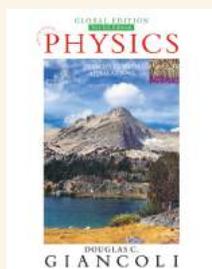
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**Optics, Global Edition
(5th Edition)**

Eugene Hecht
9781292096933
704 pages
Paperback

Summary:

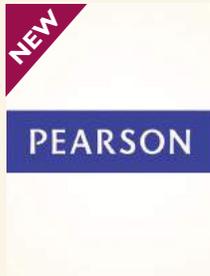


**Physics: Principles with
Applications, Global Edition
(7th Edition)**

Douglas C. Giancoli
9781292057125
1080 pages
Paperback

Summary: Elegant, engaging, exacting, and concise, Giancoli's *Physics: Principles with Applications*, Seventh Edition, helps students view the world through eyes that know physics.

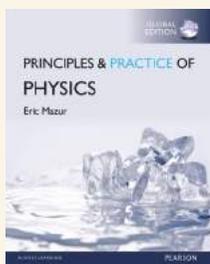
Giancoli's text is a trusted classic, known for its elegant writing, clear presentation, and quality of content. Using concrete observations and experiences students can relate to, the text features an approach that reflects how science is actually practiced: it starts with the specifics, then moves to the great generalizations and the more formal aspects of a topic to show students why we believe what we believe.



Practice of Physics (Chapters 1-34), Global Edition (1st Edition)

Eric Mazur
9781292076423
720 pages
Paperback

Summary: Based on his storied research and teaching, Eric Mazur's *Principles & Practice of Physics* builds an understanding of physics that is both thorough and accessible. Unique organization and pedagogy allow students to develop a true conceptual understanding of physics alongside the quantitative skills needed in the course.



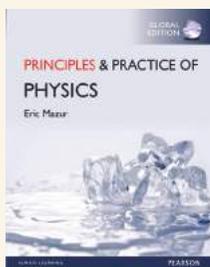
Principles & Practice of Physics, Global Edition (1st Edition)

Eric Mazur
9781292078878
0 pages
Paperback

Summary: For Introductory Calculus-based Physics Courses.

Based on his storied research and teaching, Eric Mazur's *Principles & Practice of Physics* builds an understanding of physics that is both thorough and accessible. Unique organization and pedagogy allow students to develop a true conceptual understanding of physics alongside the quantitative skills needed in the course.

- New learning architecture: The book is structured to help students learn physics in an organized way that encourages comprehension and reduces distraction.
- Physics on a contemporary foundation: Traditional texts delay the introduction of ideas that we now see as unifying and foundational. This text builds physics on those unifying foundations, helping students to develop an understanding that is stronger, deeper, and fundamentally simpler.



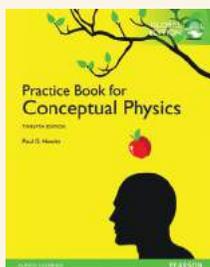
Principles of Physics (Chapters 1-34), Global Edition (1st Edition)

Eric Mazur
9781292078861
1072 pages
Paperback

Summary: For Introductory Calculus-based Physics Courses.

Based on his storied research and teaching, Eric Mazur's *Principles & Practice of Physics* builds an understanding of physics that is both thorough and accessible. Unique organization and pedagogy allow students to develop a true conceptual understanding of physics alongside the quantitative skills needed in the course.

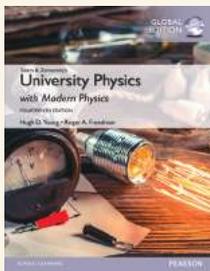
- New learning architecture: The book is structured to help students learn physics in an organized way that encourages comprehension and reduces distraction.
- Physics on a contemporary foundation: Traditional texts delay the introduction of ideas that we now see as unifying and foundational. This text builds physics on those unifying foundations, helping students to develop an understanding that is stronger, deeper, and fundamentally simpler.



The Practice Book for Conceptual Physics, Global Edition (12th Edition)

Paul G. Hewitt
9781292057149
216 pages
Paperback

Summary: This book is filled with computational exercise, misconception-busting questions, analogies, and straightforward practice questions and problems that help students “tie it all together.”



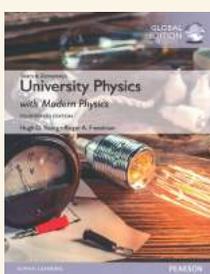
University Physics with Modern Physics, Global Edition (14th Edition)

Hugh D. Young, Roger A. Freedman
9781292100319
1608 pages
Paperback

Summary: For courses in calculus-based physics.

Since its First Edition, *University Physics* has been revered for its emphasis on fundamental principles and how to apply them. This text is known for its clear and thorough narrative, as well as its uniquely broad, deep, and thoughtful sets of worked examples that provide students with key tools for developing both conceptual understanding and problem-solving skills.

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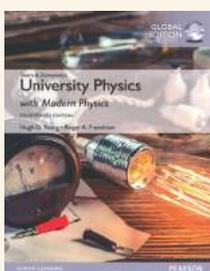
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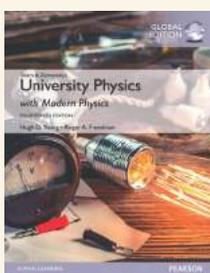
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